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Coaching Skills For Business
Success (Excel At NLP)

Excel At Business: Essential NLP Coaching Skills For Business Success (Excel At NLP)

Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents;

methods for evaluating systems; and an introduction to the use of machine learning methods on text collections.

All the important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting website to

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**help course instructors
prepare their lectures.**

**What do the NLP Masters
know that the rest of us don't?
Do they have a secret recipe
for success? Is there a special
alchemy at work? 'The Secrets
of the NLP Masters' reveals
the 50 things you need to
know to excel in the
workplace and out of it, just
as if you were an NLP expert.
Some will surprise you, and
all will inspire you. Put these
50 simple strategies together
and you have a recipe for
success, a proven formula that
will unlock the secrets and
uncover your potential.
A leading trainer of traders
explains the process and
pitfalls to trading success**

While advances in trading tools and technology have increased the potential for capturing profits, the fact is that if you're mentally unprepared to enter today's markets, you'll probably end up making many costly mistakes. Nobody understands this better than Adrienne Toghraie, an expert Trader's Success Coach and master practitioner of Neuro-Linguistic Programming (NLP) for the financial and business communities. Now, with Trading on Target, she shares her extensive experiences—as well as the stories of real-world traders—to help you overcome the self-imposed limitations

keeping you from reaching trading success. Engaging and informative, this accessible guide takes a detailed look at what you need to become a psychologically, and emotionally, mature trader. Page by page, Toghraie pulls it all together and reveals the attitudes, perceptions, and insights that will allow you to excel at this difficult endeavor. Along the way, she also provides practical solutions to dealing with the oldest hang-ups commonly found among those who aspire to succeed in trading, and offers advice on how to gain and maintain self-discipline in today's dynamic markets. Shows how to overcome the

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**various obstacles to becoming
a top trader Explores how you
can let go of emotional states
that can affect your trading
Offers insights on taking the
right action and making
better trading decisions
Reveals how to expand
yourself in order to reach the
next level of trading success
Wherever you are in your
ability as a trader, there is
always room to grow.
Adrienne Toghraie has seen
this firsthand during her
twenty-one years in the
business of working on trader
discipline. With this book,
she'll help you develop a
winning trading mindset and
put you in a better position to
break through the barriers**

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***that have been holding you
back.***

***Working in business is a
difficult arena to succeed in.***

***Using cutting-edge NLP
Neuro Linguistic***

***Programming skills Excel at
Business by Jimmy Petruzzi
will empower you with the
techniques you need to get
the best out of yourself and
others. From high-paced sales
to the management of
successful teams, this book
enables you to adapt and
succeed in an ever changing
environment.***

***Derive strategic insights from
unstructured data with
Amazon Textract and Amazon
Comprehend
Analyzing Text with the***

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**Natural Language Toolkit
Atlantic**

***Change Your Life and Get
Control of Your Mind.***

***Influence People, Learn
Psychological Tricks on NLP
and Hypnosis to Win
Manipulative and Deceptive
Behaviors***

***Essentials of Business
Analytics***

***The Ultimate Coaching Guide
Change Your Life and Get
Control on Your Mind.***

***Influence People, Learn
Psychological Tricks on NLP
and Hypnosis to Win
Manipulative and Deceptive
Behaviors***

The secret to great writing
lies in learning how to
alternate between three

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mindsets: Dreamer, Realist and Critic. The author will tell you exactly how to get into each mindset and how to apply it. This book will teach you the NLP models for creativity, tenacity and meticulous attention to detail. Read this book and you'll know how to write persuasively, hypnotically and prolifically.

For many researchers, Python is a first-class tool mainly because of its libraries for storing, manipulating, and gaining insight from data. Several resources exist for individual pieces of this data science stack, but only with the Python Data Science Handbook do you get them

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all-IPython, NumPy, Pandas,
Matplotlib, Scikit-Learn,
and other related tools.

Working scientists and data crunchers familiar with reading and writing Python code will find this comprehensive desk reference ideal for tackling day-to-day issues: manipulating, transforming, and cleaning data; visualizing different types of data; and using data to build statistical or machine learning models. Quite simply, this is the must-have reference for scientific computing in Python. With this handbook, you'll learn how to use: IPython and Jupyter: provide computational environments

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for data scientists using Python NumPy: includes the ndarray for efficient storage and manipulation of dense data arrays in Python Pandas: features the DataFrame for efficient storage and manipulation of labeled/columnar data in Python Matplotlib: includes capabilities for a flexible range of data visualizations in Python Scikit-Learn: for efficient and clean Python implementations of the most important and established machine learning algorithms

“Truly the ultimate guide for a coach! This book is a must-read for all coaches - whether they are starting out or are well-entrenched.

