

Managed Services In A Month: Build A Successful, Modern Computer Consulting Business In 30Days

If you're involved in planning IT infrastructure as a network or system architect, system administrator, or developer, this book will help you adapt your skills to work with these highly scalable, highly redundant infrastructure services. While analysts hotly debate the advantages and risks of cloud computing, IT staff and programmers are left to determine whether and how to put their applications into these virtualized services. *Cloud Application Architectures* provides answers -- and critical guidance -- on issues of cost, availability, performance, scaling, privacy, and security. With *Cloud Application Architectures*, you will: Understand the differences between traditional deployment and cloud computing Determine whether moving existing applications to the cloud makes technical and business sense Analyze and compare the long-term costs of cloud services, traditional hosting, and owning dedicated servers Learn how to build a transactional web application for the cloud or migrate one to it Understand how the cloud helps you better prepare for disaster recovery Change your perspective on application scaling To provide realistic examples of the book's principles in action, the author delves into some of the choices and operations available on Amazon Web Services, and includes high-level summaries of several of the other services available on the market today. *Cloud Application Architectures* provides best practices that apply to every available

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cloud service. Learn how to make the transition to the cloud and prepare your web applications to succeed.

NGINX is one of the most widely used web servers available today, in part because of its capabilities as a load balancer and reverse proxy server for HTTP and other network protocols. This cookbook provides easy-to-follow examples to real-world problems in application delivery. The practical recipes will help you set up and use either the open source or commercial offering to solve problems in various use cases. For professionals who understand modern web architectures, such as n-tier or microservice designs, and common web protocols including TCP and HTTP, these recipes provide proven solutions for security, software load balancing, and monitoring and maintaining NGINX's application delivery platform. You'll also explore advanced features of both NGINX and NGINX Plus, the free and licensed versions of this server. You'll find recipes for: High-performance load balancing with HTTP, TCP, and UDP Securing access through encrypted traffic, secure links, HTTP authentication subrequests, and more Deploying NGINX to Google Cloud, AWS, and Azure cloud computing services Setting up and configuring NGINX Controller Installing and configuring the NGINX Plus App Protect module Enabling WAF through Controller ADC

Describes the features and functions of Apache Hive, the data infrastructure for Hadoop.

A leadership and career manifesto told through the narrative of one of today's most inspiring, admired, and successful global leaders. In *Winners Dream*, Bill

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McDermott—the CEO of the world's largest business software company, SAP—chronicles how relentless optimism, hard work, and disciplined execution embolden people and equip organizations to achieve audacious goals. Growing up in working-class Long Island, a sixteen-year-old Bill traded three hourly wage jobs to buy a small deli, which he ran by instinctively applying ideas that would be the seeds for his future success. After paying for and graduating college, Bill talked his way into a job selling copiers door-to-door for Xerox, where he went on to rank number one in every sales position he held and eventually became the company's youngest-ever corporate officer. Eventually, Bill left Xerox and in 2002 became the unlikely president of SAP's flailing American business unit. There, he injected enthusiasm and accountability into the demoralized culture by scaling his deli, sales, and management strategies. In 2010, Bill was named co-CEO, and in May 2014 became SAP's sole, and first non-European, CEO. Colorful and fast-paced, Bill's anecdotes contain effective takeaways: gutsy career moves; empathetic sales strategies; incentives that yield exceptional team performance; and proof of the competitive advantages of optimism and hard work. At the heart of Bill's story is a blueprint for success and the knowledge that the real dream is the journey, not a preconceived destination.

Parenting Matters

The Book on Customer Success for MSPs

What Every SMB IT Service Provider Should Know about Managed Services

Building Applications and Infrastructure in the Cloud

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How to Grow a Profitable Subscription Business

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The Future of Disability in America

How do you start? How should you build a plan for cloud migration for your entire portfolio?

How will your organization be affected by these changes? This book, based on real-world cloud experiences by enterprise IT teams, seeks to provide the answers to these questions. Here, you'll see what makes the cloud so compelling to enterprises; with which applications you should start your cloud journey; how your organization will change, and how skill sets will evolve; how to measure progress; how to think about security, compliance, and business buy-in; and how to exploit the ever-growing feature set that the cloud offers to gain strategic and competitive advantage.

