Scrum Mastery: From Good To Great Servant Leadership

This is a comprehensive guide to Scrum for all (team members, managers, and executives). If you want to use Scrum to develop innovative products and services that delight your customers, this is the complete, single-source reference you've been searching for. This book provides a common understanding of Scrum, a shared vocabulary that can be used in applying it, and practical knowledge for deriving maximum value from it.

The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and remove impediments. But being a great ScrumMaster, one who truly emIn this second edition of his groundbreaking book, Geoff shares an updated collection of stories and practical guidance, drawn from twenty years of coaching Scrum teams that will guide you on your path to greatness. In this book you will learn: The skills and characteristics of great ScrumMasters How to generate, maintain and increase engagement from the team How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums. How to foster a more creative and collaborative team How to increase the performance of the team How to know when you are a successful ScrumMaster Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

This is not another how-to guide for program managers or another reiteration of the Project Management Institute's standards for program management. Instead, Program Management Leadership: Creating Successful Team Dynamics examines various leadership approaches and illustrates the value of effective leadership styles in Program Management for achieving program and project success. Identifying critical success factors specific to program management, the book focuses on effective leadership styles and the power of teamwork in exceeding expectations. It starts by examining various leadership styles and traits—providing helpful insights on the tough choices leaders are often forced to make. It describes effective methods to help leaders work with stakeholders and team members to set visions and objectives so that program goals are achieved with greater frequency. Next, the book further examines teams and explains how to bring people from various experience levels, geographic diversity, and cultural backgrounds together setting aside their own personal objectives and instead working towards a common goal and vision. Presenting recent research on leadership, it highlights the situational factors that leaders face and offers approaches enabling leaders to modify their style from one based on personal choice to one that can adapt to overcome the challenges that will arise. From there, the book describes how to build and maintain a High Performing Team (HPT). It also describes how to instill a competitive spirit and culture of cooperation and mutual respect in your team to make sure your team remains focused on the right things. This book is an ideal resource for anyone who understands the value of the tools provided by PMI® and is searching for

the factors that separate good program and project managers from truly great ones. If you are focused on self-actualization and continuous improvement, then this is the book that can help drive your program initiatives to the highest possible standards. Project retrospectives help teams examine what went right and what went wrong on a project. But traditionally, retrospectives (also known as "post-mortems") are only held at the end of the project—too late to help. You need agile retrospectives that are iterative and incremental. You need to accurately find and fix problems to help the team today. Now Esther and Diana show you the tools, tricks and tips you need to fix the problems you face on a software development project on an on-going basis. You'll see how to architect retrospectives in general, how to design them specifically for your team and organization, how to run them effectively, how to make the needed changes and how to scale these techniques up. You'll learn how to deal with problems, and implement solutions effectively throughout the project—not just at the end. This book will help you: Design and run effective retrospectives Learn how to find and fix problems Find and reinforce team strengths Address people issues as well as technological Use tools and recipes proven in the real world With regular tune-ups, your team will hum like a precise, world-class orchestra.
50 Practical Tips to Accelerate Your Scrum
A Companion for ScrumMasters, Agile Coaches, and Project Managers in Transition
The Spirit of the Game
A Practical Guide to the Most Popular Agile Process
The Art of Doing Twice the Work in Half the Time
Program Management Leadership
A Practitioners Guide to Overcoming Challenges and Maximizing the Benefits of Agility
Scrum is the most successful framework for agile product development and much has been written about how to follow the Scrum process but the key to success is in the leadership skills of the product owner.Product Mastery explores the traits of the best product owners offering an insight into the difference between good and great product ownership and explaining how the best product owners are DRIVEN to be successful.In a follow up to the hugely successful Scrum Mastery, Geoff Watts shares more enlightening case studies on how to be:Decisive with incomplete information.Ruthless about maximizing value and minimizing risk.Informed about your product's domain.Versatile in your leadership style.Empowering of project stakeholders.Negotiable while you pursue your vision.This is essential reading for anyone involved in an agile product development effort.Geoff Watts has been a thought leader in the agile development space for many years and his books, training and coaching have helped thousands of teams across the world deliver better products more effectively. Geoff is the author of Scrum Mastery: From Good to Great Servant-Leadership and The Coach's Casebook: Mastering The Twelve Traits That Trap Us, a winner of the 2016 International Book Awards."Product Mastery is a great book to read if you want to understand how a great Product Owner works. Whether you are hiring a

Product Owner or want to be a great Product Owner, the insights that Geoff Watts shares in this book should be your guide."--Jeff Sutherland, Co-Creator of Scrum and author of Scrum: The Art of Doing Twice The Work in Half the Time"Geoff has done a great job at distilling the soft skills product owners need to succeed. His new book is packed with practical advice to advance your skills and become a truly great product owner."- Roman Pichler, Author of Strategize and Agile Product Management with Scrum.

"Our job as Scrum professionals is to continually improve our ability to use Scrum to deliver products and services that help customers achieve valuable outcomes. This book will help you to improve your ability to apply Scrum." "From the Foreword by Ken Schwaber, co-author of Scrum Mastering Professional Scrum is for anyone who wants to deliver increased value by using Scrum more effectively. Leading Scrum practitioners Stephanie Ockerman and Simon Reindl draw on years of Scrum training and coaching to help you return to first principles and apply Scrum with the professionalism required to achieve its transformative potential. The authors aim to help you focus on proven Scrum approaches for improving quality, getting and using fast feedback, and becoming more adaptable, instead of "going through the motions" and settling for only modest improvements. Whether you're a Scrum Master, Development Team member, or Product Owner, you'll find practical advice for facing challenges with transparency and courage, overcoming a wide array of common challenges, and continually improving your Scrum practice. Realistically assess your current Scrum practice, and identify areas for improvement Recognize what a great Scrum Team looks like and get there Focus on "Done"—not "sort-of-Done" or "almost-Done" Measure and optimize the value delivered by every Product Increment Improve the way you plan, develop, and grow Clear away wider organizational impediments to agility and professionalism Overcome common misconceptions that stand in the way of progress Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

Great Teams Need SQUAD Depth If you have ever been part of a great team you will know it is exponentially better than being part of a mediocre team. Teams are at the heart of working in complex domains and are essential to the success of agile approaches yet relatively few teams achieve greatness.Agile and leadership coach Geoff Watts has pulled together his many years of experience with all sorts of teams from software, to product development, from medical teams to sports teams and has identified five common characteristics of great teams: Self-Improvement Quality Unity Audacity Delivery Please note this book does NOT contain milestone cards. These can be purchased separately.