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With all my years in coaching, I still discovered new insights!" Michael Beale, NLP Coach and Trainer. Coaching can be transformational or simply transactional. If you truly want to transform lives, then this book is a must-read. Coaching is far more than a job - it is a mission. Transformational coaches focus on their self-development as much as they do on the development of their clients. All coaches need to be aware of the different coaching frameworks, paradigms, and tools used by master-coaches world over. In five straightforward sections,

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this book guides you through the steps you need to achieve optimal success as a coach:

- Section I: The ABCs of Coaching
- Section II: Coaching Frameworks, Models and Tools
- Section III: Case Studies
- Section IV: The Business of Coaching
- Section V: Resources

It is an extensively researched overview of the latest developments in neuroscience, emotional intelligence and positive psychology, among many coaching frameworks. If you are new to coaching, you will find out how to start your coaching business. If you are a seasoned professional, you will learn

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how to strengthen your practice. This book also offers coaching insights in the post-pandemic era. This comprehensive edited volume is the first of its kind, designed to serve as a textbook for long-duration business analytics programs. It can also be used as a guide to the field by practitioners. The book has contributions from experts in top universities and industry. The editors have taken extreme care to ensure continuity across the chapters. The material is organized into three parts: A) Tools, B) Models and C) Applications. In Part A, the tools used by business

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analysts are described in detail. In Part B, these tools are applied to construct models used to solve business problems. Part C contains detailed applications in various functional areas of business and several case studies. Supporting material can be found in the appendices that develop the pre-requisites for the main text. Every chapter has a business orientation. Typically, each chapter begins with the description of business problems that are transformed into data questions; and methodology is developed to solve these questions. Data analysis is

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conducted using widely used software, the output and results are clearly explained at each stage of development. These are finally transformed into a business solution. The companion website provides examples, data sets and sample code for each chapter.

Data-intensive Scientific
Discovery

Communication Techniques to
Build Relationships,
Influence Others, and
Achieve Your Goals

The Difference that Makes
the Difference

Natural Language Processing
with SAS

Persuasion and Dark

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Psychology: Change Your Life
and Get Control on Your
Mind. Influence People,
Learn Psychological Tricks
on NLP and Hypnosis to Win
Manipulative and Deceptive
Behaviors

An Introduction to the
Methodology and its
Applications

Master Dark Psychology
Manipulation to Influence
People, Mindset, Eq. Control
Your Life, Addiction,
Depression With Law of
Attraction and Hypnosis

NLP evolved in the
1970s, through the study
of the unconscious
behavior that allow some
people to excel. It is

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now accepted as a branch of modern psychology, and NLP practicioning is a fast growing profession worldwide.

All the answers to your data science questions
Over half of all businesses are using data science to generate insights and value from big data. How are they doing it? Data Science Strategy For Dummies answers all your questions about how to build a data science capability from scratch, starting with the “what”

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and the “why” of data science and covering what it takes to lead and nurture a top-notch team of data scientists. With this book, you’ll learn how to incorporate data science as a strategic function into any business, large or small. Find solutions to your real-life challenges as you uncover the stories and value hidden within data. Learn exactly what data science is and why it’s important Adopt a data-driven mindset as

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the foundation to
success Understand the
processes and common
roadblocks behind data
science Keep your data
science program focused
on generating business
value Nurture a top-
quality data science
team In non-technical
language, Data Science
Strategy For Dummies
outlines new
perspectives and
strategies to
effectively lead
analytics and data
science functions to
create real value.

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Using new coaching skills at work can be pretty daunting.

Thinking up questions "in the moment" can put you under extra pressure, and when you're already stretching into a new way of talking to your team that can feel stressful. You want to use your new coaching conversation skills, but you don't have time to create questions to support you. What if you had a collection of ideas for questions to

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ask in some of the most common conversations at work? Conversations like these:

1. Creating performance objectives
2. Coaching under performance
3. Creating career goals
4. Debriefing a project
5. Identifying motivators
6. Creating better work-life balance
7. Coaching over or under-utilization
8. Encouraging involvement
9. Exploring talents
10. Coaching for retirement
11. Coaching a workplace returner
- 12.

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Presentation skills
coaching 13. Coaching a
sensitive personal issue
14. Coaching to embed
learning 15. Coaching to
explore sales outcomes
16. Growing HR Business
Partner skills 17.
Growing a Coaching
Culture 18. Backwards
Coaching 19. Event
Planning 20. Solution
focused coaching
questions This book
contains over 500
coaching style questions
to help you grow your
confidence in
conversations that drive

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accountability and results. Use it as a guide to design your own conversations, or use it to help your team reflect on what they might like to talk to you about, or you can even use it as a companion for delivering training programs that teach coaching. Here's what readers have said: "A vital guide to coaching conversations at work to deliver great business results" Graham Alexander, founder of the Alexander

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Corporation, originator of the GROW model and author of SuperCoaching and Tales from the Top.

"A brisk, no nonsense style eBook which will be truly helpful to people who want to coach their team," Alison

Hardingham -

International Best

Selling author of eight

books, and Director of

Business Psychology at

Yellow Dog Consulting

UK. 'Easily the best

collection of coaching

questions I've ever come

across. As a

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professional coach whose clientele consists primarily of managers and executives, I know that I will be using many of the pages of this wonderful little book many, many times.'

Pierre Gauthier
Certified Integral Coach (TM), Canada

Inside this book, you will find a toolkit for building your coaching confidence, along with ideas of how to use a coaching approach to support your team into a more positive and

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engaging culture.