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Great Little Book Publishing Company, Incorporated

Based upon George Ritzer's McDonaldization of Society thesis and incorporating aspects of social theory, this book examines the introduction of care management to social work practice. Donna Dustin analyzes care management as an example of the managerial application of efficiency, calculability, predictability and control to social work practice. These principles, put to good use in organizations that produce tangible outputs at a profit, are being increasingly applied in non-profit public sector organizations where the outcomes require intangibles such as

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professional relationships. The author examines whether the McDonaldization process heightens dilemmas such as cost versus rights for professionals working in the social services. Using social theory to frame her research with care managers and their managers in the UK, the author examines the day-to-day implications of care management for social work practice and questions whether the construction of service users as customers contributes to empowering practice. The book's in-depth analysis of the policy background, implementation and practice of care management will resonate with social workers in other national contexts, such as the US, where the care management model has been introduced.

The third publication in MSP University's bestselling Managed Services Series, this edition covers all aspects of delivering I.T. and technical services to end-customers through four types of service delivery models.

Hardware Warranty, Break-Fix, Professional and Managed Services

A Special Way of Caring for the Terminally Ill

Briggs

The Guide to a Successful Managed Services Practice

How to Get Clients for Your Technology Business

Technology-as-a-service Playbook

How to Navigate Clueless Colleagues, Lunch-Stealing Bosses, and the Rest of Your Life at Work

"Whether you're just starting out or have been growing your Managed Service

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Provider business for years, everyone can benefit from a dose of inspiration once in a while. After six months of research, Mark Copeman has brought together wisdom, experience and practical advice into a single book, to benefit you and your team." -- Publisher summary.

Despite the buzz surrounding the cloud computing, only a small percentage of organizations have actually deployed this new style of IT—so far. If you're planning your long-term cloud strategy, this practical book provides insider knowledge and actionable real-world lessons regarding planning, design, operations, security, and application transformation. This book teaches business and technology managers how to transition their organization's traditional IT to cloud computing. Rather than yet another book trying to sell or convince readers on the benefits of clouds, this book provides guidance, lessons learned, and best practices on how to design, deploy, operate, and secure an enterprise cloud based on real-world experience. Author James Bond provides useful guidance and best-practice checklists based on his field experience with real customers and cloud providers. You'll view cloud services from the perspective of a consumer and as an owner/operator of an enterprise private or hybrid cloud, and learn valuable lessons from successful and less-than-successful organization use-case scenarios. This is the information every CIO needs in order to make the business and technical decisions to finally execute on their journey to cloud computing. Get updated trends and definitions in cloud

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computing, deployment models, and for building or buying cloud services Discover challenges in cloud operations and management not foreseen by early adopters Use real-world lessons to plan and build an enterprise private or hybrid cloud Learn how to assess, port, and migrate legacy applications to the cloud Identify security threats and vulnerabilities unique to the cloud Employ a cloud management system for your enterprise (private or multi-provider hybrid) cloud ecosystem Understand the challenges for becoming an IT service broker leveraging the power of the cloud

Drug overdose, driven largely by overdose related to the use of opioids, is now the leading cause of unintentional injury death in the United States. The ongoing opioid crisis lies at the intersection of two public health challenges: reducing the burden of suffering from pain and containing the rising toll of the harms that can arise from the use of opioid medications. Chronic pain and opioid use disorder both represent complex human conditions affecting millions of Americans and causing untold disability and loss of function. In the context of the growing opioid problem, the U.S. Food and Drug Administration (FDA) launched an Opioids Action Plan in early 2016. As part of this plan, the FDA asked the National Academies of Sciences, Engineering, and Medicine to convene a committee to update the state of the science on pain research, care, and education and to identify actions the FDA and others can take to respond to the opioid epidemic, with a particular focus on informing FDA's development of a formal method for incorporating individual and societal

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considerations into its risk-benefit framework for opioid approval and monitoring. Technology-as-a-Service Playbook defines the tactical and strategic plays technology companies must run to build a profitable subscription business. Whether you are a pureplay cloud company or a traditional technology provider making the pivot to the cloud, this book will help guide your decision-making and execution around the "as-a-service" model to put your company on a path to profitable growth.