Focusing on the ScrumMaster role and responsibilities, this book presents solutions and ideas for common problems, improving the overall methodology of a ScrumMaster's approach.The Professional ScrumMaster's Handbook is for anybody who wishes to be a true ScrumMaster as the role was originally intended - a fearless, professional, change

facilitator. This book extends your working knowledge of Scrum to explore other avenues and ways of thinking to help teams and organizations reach their full potential.

Agile Advice for Your First Year and Beyond

Fixing Your Scrum

Agile Tactics, Tools, & Tips

Product Mastery

The Scrum Master Guidebook

The Great ScrumMaster

Making Good Teams Great

Scrum MasteryFrom Good to Great Servant-Leadership

A Scrum Master's work is never done. The Development team needs your support, the Product Owner is often lost in the complexities of agile product management, and your managers and stakeholders need to know what will be done, by when, and for how much. Learn how experienced Scrum Masters balance the demands of these three levels of servant leadership while removing organizational impediments and helping Scrum Teams deliver real world value. Discover how to visualize your work, resolve impediments, and empower your teams to self-organize and deliver using the Scrum Values, Agile Principles, and advanced coaching and facilitation techniques. A Scrum Master needs to know when their team is in trouble and understand how to help them get back on the path to delivery. Become a better Scrum master so you can find the problems holding your teams back. Has your Daily Scrum turned in to a meeting? Does your team struggle with creating user stories? Are stakeholders disengaged during Sprint Review? These issues are common. Learn to use empiricism as your guide and help your teams create great products. Scrum is so much more than a checklist of practices to follow, yet that's exactly how many organizations practice it. Bring life back to your Scrum events by using advanced facilitation techniques to leverage the full intelligence of your team. Improve your retrospectives with new formats and exercises. Ask powerful questions that spark introspection and improvement. Get support and buy-in from management. Use Scrum as a competitive advantage for your organization. Create a definition of done that improves quality and fix failing sprints. Take the next step on your journey as a Scrum master. Transform your Scrum practices to help your teams enjoy their work again as they deliver high quality products that bring value to the world. What You Need: A moderate level of experience using the Scrum Framework. Choose to be a Master Scrum Master? Prepared to establish yourself fit for 21st centuries Digital Transformation & solution Development? This book can revolutionize your course. Based on the one decade of research and several hundred Scrum Master coaching has established this volume. This Guidebook is for all the Scrum Masters, who determine to become master in Scrum Master role and build magnificent software solutions. Competitive pressure and fundamental changes will remain the hallmark of the

business environment. Thus, the demand for new and upgraded skills will continue. Lifelong learning is not simply an academic thought; it is a business essential. This Guidebook has emphasized the pragmatic challenges a Scrum Master comes across during software solution development and how Scrum Master can fortify themselves to surmount all these challenges. This Guidebook consists of seven distinct areas like Communication, Creativity, Companionability, Competent Team formation, Change agents, Charismatic leadership, and Catalyst. These seven pillars are seven elements of the Seven Chakra Model (7C chakras) empowers scrum masters to obtain individual agility. If these Seven chakras are not purified or malfunctions, we develop into disordered or function inadequately. As an Organization is not a machine, it is an Organism, Scrum Masters have to take care of these Seven elements by learning about them and strengthening these elements so that the Individuals does not get affected much by external challenges. The author has emphasized many challenging use cases, thought-provoking questions for the readers to reflect on and take action and has cited many case studies in this book to make the volume pragmatic for the reader. The author had shared many theoretical concepts for the reader to work out further research and enhance learning in those areas so that the reader can become fit for Master Scrum Master.

The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and remove impediments. But being a great ScrumMaster, one who truly embodies the principles of servant-leadership and helps move a team to the high performance levels possible with Scrum, is much harder and much more elusive. In this book Geoff shares a collection of stories and practical guidance, drawn from over ten years of coaching numerous Scrum teams that will guide you on your path to greatness. In this book you will learn: * The skills and characteristics of great ScrumMasters * How to generate, maintain and increase engagement from the team * How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums. * How to foster a more creative and collaborative team * How to increase the performance of the team * How to know when you are a successful ScrumMaster Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

Pun Mastery

Scrum – A Pocket Guide – 3rd edition

Sprint Your Way to Scrum

Mastery - The Essential Guide to Scrum and Agile Project Management

Practical Solutions to Common Scrum Problems

Essential Scrum

A Scrum Book

This pocket guide to Scrum is the one book for everyone who wants to learn or re-learn about Scrum. The book describes the framework as it was designed and intended, with a strong focus on the purpose to the rules and adding an historical perspective to Scrum and the Agile movement. As the balance of society keeps shifting from industrial labor to digital work, complexity and unpredictability keep increasing. The need for agility through Scrum increases equally, in and beyond software and product development. This 3rd edition of Scrum - A Pocket Guide, while introducing some changes in terminology, more than ever offers the clarity and insights on Scrum that many organizations need, more than ever. It will help people and their organizations properly shape their Scrum, regardless of their domain or business. Scrum – A Pocket Guide is an extraordinarily competent book. It flows with insight, understanding, and perception. This should be the de facto standard handout for all looking for a complete, yet clear overview of Scrum without being bothered by irrelevancies. (Ken Schwaber, Scrum co-creator) The author, Gunther Verheyen, is a seasoned Scrum practitioner (2003). He has been employing Scrum since 2003. He was partner to Ken Schwaber and Director of the Professional Scrum series at Scrum.org. He is the founder of Ullizee-Inc and engages with people and organizations as an independent Scrum Caretaker on a journey of humanizing the workplace with Scrum.