Achieve business success with Neuro-linguistic Programming. People around the globe use NLP to improve their communication skills, build rapport, make positive changes, and accomplish their goals. When used in a business context, NLP techniques can transform both your own and your team's performances. This practical guide to NLP at work will help you increase your flexibility, become more

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influential, and achieve professional success, whatever your career. • Use NLP techniques in the workplace – overcome barriers to success and develop a winning mindset • Build effective working relationships – improve your communication skills and create rapport with your colleagues • Lead people to perform – enhance your ability to inspire peak performance • Make changes that drive success – set and

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achieve ambitious goals
Fundamentals of Computer
Programming with C#
Leadership Assessment
for Talent Development
NLP for Traders and
Investors

Learn By Examples - A
Quick Guide to Java
Programming for Text
Mining and NLP

Persuasion and Dark
Psychology

Excel Models for
Business and Operations
Management

Secrets of the NLP
Masters

NLP: The Essential Handbook for

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Business is a straight-talking, highly practical guide to using NLP to significantly improve your results at work. Whether you want to be a better leader, manager, negotiator, salesperson, or decision-maker, you can learn proven NLP techniques that will boost your career as well as the performance of colleagues and the organization itself. Using real-life examples and easy-to-follow exercises that apply to individuals, teams, and organizations, NLP: The Essential Handbook for Business shows you how to: Improve communication Achieve your career goals Develop your influencing skills Harness the mindset for success Gain a greater understanding of what motivates you Remove the limiting beliefs holding

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you back from the success you deserve
Written in accessible, jargon-free
language, NLP: The Essential
Handbook for Business contains
numerous examples and practical
exercises that will help you use NLP to
improve your career and achieve
success at work, whether in the private
or public sector, and regardless of
your current role.

This major new edition of Sue
Knight's bestselling book NLP at Work
has been extensively revised and
updated, with an emphasis on the
heart of NLP - becoming a model of
excellence. In addition to a new slant
to every chapter, there are three new
chapters on the key things that make
the biggest difference for the greatest
results: Humor: enabling you to stand

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back and see things from a different perspective Clean questions:

minimising yourself to find out the essence of the other person Time:

understanding how what you get in life is influenced by your relationship

to time past, present and future NLP at Work has sold over 100,000 copies

and is one of the most popular books ever published on the practical skills

of NLP and how it can be applied in business. It transformed NLP from a

peripheral art into an accessible, practical concept with relevant

applications in the areas of influence, communication, negotiation, teamwork

and coaching. Clear, readable and

jargon free, this book will help you get to the essence of what makes you and

your business excellent and unique.

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*This book aim to equip the reader with
Java Programming, Text Mining and*

Natural Language Processing basics.

*There will be many examples and
explanations that are lucid and*

straight to the point. You will be

*walked through various projects and
develop your own text mining*

application. This book will show you

how to use Stanford NLP libraries

also. Asides, we have also uploaded

some of our own softwares at:

<http://DSTK.Tech> Content Covered:

*Introduction Getting Started (Installing
IDE, ...)*

Language Essentials I

(variables, data types, ...)

Language Essentials II (loops, if... else...,

methods)

*Object Essentials (classes,
inheritance, polymorphism,
encapsulation, ...)*

Text Mining

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*Coaching Skills For Business
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*Essentials (Import Text Files, Text
Transformation (lowercase,
stopwords), Text Understanding
(Stanford NLP), Text Classification
(Stanford Classifier))ISBN:*

978-1-63535-546-8

*Foreword. A transformed scientific
method. Earth and environment.
Health and wellbeing. Scientific
infrastructure. Scholarly
communication.*

*Essential NLP and Coaching Skills for
Business Success*

Excel at Sports

*The Origins of Neuro Linguistic
Programming*

NLP Solutions

*Be the Best at Sports, Business & Life
with Nlp Neuro Linguistic*

Programming

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Coaching Skills For Business Success (Excel At NLP) Introduction to Information Retrieval Self-Discipline, Nlp Guide, Emotional Intelligence

Elite athletes know that there is as little as 1% difference between being the best, and being at the back of the field. Excel at Sports by Jimmy Petruzzi is a simple, concise and ground-breaking guide to NLP Neuro Linguistic Programming and other techniques that can give you that extra 1%, whether in sports, business or life in general.

The free book "Fundamentals of Computer Programming with C#" is a comprehensive computer programming tutorial that teaches programming, logical thinking, data structures and algorithms, problem solving and high quality code with

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lots of examples in C#. It starts with the first steps in programming and software development like variables, data types, conditional statements, loops and arrays and continues with other basic topics like methods, numeral systems, strings and string processing, exceptions, classes and objects. After the basics this fundamental programming book enters into more advanced programming topics like recursion, data structures (lists, trees, hash-tables and graphs), high-quality code, unit testing and refactoring, object-oriented principles (inheritance, abstraction, encapsulation and polymorphism) and their implementation the C# language. It also covers

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fundamental topics that each good developer should know like algorithm design, complexity of algorithms and problem solving. The book uses C# language and Visual Studio to illustrate the programming concepts and explains some C# / .NET specific technologies like lambda expressions, extension methods and LINQ. The book is written by a team of developers lead by Svetlin Nakov who has 20+ years practical software development experience. It teaches the major programming concepts and way of thinking needed to become a good software engineer and the C# language in the meantime. It is a great start for anyone who wants to become a

