

## Introduction To Information Systems, Binder Ready Version

The goal of Introduction to Information Systems, Binder Ready Version, 6th Edition is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management. This text is an unbound, three hole punched version.

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***Enabling and Transforming Business***

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***WHAT'S IN IT FOR ME? Information technology lives all around us-in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's Introduction to Information Systems, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives-in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.***

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Rainer & Cegielski's new edition of Introduction to Information Systems: Enabling and Transforming Business includes updated coverage, refined cases, more illustrations, and a new "Weekly Updates" resource. Its concise chapters, many cases and examples, and online quizzing provide smooth and straightforward information and provide many hands-on activities. In general, the text is more engaging, compelling and relevant with a broader table of contents, pedagogically innovative chapter on ERP, more emphasis placed on business processes and cloud computing, and videos of author lectures for each section of the text.

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Introduction to Information Systems, 8th Edition teaches undergraduate business majors how to use information technology to master their current or future jobs. Students develop a working understanding of information systems and information technology and learn how to apply concepts to successfully facilitate business processes. This program demonstrates that IT is the backbone of any business, whether a student is majoring in accounting, finance, marketing, human resources, production/operations management, or MIS.

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***Rainer & Cegielski's new edition of Introduction to Information Systems: Enabling and Transforming Business, 4th Edition includes updated coverage, refined cases, more illustrations, and a new "Weekly Updates" resource. Its concise chapters, many cases and examples, and online quizzing provide smooth and straightforward information and provide many hands-on activities. In general, the text is more engaging, compelling and relevant with a broader table of contents, pedagogically innovative structure, integrated activities, Excel and Access projects.***

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The goal of Rainer, Introduction to Information Systems 5e is to teach all business majors, especially undergraduate ones, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students to become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not on merely learning the concepts of IT but rather on applying those concepts to facilitate business processes. The content concentrate on placing information systems in the context of business, so that students will more readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management.

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***This package includes a three-hole punched, loose-leaf edition of ISBN 9781119133858 and a registration code for the WileyPLUS course associated with the text. Before you purchase, check with your instructor or review your course syllabus to ensure that your instructor requires WileyPLUS. For customer technical support, please visit <http://www.wileyplus.com/support>. The goal of Introduction to Information Systems, Third Canadian Edition remains the same: to teach all business majors, especially undergraduate ones, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students to become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not on merely learning the concepts of IT but rather on applying those concepts to facilitate business processes. The authors concentrate on placing information systems in the context of business, so that students will more readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management. Information for the Management Information Systems (MIS) major is also included. The update edition features new and updated cases and examples, as well as the latest coverage of Social Computing, Cloud Computing, Business Process Reengineering, and Enterprise Resource Planning. It is enhanced through the addition of ORION Adaptive Learning, which is now available in WileyPLUS.***

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This text is an unbound, binder-ready edition. The goal of Rainer, Intro IS 5e, is to teach all business majors, especially undergraduate ones, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students to become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not on merely learning the concepts of IT but rather on applying those concepts to facilitate business processes. The content concentrate on placing information systems in the context of business, so that students will more readily grasp the concepts presented in the text. The theme of this book is Whats In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management.

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