This pocket guide is the one book to read for everyone who wants to learn about Scrum. The book covers all roles, rules and the main principles underpinning Scrum, and is based on the Scrum Guide Edition 2013. A broader context to this fundamental description of Scrum is given by describing the past and the future of Scrum. The author, Gunther Verheyen, has created a concise, yet complete and passionate reference about Scrum. The book demonstrates his core view that Scrum is about a journey, a journey of discovery and fun. He designed the book to be a helpful guide on that journey. Ken Schwaber, Scrum co-creator says that this book currently is the best available description of Scrum around. The book combines some rare characteristics: • It describes Scrum in its entirety, yet places it in a broader context (of past and future). • The author focuses on the subject, Scrum, in a way that it truly supports the reader. The book has a language and style in line with the philosophy of Scrum. • The book shows the playfulness of Scrum. David Starr and Ralph Jocham, Professional Scrum trainers and early agile adopters, say that this is the ultimate book to be advised as follow-up book to the students they teach Scrum to and to teams and managers of organizations that they coach Scrum to.

Don't just 'survive' the move to agile: thrive! Discover 42 infinitely practical tips for succeeding with agile, right from the start! * *Paves the road to success with a clear plan for creating and releasing software. *Works with any agile

methodology, from XP to Scrum. *Practical, actionable, concrete tips for senior managers, program/project managers, developers, and product owners. *Eliminates 'buyer's remorse' associated with bumpy agile transitions, helping teams quickly build confidence and get results. Adopting agile looks easy - on paper! In reality, though, new agile teams encounter many unforeseen challenges. Some lose confidence in their ability to succeed; others muddle through, struggling to solve problems that others have already solved many times over. In this book Mitch Lacey brings together those solutions, helping new agile developers learn from others' experience quickly and painlessly. This engaging, realistic book systematically removes the pain of agile adoption, and breaks down the barriers to rapid success. The Scrum Field Guide is organized into 42 bite-size, practical tips - each supported with highly relevant real-world examples and case studies. Lacey presents a section of tips that apply to everyone on the agile team, from leaders to customers. Next, he offers sections specific to each role - including tips for management, program/project managers, team members, and product owners. Lacey answers the questions new agile adopters ask most often - including 'can I modify standard agile processes and still be agile?' and 'how on Earth can we release software within a short timeframe if we can't even do it in a long timeframe?' Along the way, he presents proven solutions for a wide variety of common problems - from prioritizing requirements to building release plans, creating workable software iterations to getting buy-in from skeptical executives.

The Agile Self-Assessment Game is used by teams and organizations to self-assess their agility. Playing the game enables teams to reflect on their own team interworking, discover how agile they are and decide what they can do to increase their agility to deliver more value to their customers and stakeholders. This is the first book specifically about Agile Self-assessments. In this book, Ben Linders explains what self-assessments are and why you would do them, and explores how to do them using the Agile Self-assessment Game. He's also sharing experience stories from people who played the game. This book is based on his experience as a developer, tester, team leader, project manager, quality manager, process manager, consultant, coach, trainer, and adviser in Agile, Lean, Quality and Continuous Improvement. It takes a deep dive into self-assessments, viewing them from different perspectives and provides ideas, suggestions, practices, and experiences that will help you to do effective agile self-assessments with your teams. The book is aimed at Scrum masters, agile coaches, consultants leading agile transformations, developers and testers, project managers, line managers, and CxOs; basically for anyone who is looking for an effective way to help their agile teams improve and to increase the agility of their organization. With plenty of ideas, suggestions, and practical cases on Agile Self-assessments, this book will help you to apply assessments and help teams to improve. Note: The agile coaching cards needed to play the games described in the book can be downloaded for a nominal fee at benlinders.com/downloads.

Thousands of organizations are adopting Scrum to transform the way they execute complex projects, in software and beyond. This guide will give you the skills and confidence needed to deploy Scrum, resulting in high-performing teams and satisfied customers. Drawing on years of hands-on experience helping companies succeed, Certified Scrum Trainer (CST) Mitch Lacey helps you overcome the major challenges of Scrum adoption and the deeper issues that emerge later. Extensively revised to reflect improved Scrum practices and tools, this edition adds an all-new section of tips from the field. Lacey covers many new topics, including immersive interviewing, collaborative estimation, and deepening business alignment. In 35 engaging chapters, you'll learn how to build support and maximize value across your company. Now part of the renowned Mike Cohn Signature Series on agile development, this pragmatic guide addresses everything from establishing roles and priorities to determining team velocity, setting sprint length, and conducting customer reviews. Coverage includes Bringing teams and new team members on board Creating a workable definition of "done" Planning for short-term wins, and removing impediments to success Balancing predictability and adaptability in release planning Running productive daily scrums Fixing failing sprints Accurately costing projects, and measuring the value they deliver Managing risks in dynamic Scrum projects Prioritizing and estimating backlogs Working with distributed and offshore teams Institutionalizing improvements, and extending agility throughout the organization Packed with real-world examples straight from Lacey's experience, this book will be invaluable to anyone transitioning to Scrum, seeking to improve their early results, or trying to get back on track.

