



Video is the single most effective tool that marketers have to raise brand awareness, increase sales, drive website traffic and deliver ROI on marketing budgets. Driven by consumer demand and with the backing of the largest social media platforms, our world is becoming 'video first'. Video Marketing Strategy allows marketers to harness the power of video and create effective video campaigns. This in-depth look at the world's most powerful medium helps brands to radically magnify their voice by tapping into a level of emotional engagement that can't be achieved any other way. The book explores both theory (why are humans so affected by video on mobile devices?) and practice (what's the key to making videos that deliver results?).It looks at how multiple videos form wider campaigns and covers content hubs, activation strategies and testing. It is filled with invaluable advice, tips and strategies for incorporating video into a wider content marketing plan. Written by an award-winning video marketer with decades of experience, Video Marketing Strategy gives readers the magic formula to create engaging, effective content. Truly global in scope, it features case studies from around the world, and shows how marketers from all sectors and industries have used video campaigns successfully. Featuring insights from prominent industry practitioners Video Marketing Strategy is jam-packed with guidance on how to make videos that cut through the market place and deliver measurable results.

This illuminating collection features a different vegetable for every day of the year. Rustic and elegant, simple and complex, classic and contemporary, the 365 recipes will inspire you to put seasonal vegetables on every menu.

A richly illustrated celebration of the best in traditional American cookery presents a host of favorite recipes for such classic dishes as Maryland Crab Dip, Southern Fried Chicken, New England Clam Chowder, Bear Mountain Butternut Soup, Boston Creme Pie, Barbecued Pulled Pork, Huevos Rancheros, and Egg Foo Yong, accompanied by historical sidebars on the history of American cuisine.

365 Daily Inspirations for Nourishing Beauty, Inside and Out

Dish of the Day

Video Marketing Strategy

Vegetable Main Dishes 365

Enjoy 365 Days with Amazing Vegetable Main Dish Recipes in Your Own Vegetable Main Dish Cookbook!

101 Entirely Plant-based, Mostly Gluten-Free, Easy and Delicious Recipes

Mediterranean

*Featuring more than five hundred recipes, this celebration of pasta and noodles includes instructions for preparing a wide range of fresh pastas and hundreds of tasty sauces, casseroles, and side dishes. Reprint. 10,000 first printing.*

*365 Best Paleo Diet Recipes in One Book! Includes 365 Paleo recipes for each day of the year. It is time to build the perfect Paleo diet plan and start seeing results. Want a healthier diet? Don't want to gorge on junk food and processed sugars? Well, this is the perfect Paleo cookbook for you. Maria Moore has crafted a power-packed solution for all of your Paleo needs and wants. Whether you are on the 30 day Paleo diet or looking for simple Paleo slow cooker recipes, this is the all-in-one solution for your requirements. Diets can be nerve-racking without a plan, but this read provides everything you need to know before starting. Paleo diet for beginners can be challenging, but it does not have to be. This Paleo cookbook is a one-stop solution to ensure healthy eating is straightforward for you and the family. All of your nutritional needs will be met in this read and you will adore the recipes being created. Stop restricting yourself with the foods being consumed. The Paleo diet is a powerful option that provides quality now and in the future. Getting on that Paleo diet meal plan is not going to be as difficult as one may assume. Go through these recipes and notice how simple it can be. Teaser Of What's Inside: • Lobster Salad • Cauliflower Popcorn • Taco Bites • Turkish Lamb & Eggplant Kebabs • Grilled Pork Lettuce Wraps • Salmon Wasabi Burgers • Bell peppers stuffed with Steak and Pastrami • Pulled Beef Shepherd's Pie • Beef and Broccoli Stir Fry This an all-encompassing read for those who wish to consider this lifestyle change. Once you understand the Paleo secret, you will never look back. Join Maria Moore on this journey and start eating right! Buy today and enjoy over 365 Paleo recipes!*

keto

*An increasing number of people are turning to vegetarianism, embracing the many health benefits inherent in a plant-focused diet and discovering how delicious it can be. Everyday Vegetarian provides you with an entire year's worth of tasty and healthy recipes. Divided by season, the recipes and suggestions within each chapter are focused on using fresh seasonal produce. From artichokes and asparagus to autumnal eggplant and festive cranberries, you can make the most of nature's prime ingredients all year round. Even if you aren't a complete vegetarian, you'll find lots of recipes to inspire you to add more fruits and veggies to your daily dining routine, such as Walnut and Avocado Risotto, Carrot and Fennel Soup, and Spicy Chocolate Chestnut Cake. All 365 recipes are suitable for novice and experienced cooks alike, with clear instructions from a leading expert on vegetarian food. Richly illustrated with stunning four-color photography throughout and endorsed by the American Vegetarian Association, Everyday Vegetarian is your go-to guide for healthy eating.*