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skillful software engineer. The books does not teach technologies like databases, mobile and web development, but shows the true way to master the basics of programming regardless of the languages, technologies and tools. It is good for beginners and intermediate developers who want to put a solid base for a successful career in the software engineering industry. The book is accompanied by free video lessons, presentation slides and mind maps, as well as hundreds of exercises and live examples. Download the free C# programming book, videos, presentations and other resources from <http://introprogramming.info>.
Title: Fundamentals of Computer

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Programming with C# (The
Bulgarian C# Programming Book)

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954-400-773-3 (9544007733)

Author: Svetlin Nakov & Co. Pages:
1132 Language: English Published:
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Publishing, Bulgaria Web site:

<http://www.introprogramming.info>

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Tags: free, programming, book,
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programming fundamentals, ebook,
book programming, C#, CSharp,
C# book, tutorial, C# tutorial;
programming concepts,
programming fundamentals,
compiler, Visual Studio, .NET, .NET

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Framework, data types, variables, expressions, statements, console, conditional statements, control-flow logic, loops, arrays, numeral systems, methods, strings, text processing, StringBuilder, exceptions, exception handling, stack trace, streams, files, text files, linear data structures, list, linked list, stack, queue, tree, balanced tree, graph, depth-first search, DFS, breadth-first search, BFS, dictionaries, hash tables, associative arrays, sets, algorithms, sorting algorithm, searching algorithms, recursion, combinatorial algorithms, algorithm complexity, OOP, object-oriented programming, classes, objects, constructors, fields, properties, static members,

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abstraction, interfaces,
encapsulation, inheritance, virtual
methods, polymorphism, cohesion,
coupling, enumerations, generics,
namespaces, UML, design
patterns, extension methods,
anonymous types, lambda
expressions, LINQ, code quality,
high-quality code, high-quality
classes, high-quality methods, code
formatting, self-documenting code,
code refactoring, problem solving,
problem solving methodology,
9789544007737, 9544007733

In this sequel to her best-selling
introduction NLP at Work, Sue
Knight focuses on how to model
what really works in business to
make it really work for you
Natural Language Processing

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(NLP) is a branch of artificial intelligence that helps computers understand, interpret, and emulate written or spoken human language. NLP draws from many disciplines including human-generated linguistic rules, machine learning, and deep learning to fill the gap between human communication and machine understanding. The papers included in this special collection demonstrate how NLP can be used to scale the human act of reading, organizing, and quantifying text data.

Special Collection

A Toolkit of Coaching

Conversations for Managers & Leaders

Data Science Strategy For

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Coaching Skills For Business
Dummies

NLP at Work

Microsoft Azure Essentials Azure

Machine Learning

Natural Language Processing with
AWS AI Services

Digital Entrepreneurship

Do you want to change your life and get control of your mind? Do you want to influence people and learn psychological tricks on neuro-linguistic programming (NLP) and combat manipulative and deceptive behaviors? This book will discuss everything you need to know to master the art of persuasion. Persuasion is an essential part of human communication and is a powerful

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tool when used in the right way. In this book, you will understand many of the secrets used by those who have successfully influenced people in their lives. While the art of persuasion has been a key tool in the lives of marketers and business people of all sorts, you will learn that persuasion is a tool we can all use to our advantage. Whether you're a business owner trying to boost your negotiation skills or you're a mother trying to convince her children to eat their vegetables, persuasion is how you will accomplish your goals. Learning those techniques and the basic neuroscience behind it,

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you'll be prepared to get things you want, when you want them. You'll learn how the brain processes information, makes decisions, and how to gently nudge in one direction to get people to do what you ask them to do; what is the compelling force behind the decisions people make and how to tap into that force to influence them in the direction you want them to go. The basic knowledge and skills in these pages have the potential to change lives simply by getting people to change their minds. The strategies included in this book will help you stay ahead of the crowd, making you

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a winner in your own life. Once you understand this principles, you'll wonder why you waited so long! It may be surprising to find out that we all need to use the art of persuasion in some aspect of our lives. In fact, while you may have purchased this book in an effort to boost your business or to advance your life in some way, the reality is that you've already used persuasion tactics to get where you are now.

Persuasion is a major part of our lives and this skill is something that has already been hardwired into our brain. The challenge in exercising this skill has little to do with mastering other types of arts

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but it has to do with understanding some of the basic fundamentals of the mind. We all have the ability, but it is actually knowing how to recognize it and use it to our best advantage that will help us to achieve our goals. We hope that through the pages of this book, you will be able to bring these skills to the surface and put those techniques you already know out in plain view where you can analyze them and make them more tangible thus unlocking your hidden potential. The more you know about them the more comfortable you'll be with using them and the more advantages you'll have when

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applying them in your daily life. In the following pages, you will learn why everyone should and in fact needs to master this skill and why understanding the neuroscience behind it is a key factor in your success. You'll not only know how to use it but also be able to see when it is being used on you. This does not mean that mastering the art of persuasion will guarantee you get everything you wish for all the time - but it will definitely supercharge your ability to get what you deserve. Mastering the techniques found in this book could be the very thing that will help you to land that job, seal the

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deal in a relationship, or negotiate for that new car you've been eyeing. Don't you deserve to get what you want in life? This book will show you:

- *Persuasion and Dark Psychology
- *Persuasion: a Powerful Vehicle
- *Why is Persuasion So Important?
- *Modes of Persuasion
- *How to Excel Daily

Market_Desc: · Business Studies, Accounting, Finance, and Operations Management courses that offer practical computing skills as an integral part of the course syllabus· Managers and Analysts who want to develop their model-building skills

Special Features: ·

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The use of spreadsheet models in finance, business and management decision-making is on the increase. Other books on spreadsheet modeling tend to focus on applied management science and complex financial models, which restricts the market. This new edition will follow the active learning approach which focuses on the practical aspect of how to build computer models while summarizing the mathematical logic as to why the model is so constructed. A website will accompany the text, containing hands on development models to enable the reader to put theory

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into practice.· A new chapter entitled Investment Analysis Models will be added to widen the appeal to students in finance and accounting.· All references to Excel (including the Excel refresher notes in the appendix) have been upgraded to reflect the latest version of Microsoft Office (e. g. Excel 2003 and Windows XP).· Job sequencing including a VBA routine for Johnson s Rule.· Multiplicative Holt-Winter s model About The Book: This text adopts an active learning approach with the emphasis being placed on the utilization of software tools to help build models. The learn by

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example approach used throughout the book guides the user through the complexities of model building. Every day examples from business and operations management form the basis of the book s hands on development models that help the reader to appreciate Excel s power and flexibility.

Microsoft Azure Essentials from Microsoft Press is a series of free ebooks designed to help you advance your technical skills with Microsoft Azure. This third ebook in the series introduces Microsoft Azure Machine Learning, a service that a developer can use to build predictive analytics

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models (using training datasets from a variety of data sources) and then easily deploy those models for consumption as cloud web services. The ebook presents an overview of modern data science theory and principles, the associated workflow, and then covers some of the more common machine learning algorithms in use today. It builds a variety of predictive analytics models using real world data, evaluates several different machine learning algorithms and modeling strategies, and then deploys the finished models as machine learning web services on Azure within a matter of

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minutes. The ebook also expands on a working Azure Machine Learning predictive model example to explore the types of client and server applications you can create to consume Azure Machine Learning web services. Watch Microsoft Press's blog and Twitter (@MicrosoftPress) to learn about other free ebooks in the Microsoft Azure Essentials series.

If You Want to Take Back Control Over Your Life & Relationships, then Keep Reading! Do you look at a successful person and wonder how they got to where they are?

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Do you envy how even-tempered and confident they are? Do you wish you had their charm and influence? Millions of people have regained control over their emotions and lives even though they thought it was impossible. And now you can, too! "Self-Discipline, NLP Guide, Emotional Intelligence" is made just for you! In this guide, you will learn how to master dark psychology and manipulation. So, if you want to influence people, improve your mindset, and improve your EQ, then keep reading! We all want a healthy amount of control in our daily lives. This is especially true if we suffer from addiction and

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depression or if we're constantly manipulated. But what if you can harness the power of the law of attraction and hypnosis? What if you become so influential that the universe has no choice but to submit to your bidding? What if you achieve a laser-sharp focus that you effortlessly tick off everything on your to-do list? It's all possible! All you need to do is do everything right. Now, you may think, "That's just not possible!" And you're right! It's impossible to do EVERYTHING right. But what successful people do is aim for what truly matters. And they make sure to focus their energy on executing them

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the best way possible! With **Self-Discipline, NLP Guide, Emotional Intelligence,** you will learn proven methods successful people use to always get what they want. Using practical, evidence-based principles, you can effectively manipulate others, create stronger relationships, and succeed in life! When you get this uniquely practical guide, you'll see a lot of your bad luck go away. And things will slowly, but surely, fall into place. You'll learn that, contrary to what you've learned in school, EQ is just as important (if not more) as IQ! Over the course of this comprehensive

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guide, you will: Learn the secret to high performance and fulfillment Master your emotions and put a permanent end to your addiction Overcome stress and depression using healthy and sustainable coping mechanisms Increase your emotional intelligence using just 5 steps Significantly boost your self-discipline in just 11 steps Apply the 5 most important things for reverse psychology to work Learn 10 proven methods that people use to manipulate others to get what they want Cure your phobia the easy, practical way using step-by-step NLP techniques And so much more!

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What sets this guide apart is its practicality. While it deals with highly technical topics, information is explained in simple and gradual terms. So, even if you have no psychology background, you can apply proven tips with ease! When you have this guide by your side, you're guaranteed to implement the right things in the right way! Are you ready to get everything you want out of life? Buy Now and Start Taking Control and Improving Your Life Today!