Efficiently manage and modernize data in the cloud using Azure SQL, 3rd Edition

Ask a Manager

The Essential Guide to Packaging and Pricing Your MSP Plans

Learn Azure in a Month of Lunches, Second Edition

MSSP Playbook

Suggestions to Medical Authors and A.M.A. Style Book

#1 New York Times Bestseller Legendary venture capitalist John Doerr reveals how the goal-setting system of Objectives and Key Results (OKRs) has helped tech giants from Intel to Google achieve explosive growth—and how it can help any organization thrive. In the fall of 1999, John Doerr met with the founders of a start-up whom he'd just given \$12.5 million, the biggest investment of his career. Larry Page and Sergey Brin had amazing technology, entrepreneurial energy, and sky-high ambitions, but no real business plan. For Google to change the world (or even to survive), Page and Brin had

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to learn how to make tough choices on priorities while keeping their team on track. They'd have to know when to pull the plug on losing propositions, to fail fast. And they needed timely, relevant data to track their progress—to measure what mattered. Doerr taught them about a proven approach to operating excellence: Objectives and Key Results. He had first discovered OKRs in the 1970s as an engineer at Intel, where the legendary Andy Grove ("the greatest manager of his or any era") drove the best-run company Doerr had ever seen. Later, as a venture capitalist, Doerr shared Grove's brainchild with more than fifty companies. Wherever the process was faithfully practiced, it worked. In this goal-setting system, objectives define what we seek to achieve; key results are how those top-priority goals will be attained with specific, measurable actions within a set time frame. Everyone's goals, from entry level to CEO, are transparent to the entire organization. The benefits are profound. OKRs surface an organization's most important work. They focus effort and foster coordination. They keep employees on track. They link objectives across silos to unify and strengthen the entire company. Along the way, OKRs enhance workplace satisfaction and boost retention. In *Measure What Matters*, Doerr shares a broad range of first-person, behind-the-scenes case studies, with narrators including Bono and Bill Gates, to demonstrate the focus, agility, and explosive growth that OKRs have spurred at so many great organizations. This book will help a new generation of leaders capture the same magic. The goal of risk management isn't to eliminate risk. It's to understand it. Strategic risk

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management isn't just about how, it's about why. In *The Upside of Risk*, author Michael Berman shows readers why risk management and strategic planning are inseparable. Building off research, historical examples, and the most current enterprise risk management framework, he shows why good risk management isn't about risk avoidance. It's about risk awareness, which empowers financial institutions to be prepared, protected, and positioned for opportunities. Underlining his message with lessons learned from the financial crisis and the COVID-19 pandemic, Berman coaches readers to critically and systematically evaluate the assumptions propelling the decision-making process. From governance and culture to risk assessments and setting measurable strategy goals and objectives, he demonstrates why the most successful financial institutions approach risk management with curiosity and an open mind, leveraging their discoveries to make smarter decisions that support long-term strategic goals. Thoughtful and accessible, *The Upside of Risk* weaves together risk management theory and practical advice to deliver actionable takeaways for transforming risk management into a strategic advantage. It's a must-read for anyone in the banking industry who cares about creating value and building resilient institutions. Working out what to include and exclude in an MSP offering as well as how to bundle, package and price your plans is one of the toughest things most MSP's face when building and growing their business. In this short but impactful read, Nigel demystifies the process, answers the tough questions and provides examples to help you build an