Does your business need a better software development process? Maybe you're dealing with complex problems and need to manage products in a more productive way. Why not try an Agile Framework, specifically the Scrum Agile Framework! But what exactly is Scrum? It's a management framework that is versatile enough to be used in different projects. It can help streamline your business while delivering products of the highest possible value! It allows cooperation between the development team, the business owner, the stakeholders, and the customer - all at the same time! It promotes the strength of community and why working together as a development team is so important. Within Scrum, each and every role is important and helps to produce the finished product in a timely manner and within budget. And bonus, it also helps to keep the customer happy! And while Scrum, and the Agile Framework itself, can be a little confusing, this book talks about the process behind the system in an easy-to-read manner.

Scrum: The Ultimate Beginner's Guide To Learn And Master Scrum Agile Framework defines each role within Scrum and outlines each specific step you and your business needs to take in order to successfully help your company better itself. This book explains the many different uses for Scrum Agile Framework including: Using Scrum in an effective way What exactly is Scrum? How can Scrum help me and my business? What are the different roles in Scrum? Scrum Activities Scrum Artifacts What is Scrum good for? The different stages of Scrum What is a Sprint? How to use the Product Backlog What does the Scrum Team do? The Agile Manifesto Who's in charge when implementing Scrum? Why would I even want to use Scrum? Is it really worth it? How Scrum can help with quality How Scrum can help with team building and cooperation

This book helps the reader translate the Scrum framework into reality to meet the Scrum challenges formal training never warned about. Drawing on his extensive agile experience in a wide range of projects and environments, the author presents thirty proven, flexible shortcuts for optimizing Scrum processes, actions, and outcomes. Each shortcut walks the reader through applying a Scrum approach to achieve a tangible output. These easy-to-digest, actionable patterns address a broad range of topics including getting started, quality and metrics, team members and roles, managing stakeholders, estimation, continuous improvement and more.

Do you want to manage projects more effectively? Do you want to increase your team's productivity, collaboration, and deliver business value sooner? Scrum is the leading Agile methodology used by Fortune 500 companies and is transforming businesses everywhere. In this ever-changing world of customer expectations and new technologies, businesses need to be Agile to get ahead and stay there. With Scrum, you can be ready to adapt to the inevitable change. In part 1 of this book you will learn about: How to embrace the Agile mindset The different stages of Scrum How to break down a complex task and prioritize What a Scrum team looks like and how to build one How to run Sprints, backed with real-world examples Common mistakes and how to avoid them Meaningful metrics to track progress Applications of Scrum outside of software development How to get started with Scrum and overcome any resistance In part 2 of this book you will learn about: What a great Scrum Master looks like Common 'anti-patterns' in Scrum and Agile, and how to overcome them How to run an effective self-organizing team A simple tool to keep stakeholders on board How to build a culture of feedback and continuous improvement How to run better Scrum meetings such as daily stand-ups and retrospectives Exercises and workshops to foster team collaboration Scaling Scrum across multiple teams and locations By the end of this book you will have the confidence to run Scrum within your organization, understand the full scope of what it can do, and bring others on board. Are you ready to start seeing results? Grab your copy today and transform the way you manage projects and teams.

Scrum – A Pocket Guide - 2nd edition

Scrum

From Good to Great Product Ownership

A Beginner's Guide to Mastery of the Scrum Project Management Methodology

Coaching Agile Teams
Scrum Shortcuts Without Cutting Corners
The Coach's Casebook

Our strengths can become our weaknesses. Our traits and habitual behaviours can become traps. In each chapter of The Coach's Casebook the reader follows a skilled coach working with a client who is struggling with one of the twelve traits which every coach will face in their coaching work - traits such as people pleasing, perfectionism, impostor syndrome, performance anxiety and procrastination. The coach shares their emotions, their thought processes and their reflections as they try to understand the psychological origins of these behaviours and to work out how to help their client. The Coach's Casebook includes inspirational insights from individuals who have triumphed over such traits and have succeeded in all walks of life figures such as Alec Stewart and Lewis Moody from the world of sport, Greg Dyke from the world of business, and Arctic explorer Pen Hadow. This book is above all designed to help you in your work as a coach. It gives you practical, tried and tested techniques which you can use today to help your clients to change the habits of a lifetime.

Scrum is adaptive, efficient, agile, and simple. So why are you struggling? Not all organizations that adopt the Scrum framework will have a smooth transition. Some may find themselves grappling with new concepts and new ways of doing things. The work process under Scrum is wildly different from the Waterfall method so even if Scrum is simple to understand, it can be difficult to master. The reasons vary as to why there is resistance to change, but the real reason is the lack of solid understanding of why a change has to be made. The tech industry moves at unprecedented speed in terms of releasing new products to the market. Because the traditional project management methods are slow to respond to the demand, firms are switching gears and integrating Scrum in their process. As a result, people are thrust into a new system that they do not have a clear grasp of. In this book, you'll be able to understand the Scrum framework and how the concepts work in the real world. You'll discover: What made traditional methods obsolete How Scrum became the new standard for managing projects How Scrum enables a leaderless system Why Scrum works even with a diverse group of people How Scrum brings together people with different skills and expertise How Scrum enables teams to deliver high-quality products How big companies use Scrum to achieve their goals The book is structured in a way that answers the Why, What, Who, and How of Scrum to give a holistic view of the framework. It explains elements of the Scrum process, including team roles, workflow, tools, and team dynamics. This will help both novice and experienced practitioners to integrate Scrum into their daily lives. With a better understanding of Scrum, it's easy to embrace the framework because of the positive things it does to team dynamics—whether in tech companies or firms operating in different industries. Mastery of Scrum can only happen if you have a solid understanding of its concepts, ideas, principles, and real-world applications. This book is a great take-off point and something that you can take with you as you head on to your Scrum journey. Whether you're a project manager trying to fit in the new leaderless system, a coder getting used to new responsibilities, or a software engineer grappling with newfound accountability, this book will guide you as you navigate the exciting world of Scrum.