50 Techniques to be Exceptional
A comprehensive guide to effective coaching (Leadership, Executive, Life and Performance)

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for novice and seasoned
coaches

Improve Your Writing with NLP

The Bulgarian C# Book

Essential Questions to Grow
Your Team

New Trends and Applications in
Internet of Things (IoT) and Big
Data Analytics

Startup Evolution Curve from
Idea to Profitable and Scalable
Business

***'This book may help you to
understand life more clearly'
Paul Smith, fashion designer
Welcome to THE book on NLP.
The essence of NLP is the ability
to study and reproduce
excellence in yourself and to***

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***support others to do the same.
NLP AT WORK helps you do that
by developing an attitude of
curiosity, naivety and learning -
and giving you the ability to
improvise with skill in real-time.
Neuro Linguistic Programming is
how you make sense of your
world and, most importantly,
how you make it what you want it
to be: * Neuro: the way you filter
and process your experience
through your senses. *
Linguistic: the way you interpret
your experience through
language. * Programming: the
way you make sense of your
experience to create your
personal programme. NLP AT
WORK is one of the most***

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popular books ever published on the practical skills of NLP and how it can be applied in business. It transformed NLP from a peripheral art into an accessible, practical concept with relevant applications in the areas of influence, communication, negotiation, teamwork and coaching. This major new edition has been revised throughout and expanded to include a new section on coaching with NLP, showing how this approach is so different to traditional methods, and a new chapter on Metamessages. Clear, readable and jargon free, this book will help you get to the essence of

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what makes you and your business excellent and unique. It's like an IKEA guide for building your next startup. Based on research of 1,447 startups and highly recommended by more than 30 international experts. It's not a book you read in a day, but like a manual you take with you and consult from time to time. Every startup founder should have it on the desk! SHOWS THE WAY Donatas Jonikas (Ph.D.) provides clear and actionable guidelines for what to do next if you want to transform your innovative ideas into profitable and scalable business: * What should be done and why it is needed * Actionable

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**steps and how to do it * Real
case startup examples ***

References for further reading *

**Templates and swipe files for
download SAVES YOUR TIME**

**This step-by-step guide is
designed for people who don't
have time and want to take
action right now. If this describes
you, here is how you should use
this book: * Choose one of the
five startup development stages
you are currently most interested
in * Review the topics to get of
what should be done in that
stage * Review the "how to do it"
infographic at the beginning of
the topic and follow the
instructions **COVERS ALL
THAT'S NECESSARY** The**

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**concept of Startup Evolution
Curve has five stages with seven
lessons (or tasks to be done) in
each. This is a comprehensive
manual with 35 lessons on
startup marketing strategy and
implementation that covers: ***
**Feasibility study * Hypotheses
and experiments * Fundraising *
Product launch * Growth hacking
PROVIDES ADDITIONAL
RESOURCES FOR FREE! * 20
templates and swipe files for
download * Online video course
on how to create an irresistible
offer * Invitation to join the group
of like-minded startup
entrepreneurs**
**This book offers a highly
accessible introduction to**

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natural language processing, the field that supports a variety of language technologies, from predictive text and email filtering to automatic summarization and translation. With it, you'll learn how to write Python programs that work with large collections of unstructured text. You'll access richly annotated datasets using a comprehensive range of linguistic data structures, and you'll understand the main algorithms for analyzing the content and structure of written communication. Packed with examples and exercises, Natural Language Processing with Python will help you: Extract information from unstructured

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text, either to guess the topic or identify "named entities" Analyze linguistic structure in text, including parsing and semantic analysis Access popular linguistic databases, including WordNet and treebanks Integrate techniques drawn from fields as diverse as linguistics and artificial intelligence This book will help you gain practical skills in natural language processing using the Python programming language and the Natural Language Toolkit (NLTK) open source library. If you're interested in developing web applications, analyzing multilingual news sources, or documenting endangered

languages -- or if you're simply curious to have a programmer's perspective on how human language works -- you'll find Natural Language Processing with Python both fascinating and immensely useful.

How to become an NLP practitioner? or supercharge your coaching skills with NLP One of the most popular methods for helping people achieve their life aspirations? Neuro-Linguistic Programmimg, or NLP, holds the key to remaking one's future. NLP encourages users to re-create the thought patterns common to those who excel, a process that helps gradually weed out negative or habitual

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thinking. Using the key elements of NLP?developing a coaching relationship, shedding light on patterns, managing emotional states, and shaping an agenda for change?this practical, inspiring guide offers the tools for helping your clients upgrade the quality of their personal or professional lives. Reveals ten powerful coaching questions, ten traps to avoid in coaching, and ten ways to enhance your coaching skills Offers tips on laying the foundation for success and quick win sessions Insights on how to tap into passion and purpose?and making goals come alive Methods for coaching yourself or

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**your team and coaching through
conflict Other books by Burton:
NLP For Dummies, NLP
Workbook For Dummies, and
Building Self-Confidence For
Dummies Ideal for those working
towards becoming an NLP
practitioner or master coach,
Coaching with NLP For Dummies
is a guidebook to life
transformation?for both client
and practitioner.
Coaching With NLP For
Dummies
Applied Natural Language
Processing in the Enterprise
NLP: The Essential Handbook for
Business
Trading on Target
NLP at Work, 4th Edition**

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Startup Marketing Manual Mastering spaCy

How does the organization define, manage, and improve its NLP processes? Is there a NLP management charter, including business case, problem and goal statements, scope, milestones, roles and responsibilities, communication plan? Does our organization need more NLP education? What is the NLP sustainability risk? What potential environmental factors impact the NLP effort? This amazing NLP self-assessment will make you the assured NLP domain master by revealing just what you need to know to be fluent and ready for any NLP challenge. How do I