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MSP offering that not only appeals to your clients - but allows you to scale. Learn Azure in a Month of Lunches, Second Edition, is a tutorial on writing, deploying, and running applications in Azure. In it, you'll work through 21 short lessons that give you real-world experience. Each lesson includes a hands-on lab so you can try out and lock in your new skills. Summary You can be incredibly productive with Azure without mastering every feature, function, and service. Learn Azure in a Month of Lunches, Second Edition gets you up and running quickly, teaching you the most important concepts and tasks in 21 practical bite-sized lessons. As you explore the examples, exercises, and labs, you'll pick up valuable skills immediately and take your first steps to Azure mastery! This fully revised new edition covers core changes to the Azure UI, new Azure features, Azure containers, and the upgraded Azure Kubernetes Service. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Microsoft Azure is vast and powerful, offering virtual servers, application templates, and prebuilt services for everything from data storage to AI. To navigate it all, you need a trustworthy guide. In this book, Microsoft engineer and Azure trainer Iain Foulds focuses on core skills for creating cloud-based applications. About the book Learn Azure in a Month of Lunches, Second Edition, is a tutorial on writing, deploying, and running applications in Azure. In it, you'll work through 21 short lessons that give you real-world experience. Each lesson includes a hands-on lab so you can try out and lock in your new skills. What's inside

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Understanding Azure beyond point-and-click
Securing applications and data
Automating your environment
Azure services for machine learning, containers, and more
About the reader
This book is for readers who can write and deploy simple web or client/server applications.
About the author
Iain Foulds is an engineer and senior content developer with Microsoft.

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Package, Price, Profit

Pocket Book of Hospital Care for Children

Programming Hive

Learning MySQL

Literally

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A Quick-Start Guide to Managed Services Enterprise Cloud epUB _1

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager “A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author's friendly, warm, no-nonsense writing is a pleasure to read, and her

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advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green’s Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide “Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

A bold and urgent perspective on how American foreign policy must change in response to the shifting world order of the twenty-first century, from the New York Times bestselling author of The Limits of Power and The Age of Illusions. The purpose of U.S. foreign policy has, at least theoretically, been to keep Americans safe. Yet as we confront a radically changed world, it has become indisputably clear that the terms of that policy have failed. Washington’s insistence that a market economy is compatible with the common good, its faith in the idea of the “West” and its “special relationships,” its conviction that global military primacy is the key to a stable and sustainable

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world order—these have brought endless wars and a succession of moral and material disasters. In a bold reconception of America's place in the world, informed by thinking from across the political spectrum, Andrew J. Bacevich—founder and president of the Quincy Institute for Responsible Statecraft, a bipartisan Washington think tank dedicated to foreign policy—lays down a new approach—one that is based on moral pragmatism, mutual coexistence, and war as a last resort. Confronting the threats of the future—accelerating climate change, a shift in the international balance of power, and the ascendance of information technology over brute weapons of war—his vision calls for nothing less than a profound overhaul of our understanding of national security. Crucial and provocative, After the Apocalypse sets out new principles to guide the once-but-no-longer sole superpower as it navigates a transformed world.

The IT Marketing Crash Course will help you grow your technology business. If you provide managed services, web/mobile application development, software development, cybersecurity or network services, this book will show you how to generate more qualified leads and close more sales. What people are saying: "Raj is a superstar marketer whose strategies I've followed and written about for years. Now he shares his techniques for success with you in this entertaining book. I'm confident his proven ideas will benefit your business." - David

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Meerman Scott, international bestselling author of The New Rules of Marketing and PR, now in more than 25 languages“If you need to focus your entire team on what it takes to sell more, give them this book - fast.” - Dan Solomon, author of Media Rules! and former-CEO of a three-times INC 5000 company“*The book dives right into actionable steps to help technology companies win more business.*” - Dale Coyner, Founder, Communicast Inc.“*Raj has been an Internet pioneer even before there was a GUI. His latest work pushes the envelope ever deeper in to modern marketing from which we can all profit.*” - Mike Mann, author of Make Millions and Make a Change, CEO of SEO.com, Chairman of Grassroots.org“*Definitive answers to marketing issues that every tech entrepreneur faces. Forget trial and error... this book will shorten your learning curve substantially.*” - Duffy Mazan, CEO, Second Venue“*Shows how to overcome many of the misconceptions and myths about how to market a technology company. Businesses who use this advice will save millions of dollars in misspent sales costs, and avoid months of aggravation doing things wrong before they get it right.*” - Dave Jefferson, CEO, Mojo Live“*This book is full of up-to-date marketing strategies and insightful tactics IT companies to generate qualified leads and win new clients. Required reading for anyone looking to grow their technology business.*” - Mary Knebel, Vice President, Alarm.com“*This is not a book you read once and put away on*