The Provocative and Practical Guide to Coaching Agile Teams As an agile coach, you can help project teams become outstanding at agile, creating products that make them proud and helping organizations reap the powerful benefits of teams that deliver both innovation and excellence. More and more frequently, ScrumMasters and project managers are being asked to coach agile teams. But it's a challenging role. It requires new skills—as well as a subtle understanding of when to step in and when to step back. Migrating from "command and control" to

agile coaching requires a whole new mind-set. In Coaching Agile Teams, Lyssa Adkins gives agile coaches the insights they need to adopt this new mind-set and to guide teams to extraordinary performance in a re-energized work environment. You'll gain a deep view into the role of the agile coach, discover what works and what doesn't, and learn how to adapt powerful skills from many allied disciplines, including the fields of professional coaching and mentoring. Coverage includes Understanding what it takes to be a great agile coach Mastering all of the agile coach's roles: teacher, mentor, problem solver, conflict navigator, and performance coach Creating an environment where self-organized, high-performance teams can emerge Coaching teams past cooperation and into full collaboration Evolving your leadership style as your team grows and changes Staying actively engaged without dominating your team and stunting its growth Recognizing failure, recovery, and success modes in your coaching Getting the most out of your own personal agile coaching journey Whether you're an agile coach, leader, trainer, mentor, facilitator, ScrumMaster, project manager, product owner, or team member, this book will help you become skilled at helping others become truly great. What could possibly be more rewarding?

Do you want to manage projects more effectively? Do you want to increase your team's productivity, collaboration, and deliver business value sooner? Scrum is the leading Agile methodology used by Fortune 500 companies and is transforming businesses everywhere. In this ever-changing world of customer expectations and new technologies, businesses need to be Agile to get ahead and stay there. With Scrum, you can be ready to adapt to the inevitable change. In this book, "Scrum Fundamentals - A Beginner's Guide to Mastery of The Scrum Project Management Methodology," you will learn: How to embrace the Agile mindset The different stages of Scrum How to break down a complex task and prioritize What a Scrum team looks like and how to build one How to run sprints, backed with real-world examples Common mistakes and how to avoid them Meaningful metrics to track progress Applications of Scrum outside of software development How to get started with Scrum and overcome any resistance And more... By the end of this book you will have the confidence to implement Scrum within your organization, how to run your first sprint, and bring others on board. Are you ready to start seeing results? Grab your copy today and transform the way you manage projects and teams.   Buy the Paperback Version of this Book and get the Kindle Book version for FREE

#ScrumMasterWay
Learning Agile
A Smart Travel Companion
The Scrum Fieldbook
The Agile Training Seminar for Business Performance
From Good to Great Servant Leadership
The Scrum Field Guide

For those who believe that there must be a more agile and efficient way for people to get things done, here is a brilliantly discursive, thought-provoking book about the leadership and management process that is changing the way we live. In the future, historians may look back on human progress and draw a sharp line designating "before Scrum" and "after Scrum." Scrum is that ground-breaking. It already drives most of the world's top technology companies. And now it's starting to spread to every domain where leaders wrestle with complex projects. If you've ever been startled by how fast the world is changing, Scrum is one of the reasons why. Productivity gains of as much as 1200% have been recorded, and there's no more lucid – or compelling – explainer of Scrum and its bright promise than Jeff Sutherland, the man who put together the first Scrum team more than twenty years ago. The thorny

problem Jeff began tackling back then boils down to this: people are spectacularly bad at doing things with agility and efficiency. Best laid plans go up in smoke. Teams often work at cross purposes to each other. And when the pressure rises, unhappiness soars. Drawing on his experience as a West Point-educated fighter pilot, biometrics expert, early innovator of ATM technology, and V.P. of engineering or CTO at eleven different technology companies, Jeff began challenging those dysfunctional realities, looking for solutions that would have global impact. In this book you'll journey to Scrum's front lines where Jeff's system of deep accountability, team interaction, and constant iterative improvement is, among other feats, bringing the FBI into the 21st century, perfecting the design of an affordable 140 mile per hour/100 mile per gallon car, helping NPR report fast-moving action in the Middle East, changing the way pharmacists interact with patients, reducing poverty in the Third World, and even helping people plan their weddings and accomplish weekend chores. Woven with insights from martial arts, judicial decision making, advanced aerial combat, robotics, and many other disciplines, Scrum is consistently riveting. But the most important reason to read this book is that it may just help you achieve what others consider unachievable – whether it be inventing a trailblazing technology, devising a new system of education, pioneering a way to feed the hungry, or, closer to home, a building a foundation for your family to thrive and prosper.

Learning Agile is a comprehensive guide to the most popular agile methods, written in a light and engaging style that makes it easy for you to learn. Agile has revolutionized the way teams approach software development, but with dozens of agile methodologies to choose from, the decision to "go agile" can be tricky. This practical book helps you sort it out, first by grounding you in agile's underlying principles, then by describing four specific—and well-used—agile methods: Scrum, extreme programming (XP), Lean, and Kanban. Each method focuses on a different area of development, but they all aim to change your team's mindset—from individuals who simply follow a plan to a cohesive group that makes decisions together. Whether you're considering agile for the first time, or trying it again, you'll learn how to choose a method that best fits your team and your company. Understand the purpose behind agile's core values and principles Learn Scrum's emphasis on project management, self-organization, and collective commitment Focus on software design and architecture with XP practices such as test-first and pair programming Use Lean thinking to empower your team, eliminate waste, and deliver software fast Learn how Kanban's practices help you deliver great software by managing flow Adopt agile practices and principles with an agile coach Scrum is the most widely adopted Agile framework in the world. It is easy to understand and yet, difficult to master. Having trained thousands of professionals across the world and helped them implement Scrum in their organizations, the authors provide practical, succinct, and effective answers to 50 of the most common questions about Scrum. This book is for Scrum practitioners, Scrum Masters, Product Owners, and Agile Coaches who want to refine their expertise and to take Scrum to the next level.Includes an interview with Jeff Sutherland, co-creator of ScrumSprint Your Way to Scrum will do the following:?Provide expert advice on the practical application of Scrum.?Enable you to explain/teach Scrum elements in a very easy and effective way to peers?Allow you to understand the usual problems teams face when implementing Scrum?Debunk day-to-day myths about Scrum?Help you identify the gap between Knowing About Scrum and Mastering ScrumAuthors:Bonsy Yelsangi is a Certified Scrum Trainer (CST) with 17 years of experience helping teams become Agile and master Scrum practices.Valerio Zanini is a Certified Scrum Trainer (CST) and a Certified Product Innovation Trainer (CPIT) with 20 years of experience in building award-winning digital products.