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reduce the effort in the NLP work to be done to get problems solved? How can I ensure that plans of action include every NLP task and that every NLP outcome is in place? How will I save time investigating strategic and tactical options and ensuring NLP costs are low? How can I deliver tailored NLP advice instantly with structured going-forward plans? There's no better guide through these mind-expanding questions than acclaimed best-selling author Gerard Blokdyk. Blokdyk ensures all NLP essentials are covered, from every angle: the NLP self-assessment shows succinctly and clearly that what needs to be clarified to organize the required

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activities and processes so that NLP outcomes are achieved. Contains extensive criteria grounded in past and current successful projects and activities by experienced NLP practitioners. Their mastery, combined with the easy elegance of the self-assessment, provides its superior value to you in knowing how to ensure the outcome of any efforts in NLP are maximized with professional results. Your purchase includes access details to the NLP self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows you exactly what to do next. Your exclusive instant access details

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INCLUDES LIFETIME SELF ASSESSMENT UPDATES Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime

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Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips. If you want to change your life and get control of your mind. Influence people and learn psychological tricks on neuro-linguistic programming (NLP) to win manipulative and deceptive behaviors. You are in the right place, keep listening... Persuasion is an essential part of human communication and is a powerful tool when used in the right way. The art of persuasion has been a key tool in the lives of marketers and business people of all sorts

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but you will learn that persuasion, is a very basic tool we can all use to our advantage in our daily life. Thanks to those techniques and the basic neuroscience behind it, you can be prepared to get things you want, when you want them. Our brain process information, makes decisions, and can gently nudge in one direction to get people to do what we ask them; understanding the compelling force behind the decisions people make and how to tap into that force, we are potentially able to influence them in the direction we want them to go. The basic knowledge and skills in these pages have the potential to change lives simply by getting

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people to change their minds. Understanding these strategies, will help you stay ahead of the crowd, making you a winner in your own life and you'll wonder why you waited so long! The challenge in exercising this skill has to do with understanding some of the basic fundamentals of the mind. We all have the ability, but it is actually knowing how to recognize and use it to our best advantage that will help us to achieve our goals. Mastering these techniques could be the very thing that will help you to land that job, seal the deal in a relationship, or negotiate for that new car you've been eyeing. This book will show you several topics

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as: -Persuasion and Dark Psychology -Persuasion: a Powerful Vehicle -Why is Persuasion So Important? -How to Excel Daily in Persuasion? -Persuasion in Relationships and Sex -The Psychological Theories of Influence and Persuasion -Your Attitude Change Approach -Hypnosis and the Subconscious Mind -Subliminal Persuasion and much more... Don't you deserve to get what you want in life? If you are ready to unlock your hidden potential, do not wait any longer. Scroll Up and simply click the Buy Now button to get started!

This book focuses on the use of The Internet of Things (IoT) and big data in business intelligence,

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data management, Hadoop, machine learning, cloud, smart cities, etc. IoT and big data emerged from the early 2000s data boom, driven forward by many of the early internet and technology companies. The Internet of Things (IoT) is an interconnection of several devices, networks, technologies, and human resources to achieve a common goal. There are a variety of IoT-based applications being used in different sectors and have succeeded in providing huge benefits to the users. The generation of big data by IoT has ruptured the existing data processing capacity of IoT and recommends to adopt the data

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analytics to strengthen solutions. The success of IoT depends upon the influential association of big data analytics. New technologies like search engines, mobile devices, and industrial machines provided as much data as companies could handle—and the scale continues to grow. In a study conducted by IDC, the market intelligence firm estimated that the global production of data would grow 10x between 2015 and 2020. So, the proposed book covers up all the aspects in the field discuss above.

Build end-to-end industrial-strength NLP models using advanced morphological and syntactic features in spaCy to

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create real-world applications with ease **Key Features** Gain an overview of what spaCy offers for natural language processing Learn details of spaCy's features and how to use them effectively Work through practical recipes using spaCy **Book Description** spaCy is an industrial-grade, efficient NLP Python library. It offers various pre-trained models and ready-to-use features. Mastering spaCy provides you with end-to-end coverage of spaCy's features and real-world applications. You'll begin by installing spaCy and downloading models, before progressing to spaCy's features and prototyping real-world NLP apps. Next, you'll get familiar with

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visualizing with spaCy's popular visualizer displaCy. The book also equips you with practical illustrations for pattern matching and helps you advance into the world of semantics with word vectors. Statistical information extraction methods are also explained in detail. Later, you'll cover an interactive business case study that shows you how to combine all spaCy features for creating a real-world NLP pipeline. You'll implement ML models such as sentiment analysis, intent recognition, and context resolution. The book further focuses on classification with popular frameworks such as TensorFlow's Keras API together

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with spaCy. You'll cover popular topics, including intent classification and sentiment analysis, and use them on popular datasets and interpret the classification results. By the end of this book, you'll be able to confidently use spaCy, including its linguistic features, word vectors, and classifiers, to create your own NLP apps. What you will learn