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the bookshelf. You want to read this again, and again.” – Chris Brown, Vice President, Aldebaron“Offers specific ideas that IT entrepreneurs can implement. I especially liked the action-oriented checklists at the end of each chapter.” – Shahid Shah, CEO, Netspective“An educational and timely reference guide for anyone involved (and the many more interested) in keeping up with today's marketing tactics.” – Irene Lane, President, Greenloons

For Introduction to Hospitality courses Exploring the Hospitality Industry helps readers advance in their careers by giving them a broad foundation of hospitality industry knowledge presented in a lively, visually appealing, engaging manner. The emphasis is on the people, companies, and positions that make up the hospitality industry today, and the focus on sustainability includes case studies on practitioners and corporations that engage and involve readers as they explore the trends in this ever-growing field. The book moves beyond just restaurants and hotels to cover all facets and segments of the industry, including new growth areas such as event management, meeting planning, cruising, theme parks, and gaming entertainment. Also available with MyHospitalityLab® This title is also available with MyHospitalityLab—an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what

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they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. To help students explore the hospitality industry, MyHospitalityLab includes industry-specific simulations from Hospitality & Tourism Interactive (HTi), and real case studies written by industry leaders. NOTE: You are purchasing a standalone product; MyHospitalityLab does not come packaged with this content. If you would like to purchase both the physical text and MyHospitalityLab search for 0134123824 / 9780134123820 Exploring the Hospitality Industry Management and Plus MyHospitalityLab with Pearson eText -- Access Card Package, 3/e That package consists of: 0133762777 / 9780133762778 Exploring the Hospitality Industry, 3/e 0134105362 / 9780134105369 MyHospitalityLab -- Access Card -- for Exploring the Hospitality Industry, 3/e MyHospitalityLab should only be purchased when required by an instructor.

101 Gems of Inspiration, Stories and Practical Advice for Managed Service Provider Owners

97 Things Every Cloud Engineer Should Know

After the Apocalypse

Turning Complex Burdens Into Strategic Advantages for Financial Institutions

Exploring the Hospitality Industry

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America's Role in a World Transformed

Cloud Services in a Month: Build a Successful Cloud Service Business in 30 Days

The emergence of severe acute respiratory syndrome (SARS) in late 2002 and 2003 challenged the global public health community to confront a novel epidemic that spread rapidly from its origins in southern China until it had reached more than 25 other countries within a matter of months. In addition to the number of patients infected with the SARS virus, the disease had profound economic and political repercussions in many of the affected regions. Recent reports of isolated new SARS cases and a fear that the disease could reemerge and spread have put public health officials on high alert for any indications of possible new outbreaks. This report examines the response to SARS by public health systems in individual countries, the biology of the SARS coronavirus and related coronaviruses in animals, the economic and political fallout of the SARS epidemic, quarantine law and other public health measures

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that apply to combating infectious diseases, and the role of international organizations and scientific cooperation in halting the spread of SARS. The report provides an illuminating survey of findings from the epidemic, along with an assessment of what might be needed in order to contain any future outbreaks of SARS or other emerging infections.

Charles Henson, managing partner of Nashville Computer, the premiere cyber security and IT service firm in Music City, offers advice in this book on how MSPs can protect their clients from ransom ware, data theft, and other malicious acts by hackers. The unfortunate truth is some MSPs' credentials and backend access are available today for sale on the dark web. Small business owners can't afford systems to protect themselves and their clients that cost hundreds of thousands of dollars. That's why MSSP Playbook is vital. It will walk you through what Charles' company has done, as well as how he's worked with other MSPs in building out a security stack. You'll learn how to vet those essential