Are you already working in Scrum but stuck in a rut? Do you know the basics of Scrum but don't feel like you can adequately support your team? Scope creep, team members showing up late, challenging stakeholders... sound familiar? "Scrum Mastery - Agile Leadership to Take Your Team's Performance from Good to Great," goes beyond the basics of Scrum. You will learn how to become a skilled Scrum Master who is more than just a meeting facilitator, and how to lead your team to greatness. This book is for people and organizations who are serious about Scrum and Agile, and looking for more in-depth advice. You will learn: What a great Scrum Master looks like Common 'anti-patterns' in Scrum and Agile, and how to overcome them How to run an

effective self-organizing team A simple tool to keep stakeholders on board How to build a culture of feedback and continuous improvement How to run better Scrum meetings, such as daily stand-ups and retrospectives Exercises and workshops to foster team collaboration Scaling Scrum across multiple teams and locations And more... By the end of this book you will have gained a deeper insight into Scrum, understand the full scope of what it can do, and how to practice great servant leadership. Are you ready to start seeing results? Grab your copy today and take your team's performance from good to great. ?? Buy the Paperback Version of this Book and get the Kindle Book version for FREE ??

Mastering Professional Scrum

The Ultimate Beginner's Guide to Learn and Master Scrum Agile Framework

De Buen a Gran, Lider Servicial

Scrum Mastery And Agile Leadership

Agile Style Of Working To Take Your Team's Performance From Good To Great: Scrum Master Certification

The Professional Product Owner

LOS CONCEPTOS BÁSICOS DE SER UN SCRUM MASTER SON BASTANTE SENCILLOS: Todo lo que debe hacer un Scrum Master es facilitar el proceso de Scrum y eliminar los impedimentos. Pero ser un gran Scrum Master, uno que realmente incorpora los principios del líder servicial y ayuda a formar un equipo de alto rendimiento, es mucho más difícil y sin duda más difícil de alcanzar. En esta segunda edición de su innovador libro, Geoff comparte una colección actualizada de historias y guías prácticas, extraídas de sus veinte años de Coaching a los equipos Scrum que lo guiarán en su camino hacia la grandeza. EN ESTE LIBRO APRENDERÁS: Las habilidades y características de los gran Scrum Masters Cómo generar, mantener y aumentar el compromiso del equipo Cómo aumentar la efectividad en las reuniones de Scrum Cómo fomentar un equipo más creativo y colaborativo, incluso cuando es un equipo remoto Cómo incrementar el rendimiento del equipo Cómo saber si eres un Scrum Master exitoso "Geoff nos brinda un vistazo personal e inspirado a lo que realmente nos mueve de nivel bueno a gran: gran en la forma en que servimos; gran en la forma en que lideramos; gran en cómo creamos dominio en nuestros equipos y organizaciones; y, gran en cómo reconocemos los impedimentos para nuestro propio crecimiento hacia la grandeza. El Scrum Mastery es una habilidad que se puede perfeccionar y Geoff nos brinda herramientas valiosas para mejorar nuestra habilidad." - JEAN TABAKA, Agile Fellow, Rally Software "Estoy profundamente impresionado con este libro, que es muy completo y está bien escrito. Será indispensable para mucha gente." - ROMAN PICHLER, Autor: Agile Product Management with Scrum "La mayoría de los libros repiten territorios conocidos y no los termino o no me siento más sabio cuando los termino. Estoy seguro de que me referiré a este libro durante muchos años." - MIKE COHN, Autor: Succeeding with Agile "Este libro ya se había convertido en la guía de referencia número uno para el rol de Scrum Master. Con estas actualizaciones, se ha vuelto aún más completo y útil." - PAUL GODDARD, Agile Coach & Trainer Building a successful product usually involves teams of people, and many choose the Scrum approach to aid in creating products that deliver the highest possible value. Implementing Scrum gives teams a collection of powerful ideas they can assemble to fit their needs and meet their goals. The ninety-four patterns contained within are elaborated nuggets of insight into Scrumâ€™s building blocks, how they work, and how to use them. They offer novices a roadmap for starting from scratch, yet they help intermediate practitioners fine-tune or fortify their Scrum implementations. Experienced practitioners can use the patterns and supporting explanations to get a better understanding of how the parts of Scrum complement each other to solve common problems in product development. The patterns are