*Meal Plans and Recipes to Bring You Closer to God*

*The Spiralizer Cookbook 2.0*

*Microwave Cookbook 365*

*Enjoy 365 Days with Amazing Slow Cooker Recipes in Your Own Slow Cooker Cookbook!*

*365 Days Of Spiralizer Recipes Cookbook*

*Harness the Power of Online Video to Drive Brand Growth*

*Inspiralized*

Get the recipes everyone is talking about in the debut cookbook from the wildly popular blog, Skinnytaste. Gina Homolka is America 's most trusted home cook when it comes to easy, flavorful recipes that are miraculously low-calorie and made from all-natural, easy-to-find ingredients. Her blog, Skinnytaste is the number one go-to site for slimmed down recipes that you 'd swear are anything but. It only takes one look to see why people go crazy for Gina 's food: cheesy, creamy Fettuccini Alfredo with Chicken and Broccoli with only 420 calories per serving, breakfast dishes like Make-Ahead Western Omelet "Muffins" that truly fill you up until lunchtime, and sweets such as Double Chocolate Chip Walnut Cookies that are low in sugar and butter-free but still totally indulgent. The Skinnytaste Cookbook features 150 amazing recipes: 125 all-new dishes and 25 must-have favorites. As a busy mother of two, Gina started Skinnytaste when she wanted to lose a few pounds herself. She turned to Weight Watchers for help and liked the program but struggled to find enough tempting recipes to help her stay on track. Instead, she started "skinny-fying" her favorite meals so that she could eat happily while losing weight. With 100 stunning photographs and detailed nutritional information for every recipe, The Skinnytaste Cookbook is an incredible resource of fulfilling, joy-inducing meals that every home cook will love.

An Instant Pot comes with lots of benefits. It is just a single kitchen device but it is able to cover the work of many other devices: pressure cooker, rice cooker, steamer, saute-pan, yogurt-maker etc.The stainless steel interior of each Instant Pot is perfect for cooking. No other materials (like plastic or Teflon) are touching the food except the stainless steel. It's also very easy to clean.Compared to a slow cooker or a crock pot, the Instant Pot is much faster and efficient. For example, an 8 hour slow cooker dinner recipe will be ready in just 40 minutes when using the Instant Pot. And the programmable features of each Instant Pot make this device the best gadget that can be found in each kitchen.This book will deliver some very healthy and delicious Instant Pot recipes which will be very easy and simple to cook

Nourish your body and your faith with recipes and devotions for the Daniel Fast In the court of King Nebuchadnezzar, Daniel was pressured to worship false gods and eat forbidden foods--but he stayed true to God, eating no meat, wine, or choice foods for weeks. Follow in Daniel's footsteps and draw nearer to God with The Daniel Fast Cookbook. This meal plan and recipe book guides you through a partial fast, consuming only what the Lord has naturally provided--and experiencing Him like never before. Two Daniel Fast meal plans come with dozens of plant-based, gluten-free recipes for tasty, fast-friendly food. Daily devotions help you lean on prayer and scripture when fasting becomes challenging. With The Daniel Fast Cookbook, you can focus less on figuring out the rules of the Daniel Fast--and more on growing in faith. The Daniel Fast Cookbook includes: 60+ Fasting recipes--The Daniel Fast asks for sacrifice, but you can still eat plenty of vegan, natural food--try Sweet Potato Latkes, Italian Chopped Salad, Lemon-Artichoke Zucchini Noodles, Peanut-Lime Rice Bowl, and more. Two fasting plans--Try the simple 10-day fast or the flexible 21-day fast as you build confidence and strength in your relationship with God. Daily devotions--Each day of both meal plans includes a short devotion to inspire you to spend time in the Word and lean into God's grace. Take the next step in your walk with God with The Daniel Fast Cookbook.

Spiralizer: 365 Days Of Spiralizer Recipes: A Complete Spiralizer Cookbook With 365 Flavorful Spiralizer Recipes

Easy and Delicious for Weight Loss Fast, Healthy Living, Reset Your Metabolism - Eat Clean, Stay Lean with Real Foods for Real Weight Loss

Healthy Whole Food Recipes And Heal The Electric Body