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security vendors, what dangers to look out for, and how to eliminate the need to hire a six-figure security engineer and instead find a strategic partner who has already hired, trained and staffed the Security Operations Center (SOC). Discover high-value Azure security insights, tips, and operational optimizations This book presents comprehensive Azure Security Center techniques for safeguarding cloud and hybrid environments. Leading Microsoft security and cloud experts Yuri Diogenes and Dr. Thomas Shinder show how to apply Azure Security Center's full spectrum of features and capabilities to address protection, detection, and response in key operational scenarios. You'll learn how to secure any Azure workload, and optimize virtually all facets of modern security, from policies and identity to incident response and risk management. Whatever your role in Azure security, you'll learn how to save hours, days, or even weeks by solving problems in most efficient, reliable ways possible. Two of Microsoft's leading cloud security experts show how to:

- Assess the impact of cloud and hybrid environments on

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security, compliance, operations, data protection, and risk management • Master a new security paradigm for a world without traditional perimeters • Gain visibility and control to secure compute, network, storage, and application workloads • Incorporate Azure Security Center into your security operations center • Integrate Azure Security Center with Azure AD Identity Protection Center and third-party solutions • Adapt Azure Security Center's built-in policies and definitions for your organization • Perform security assessments and implement Azure Security Center recommendations • Use incident response features to detect, investigate, and address threats • Create high-fidelity fusion alerts to focus attention on your most urgent security issues • Implement application whitelisting and just-in-time VM access • Monitor user behavior and access, and investigate compromised or misused credentials • Customize and perform operating system security baseline assessments • Leverage integrated threat intelligence to identify known bad actors

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Many Americans believe that people who lack health insurance somehow get the care they really need. Care Without Coverage examines the real consequences for adults who lack health insurance. The study presents findings in the areas of prevention and screening, cancer, chronic illness, hospital--based care, and general health status. The committee looked at the consequences of being uninsured for people suffering from cancer, diabetes, HIV infection and AIDS, heart and kidney disease, mental illness, traumatic injuries, and heart attacks. It focused on the roughly 30 million -- one in seven--working--age Americans without health insurance. This group does not include the population over 65 that is covered by Medicare or the nearly 10 million children who are uninsured in this country. The main findings of the report are that working-age Americans without health insurance are more likely to receive too little medical care and receive it too late; be sicker and die sooner; and receive poorer care when they are in the hospital, even for acute situations like a motor vehicle

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crash.

Guidelines for the Management of Common Childhood Illnesses

A Journey from Corner Store to Corner Office

Microsoft Azure Security Center

The Enterprise Cloud

The It Marketing Crash Course

NGINX Cookbook

A Guide for MSP's on Their Journey to Becoming a Managed Security- Centric Service Provider

Decades of research have demonstrated that the parent-child dyad and the environment of the familyâ€"which includes all primary caregiversâ€"are at the foundation of children's well-being and healthy development. From birth, children are learning and rely on parents and the other caregivers in their lives to protect and care for them. The impact of parents may never be greater than during the earliest years of life, when a child's brain is rapidly developing and when nearly all of her or his experiences are created and shaped by parents and the family environment. Parents help children build and refine

their knowledge and skills, charting a trajectory for their health and well-being during childhood and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes place in the context of significant ongoing developments. These include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally, parenting is increasingly being shaped by technology and increased access to information about parenting. Parenting Matters identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes,

and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States.

Service Agreements for SMB Consultants: A Quick-Start Guide to Managed Services by Karl W. Palachuk is an essential guide for I.T. Consultants. All forms are available to download online. Everyone knows it: Spoken agreements aren't worth the paper they're written on. The SMB Consultant is facing changes we never imaged a few years ago. Managed services are everywhere. Franchised tech support is taking off. And now big corporations are trying to compete in the "SMB Space." Whether you like it or not, you need to make some changes in order to meet the challenges of the next few years. Service

agreements literally define your business. If you're not using them, you need to start today. If you are using them, great! Just make sure that they truly represent who you are and how you want to define your business. Whether you sell your services hourly, in blocks of time, or with a Managed Service plan, you need a good service agreement. As with his other books, Karl gives you more than just the forms. Service Agreements for SMB Consultants includes best practices and lots of great information to help you run your business more prosperously.