written in the well-known Alexandrian form, whose roots in architecture and design have enjoyed broad application in the software world. The form organizes each pattern so you can navigate directly to organizational design tradeoffs or jump to the solution or rationale that makes the solution work. The patterns flow together naturally through the context sections at their beginning and end. Learn everything you need to know to master and implement Scrum one step at a timeâ€"the agile way.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. The Fast, Focused, Practical Guide to Excellence with Scrum The Great ScrumMaster: #ScrumMasterWay is your complete guide to becoming an exceptionally effective ScrumMaster and using Scrum to dramatically improve team and organizational performance. Easy to digest and highly visual, you can read it in a weekend…and use it for an entire career. Drawing on 15 years of pioneering experience implementing Agile and Scrum and helping others do so, Zuzana Šochová guides you step by step through all key facets of success as a ScrumMaster in any context. Šochová reviews the ScrumMaster's responsibilities, introduces her powerful State of Mind model and #ScrumMasterWay approach, and teaches crucial metaskills that every ScrumMaster needs. Learn how to build more effective teams, manage change in Agile environments, and take fulladvantage of the immensely powerful ScrumMaster toolbox. Throughout, Šochová illuminates each concept with practical, proven examples that show how to move from idea to successful execution. Understand the ScrumMaster's key role in creating high-performance self-organizing teams Master all components of the ScrumMaster State of Mind: teaching/mentoring, removing impediments, facilitation, and coaching Operate effectively as a ScrumMaster at all levels: team, relationships, and the entire system Sharpen key ScrumMaster cognitive strategies and core competencies Build great teams, and improve teams that are currently dysfunctional Drive deeper change in a safer environment with better support for those affected Make the most of Shu Ha Ri, System Rule, Root Cause Analysis, Impact Mapping, and other ScrumMaster tools Whether you're a long-time Certified ScrumMaster (CSM) or participating in your first Scrum project, this guide will help you leverage world-class insight in all you do and get the outstanding results you're looking for. Register your product at informit.com/register for convenient access to downloads, updates, and corrections as they become available

"They all laughed when I said I wanted to be a comedian. Well, they're not laughing now." - Bob Monkhouse Agile Jokes for Agile Folks! "Agile" and "Jokes" go together like that classic combo of Custard and Cheese. One is a complete ripping down of the status quo; a cheeky thumb to the nose of the failed system and a bold challenge to the narrow thinking of the past - and the other is...Agile. One God-like genius, (who wrote this description) and his two plebians (who didn't) decided that what this world needs is awful jokes about Agile in book form. This is that book. If you are looking for a serious deconstruction of the Agile movement and how it relates to the modern VUCA challenges of the 21st century...This is NOT that book. Buy the book anyway as it will give you something to laugh over, as you cry about the state of the Agile movement and how it relates to the modern VUCA challenges of the 21st century. Our lawyers would like us to point out, that we are laughing *with* Agile, not *at* Agile. Being Agile Coaches ourselves, we love this silly little incremental and iterative scamp *ruffles hair*...but not so much that we can't make terrible Dad jokes about it. (BTW, If you can imagine a hackneyed joke formula or trope then I am sure we have abused it in this book. If we haven't, please email us so we can add it to the next book in the series.) In conclusion, thank you for watching my presentation on "How to write an Amazon description under duress" and please buy this AGILE JOKE BOOK. (Unless you are a gymnast...We are not *that* agile)

Scrum Mastery

Scrum Fundamentals
The Scrum Master Guidebook: A Reference for Obtaining Mastery
Leveraging Scrum as a Competitive Advantage
An Agile Coaching Tool for Improving the Agility of Your Teams and Organization
The Art and Wisdom of Changing Teams
Team Mastery

Management is understood in different ways by different people. Economists regard it as a factor of production. Sociologists see it as a class or group of persons while practitioners of management treat it as a process. For our understanding management may be viewed as what a manager does in a formal organization to achieve the objectives. It is called bee by Mary Parker Follet: "The art of getting things done through people". In this Scrum Project Management book, you will discover: - How to embrace the Agile mindset - The different stages of Scrum - How to break down a complex task and prioritize - What a Scrum team looks like and how to build one - How to run sprints, backed with real-world examples - Common mistakes and how to avoid them - Meaningful metrics to track progress - Applications of Scrum outside of software development - How to get started with Scrum and overcome any resistance And more... For those who believe that there must be a more agile and efficient way for people to get things done, here is a brilliantly discursive, thought-provoking book about the leadership and management process that is changing the way we live!
This book can revolutionize your course. Based on the one decade of research and several hundred Scrum Master coaching has established this volume. This Guidebook is for all the Scrum Masters, who determine to become master in Scrum Master role and build magnificent software solutions. Competitive pressure and fundamental changes will remain the hallmark of the business environment. Thus, the demand for new and upgraded skills will continue. Lifelong learning is not simply an academic thought; it is a business essential. This Guidebook has emphasized the pragmatic challenges a Scrum Master comes across during software solution development and how Scrum Master can fortify themselves to surmount all these challenges. This Guidebook consists of seven distinct areas like Communication, Creativity, Companionability, Competent Team formation, Change agents, Charismatic leadership, and Catalyst. These seven pillars are seven elements of the Seven Chakra Model (7C chakras) empowers scrum masters to obtain individual agility. If these Seven chakras are not purified or malfunctions, we develop into disordered or function inadequately. As an Organization is not a machine, it is an Organism, Scrum Masters have to take care of these Seven elements by learning about them and strengthening these elements so that the Individuals does not get affected much by external challenges. The author has emphasized many challenging use cases, thought-provoking questions for the readers to reflect on and take action and has cited many case studies in this book to make the volume pragmatic for the reader. The author had shared

many theoretical concepts for the reader to work out further research and enhance learning in those areas so that the reader can become fit for Master Scrum Master.