Master data management by effectively utilizing the features of Azure SQL database. Key Features Learn to automate common management tasks with PowerShell. Understand different methods to generate elastic pools and shards to scale Azure SQL databases. Learn to develop a scalable cloud solution through over 40 practical activities and exercises. Book Description Despite being the cloud version of SQL Server, Azure SQL Database and Azure SQL Managed Instance stands out in various aspects when it comes to

management, maintenance, and administration. Updated with the latest Azure features, Professional Azure SQL Managed Database Administration continues to be a comprehensive guide for becoming proficient in data management. The book begins by introducing you to the Azure SQL managed databases (Azure SQL Database and Azure SQL Managed Instance), explaining their architecture, and how they differ from an on-premises SQL server. You will then learn how to perform common tasks, such as migrating, backing up, and restoring a SQL Server database to an Azure database. As you progress, you will study how you can save costs and manage and scale multiple SQL databases using elastic pools. You will also implement a disaster recovery solution using standard and active geo-replication. Finally, you will explore the monitoring and tuning of databases, the key features of databases, and the phenomenon of app modernization. By the end of this book, you will have mastered the key aspects of an Azure SQL database and Azure SQL managed instance, including migration, backup restorations, performance

optimization, high availability, and disaster recovery. What you will learnUnderstanding Azure SQL database configuration and pricing optionsProvisioning a new SQL database or migrating an existing on-premises SQL Server database to an Azure SQL databaseBacking up and restoring an Azure SQL databaseSecuring and scaling an Azure SQL databaseMonitoring and tuning an Azure SQL databaseImplementing high availability and disaster recovery with an Azure SQL databaseManaging, maintaining, and securing managed instancesWho this book is for This book is designed to benefit database administrators, database developers, or application developers who are interested in developing new applications or migrating existing ones with Azure SQL database. Prior experience of working with an on-premise SQL Server or Azure SQL database along with a basic understanding of PowerShell scripts and C# code is necessary to grasp the concepts covered in this book. The ultimate do-it-now guide to getting started in Managed Services. Now includes chapters on Cloud Services, bundling,

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and more. Whether you're a NEW Computer Consultant or an experienced technician making the move to managed services, this is the perfect book for you! The book includes step-by-step instructions for creating service offerings, reformulating your business, creating service agreements, and more!

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Managed Services in a Month is a no-nonsense guide to building a successful managed service practice. Whether you are just starting out, or converting your existing break/fix technology consulting business to managed services, this book will show you the way. The newly revised and expanded 2nd edition has nine new chapters, covering the latest products and services available today-including cloud technologies. Karl Palachuk makes it very clear that managed services is the business model of the future. Managed Services in a Month is very practical and straight to the point. Karl shows you how to transform your business step by step. And yes- You can really do it in one month! Karl W. Palachuk is the author of ten books, including The Network Documentation Workbook, Service Agreements for SMB Consultants - A Quick-Start Guide to Managed Services, and The Network Migration Workbook. He is also the author of the most popular blog on Managed Services. Karl ran a consulting business for seventeen years and is now the Senior Systems Engineer at America's Tech Support. He provides technical support to small and medium size businesses in North America. In that role, Karl provides business consulting services and CEO-level training on technical topics.

If you create, manage, operate, or configure systems running in the cloud, you're a cloud engineer--even if you work as a system administrator,

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software developer, data scientist, or site reliability engineer. With this book, professionals from around the world provide valuable insight into today's cloud engineering role. These concise articles explore the entire cloud computing experience, including fundamentals, architecture, and migration. You'll delve into security and compliance, operations and reliability, and software development. And examine networking, organizational culture, and more. You're sure to find 1, 2, or 97 things that inspire you to dig deeper and expand your own career. "Three Keys to Making the Right Multicloud Decisions," Brendan O'Leary "Serverless Bad Practices," Manases Jesus Galindo Bello "Failing a Cloud Migration," Lee Atchison "Treat Your Cloud Environment as If It Were On Premises," Iyana Garry "What Is Toil, and Why Are SREs Obsessed with It?", Zachary Nickens "Lean QA: The QA Evolving in the DevOps World," Theresa Neate "How Economies of Scale Work in the Cloud," Jon Moore "The Cloud Is Not About the Cloud," Ken Corless "Data Gravity: The Importance of Data Management in the Cloud," Geoff Hughes "Even in the Cloud, the Network Is the Foundation," David Murray "Cloud Engineering Is About Culture, Not Containers," Holly Cummins

The Pocket Book is for use by doctors nurses and other health workers who are responsible for the care of young children at the first level referral

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hospitals. This second edition is based on evidence from several WHO updated and published clinical guidelines. It is for use in both inpatient and outpatient care in small hospitals with basic laboratory facilities and essential medicines. In some settings these guidelines can be used in any facilities where sick children are admitted for inpatient care. The Pocket Book is one of a series of documents and tools that support the Integrated Managem.

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productivity, and participation in community life of people with disabilities. This book offers a comprehensive look at a wide range of issues, including the prevalence of disability across the lifespan; disability trends the role of assistive technology; barriers posed by health care and other facilities with inaccessible buildings, equipment, and information formats; the needs of young people moving from pediatric to adult health care and of adults experiencing premature aging and secondary health problems; selected issues in health care financing (e.g., risk adjusting payments to health plans, coverage of assistive technology); and the organizing and financing of disability-related research. The Future of Disability in America is an assessment of both principles and scientific evidence for disability policies and services. This book's recommendations propose steps to eliminate barriers and strengthen the evidence base for future public and private actions to reduce the impact of disability on individuals, families, and society.

Presents instructions on using MySQL, covering such topics as installation, querying, user management, security, and backups and recovery.

Cloud Services in a Month is a step-by-step, no-nonsense guide to building an extremely profitable cloud service business for the SMB (small and medium business) market. Filled with practical advice based on the author's experience over more than a decade, this guide is the playbook you will use for success in the Cloud. Karl Palachuk is one of the most well-known and respected authors and pioneers in the

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Managed Services industry and has sold and delivered millions of dollars of Cloud services to his clients. In this book he shares exactly how he did it. Palachuk spells out all the details you need to build a Cloud Five-Pack(TM) - The custom bundled offering of services you will market, sell, and deliver to your prospects and customers. Chock full of additional assets such as spreadsheets, checklists, processes, and more, Cloud Services in a Month includes everything you need to hit the ground running - even if you're not a Cloud expert. Whether you have a time-and materials, professional services, or managed services practice, Cloud Services in a Month reveals how to incorporate Cloud services into your existing solution stack and up-sell and cross-sell the Cloud with your existing services in 30 days. Palachuk's other books includes Managed Services in a Month, The Managed Services Operations Manual, Service Agreements for SMB Consultants, Project Management in Small Business, and The Network Documentation Workbook.

"Ed has taken thirty years of battle-hardened experience running managed services businesses as a systems integrator, communications provider, equipment manufacturer, offshore provider and an independent start-up and put it in a highly readable, yet incredibly detailed and indispensable book." Bob Boles CEO, Hostway Corporation "The Managed Services Playbook is the blueprint for building and running a successful managed services business. The explosion in managed services at Avaya was fueled by many of the strategies and plans Ed has outlined in this book."

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Mike Runda President, Avaya Client Services "Successfully running a managed services business is a difficult task with many nuances which make it very different from other IT services. Ed has unlocked these secrets which have eluded so many businesses. The advice in The Managed Services Playbook is priceless." Chris Formant President, Verizon Enterprise Solutions "Ed's proven ability to build high growth, high profit managed services businesses has made him one of the top managed services executive in the industry. The Managed Services Playbook details the keys to success for all those involved in managed and cloud businesses and can be mapped to proven, measurable results." George Humphrey Senior Director, Research and Advisory - Managed Services, Technology Services Industry Association (TSIA) "As IT vendors of all shapes and sizes rush to move their businesses to the cloud and managed services, The Managed Services Playbook should be required reading for anyone involved in those businesses." Dave D'Aprano Group Executive - IT Outsourcing, Dimension Data

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