Your team will change whether you like it or not. People will come and go. Your company might double in size or even be acquired. In this practical book, author Heidi Helfand shares techniques for reteaming effectively. Engineering leaders will learn how to catalyze team change to reduce the risk of attrition, learning and career stagnation, and the development of knowledge silos. Based on research into well-known software companies, the patterns in this book help CTOs and team managers effectively integrate new hires into an existing team, manage a team that has lost members, or deal with unexpected change. You'll learn how to isolate teams for focused innovation, rotate team members for knowledge sharing, break through organizational apathy, and more. You'll explore: Real-world examples that demonstrate why and how organizations reteam Five reteaming patterns: One by One, Grow and Split, Isolation, Merging, and Switching Tactics to help you master dynamic reteaming in your company Stories that demonstrate problems caused by reteaming anti-patterns

The Professional Product Owner's Guide to Maximizing Value with Scrum "This book presents a method of communicating our desires, cogently, coherently, and with a minimum of fuss and bother." —Ken Schwaber, Chairman & Founder, Scrum.org The role of the Product Owner is more crucial than ever. But it's about much more than mechanics: it's about taking accountability and refocusing on value as the primary objective of all you do. In The Professional Product Owner, two leading experts in successful Scrum product ownership show exactly how to do this. You'll learn how to identify where value can be found, measure it, and maximize it throughout your entire product lifecycle. Drawing on their combined 40+ years of experience in using agile and Scrum in product management, Don McGreal and Ralph Jocham guide you through all facets of envisioning, emerging, and maturing a product using the Scrum framework. McGreal and Jocham discuss strategy, showing how to connect Vision, Value, and Validation in ROI-focused agile product management. They lay out Scrum best-practices for managing complexity and continuously delivering value, and they define the concrete practices and tools you can use to manage Product Backlogs and release plans, all with the goal of making you a more successful Product Owner. Throughout, the authors share revealing personal experiences that illuminate obstacles to success and show how they can be overcome. Define success from the "outside in," using external customer-driven measurements to guide development and maximize value Bring empowerment and entrepreneurship to the Product Owner's role, and align everyone behind a shared business model Use Evidence-Based Management (EBMgt) to invest in the right places, make smarter decisions, and reduce risk Effectively apply Scrum's Product Owner role, artifacts, and events Populate and manage Product Backlogs, and use just-in-time specifications Plan and manage releases, improve transparency, and reduce technical debt Scale your product, not your Scrum Use Scrum to inject autonomy, mastery, and purpose into your product team's work Whatever your role in

product management or agile development, this guide will help you deliver products that offer more value, more rapidly, and more often. Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.
Agile Jokes For Agile Folks
Practical Advice for Your First Year
The Essential and Definitive Guide to Scrum and Agile Project Management
From Good to Great Agile Teamwork
From Good to Great Servant-Leadership
A Master Class on Accelerating Performance, Getting Results, and Defining the Future
The Professional ScrumMaster's Handbook

This pocket guide to Scrum is the one book for everyone who wants to learn or re-learn about Scrum. The book describes the framework as it was designed and intended, with a strong focus on the purpose to the rules and adding an historical perspective to Scrum and the Agile movement. Several elements that were described in the first edition of Scrum - A Pocket Guide (2013) were later added to the official Scrum Guide. The most noticeable ones are the Scrum Values (2016) and the description of the 3 questions of the Daily Scrum as a good, yet optional practice (2017). As the balance of society keeps shifting from industrial labor to digital work, complexity and unpredictability keep increasing. The need for agility through Scrum increases equally, in and beyond software and product development. This 2nd edition of Scrum - A Pocket Guide offers the clarity and insights on Scrum that many organizations need, today and in the foreseeable future. Scrum – A Pocket Guide is an extraordinarily competent book. It flows with insight, understanding, and perception. This should be the de facto standard handout for all looking for a complete, yet clear overview of Scrum without being bothered by irrelevancies. (Ken Schwaber, Scrum co-creator) The author, Gunther Verheyen, is a seasoned Scrum practitioner (2003). Throughout his standing career as a consultant, Gunther has employed Scrum in diverse circumstances. He was partner to Ken Schwaber and Director of the Professional Scrum series at Scrum.org. He is the founder of Ullizee-Inc and engages with people and organizations as an independent Scrum Caretaker.
The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and remove impediments. But being a great ScrumMaster, one who truly embodies the principles of servant-leadership and helps nurture a high-performing team, is much harder and more elusive. In this second edition of his groundbreaking book, Geoff shares an updated collection of stories and practical guidance, drawn from twenty years of coaching Scrum teams that will guide you on your path to greatness.In this book you will learn:The skills and characteristics of great ScrumMastersHow to generate, maintain and increase engagement from the teamHow to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums.How to foster a more creative and collaborative teamHow to increase the performance of the teamHow to know when you are a successful ScrumMasterScrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance.Mike Cohn, in his foreword for the book, said:"Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years"Roman Pichler said:"I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"
This book is the ultimate agile training seminar in book form. Business leaders, professionals who are ready to learn, and instructors will find

here a complete training regimen with rich content, a training-tested structure, and high value insights that have already resulted in many thousands of agile projects delivered at all types of top tier organizations, from fortune 100 companies to lean startup companies, around the globe. We have optimized this book to be an immersive experience you can adapt to the time you have available, so we encourage you to dive headlong into these pages, exercises, and practices so you can most directly apply your learning to your work immediately. As a comprehensive course, this book offers the key practical knowledge for you to understand and be increasingly agile, and to effectively begin practicing or perfecting Scrum from the moment you begin through to realizing your definition of done.Joe Justice is a highly rated instructor who has led hundreds of agile courses and supported agile transformations for teams and across leading businesses worldwide."You really rocked your roles as instructor, cheerleader, and host"- Ken Merchant, 3 Star General, USAF Retired"One of the best professional trainings in the world" - Fabian Delava, Partner, Bain & Company"Joe has broken new ground using Scrum in manufacturing" -- Dr. Jeff Sutherland, Co-creator of Scrum

Based on years of work in the field with scores of companies including Bosch, 3M, Schlumberger, and Saab, this master class delivers a hands-on, practical approach for successfully implementing the Scrum framework in any domain.

From Good to Great Servant Leadership : Quote Cards

Scrum – A Pocket Guide

Understanding Scrum, XP, Lean, and Kanban

Agile Leadership to Take Your Team's Performance from Good to Great

Scrum Master