Install spaCy, get started easily, and write your first Python script

Understand core linguistic operations of spaCy

Discover how to combine rule-based components with spaCy statistical models

Become well-versed with named entity and keyword extraction

Build your own ML

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pipelines using spaCyApply all the knowledge you've gained to design a chatbot using spaCyWho this book is for This book is for data scientists and machine learners who want to excel in NLP as well as NLP developers who want to master spaCy and build applications with it. Language and speech professionals who want to get hands-on with Python and spaCy and software developers who want to quickly prototype applications with spaCy will also find this book helpful. Beginner-level knowledge of the Python programming language is required to get the most out of this book. A beginner-level understanding of linguistics such

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as parsing, POS tags, and
semantic similarity will also be
useful.*

*Personal Strategies to Give You
the Edge Over Those Using Just
Fundamental and Technical
Analysis*

*Essential Tools for Working with
Data*

Business NLP For Dummies

*Natural Language Processing with
Python*

Impact on Business and Society

Python Data Science Handbook

For professionals responsible for talent management and development, assessing competence and capability is crucial, especially in relation to recruiting the right

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leader. Yet talent professionals can also use leadership assessment as a positive and powerful talent development tool. Leadership Assessment for Talent Development goes beyond recruitment to position assessment as a central, strategic activity. It demonstrates how to apply a connected process that accelerates behavioural change areas and facilitates the engagement and enabling of in-house talent. This practical, forward-looking book uses authentic, engaging case studies to show how the principles of leadership assessment can work in practice. It is an essential companion for HR and talent professionals in any field who want

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to equip their company with the talent it needs to be fit for business success.

Work through interesting real-life business use cases to uncover valuable insights from unstructured text using AWS AI services Key FeaturesGet to grips with AWS AI services for NLP and find out how to use them to gain strategic insightsRun Python code to use Amazon Textract and Amazon Comprehend to accelerate business outcomesUnderstand how you can integrate human-in-the-loop for custom NLP use cases with Amazon A2IBook Description Natural language processing (NLP) uses machine learning to extract

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information from unstructured data. This book will help you to move quickly from business questions to high-performance models in production. To start with, you'll understand the importance of NLP in today's business applications and learn the features of Amazon Comprehend and Amazon Textract to build NLP models using Python and Jupyter Notebooks. The book then shows you how to integrate AI in applications for accelerating business outcomes with just a few lines of code. Throughout the book, you'll cover use cases such as smart text search, setting up compliance and controls when processing confidential documents, real-time

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text analytics, and much more to understand various NLP scenarios. You'll deploy and monitor scalable NLP models in production for real-time and batch requirements. As you advance, you'll explore strategies for including humans in the loop for different purposes in a document processing workflow. Moreover, you'll learn best practices for auto-scaling your NLP inference for enterprise traffic. Whether you're new to ML or an experienced practitioner, by the end of this NLP book, you'll have the confidence to use AWS AI services to build powerful NLP applications. What you will learn Automate various NLP workflows on AWS to accelerate

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business outcomes Use Amazon
Textract for text, tables, and
handwriting recognition from
images and PDF files Gain insights
from unstructured text in the form of
sentiment analysis, topic modeling,
and more using Amazon
Comprehend Set up end-to-end
document processing pipelines to
understand the role of humans in the
loop Develop NLP-based intelligent
search solutions with just a few lines
of code Create both real-time and
batch document processing
pipelines using Python Who this
book is for If you're an NLP
developer or data scientist looking
to get started with AWS AI services
to implement various NLP scenarios

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quickly, this book is for you. It will show you how easy it is to integrate AI in applications with just a few lines of code. A basic understanding of machine learning (ML) concepts is necessary to understand the concepts covered. Experience with Jupyter notebooks and Python will be helpful.

NLP has exploded in popularity over the last few years. But while Google, Facebook, OpenAI, and others continue to release larger language models, many teams still struggle with building NLP applications that live up to the hype. This hands-on guide helps you get up to speed on the latest and most promising trends in NLP. With a

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basic understanding of machine learning and some Python experience, you'll learn how to build, train, and deploy models for real-world applications in your organization. Authors Ankur Patel and Ajay Uppili Arasanipalai guide you through the process using code and examples that highlight the best practices in modern NLP. Use state-of-the-art NLP models such as BERT and GPT-3 to solve NLP tasks such as named entity recognition, text classification, semantic search, and reading comprehension Train NLP models with performance comparable or superior to that of out-of-the-box systems Learn about Transformer architecture and

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modern tricks like transfer learning that have taken the NLP world by storm Become familiar with the tools of the trade, including spaCy, Hugging Face, and fast.ai Build core parts of the NLP pipeline--including tokenizers, embeddings, and language models--from scratch using Python and PyTorch Take your models out of Jupyter notebooks and learn how to deploy, monitor, and maintain them in production

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ANALYTICS, 2e can be used by students who have previously taken a course on basic statistical methods as well as students who have not had a prior course in statistics. The

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expanded material in the second edition of Essentials of Business Analytics also makes it amenable to a two-course sequence in business statistics and analytics. All statistical concepts contained in this textbook are presented from a business analytics perspective using practical business examples.

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An end-to-end practical guide to implementing NLP applications using the Python ecosystem

Persuasion and Dark Psychology:
How To Cultivate a Winner's State

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Excel at Business

How to Model what Works in
Business and Make it Work for You

The Fourth Paradigm

Nlp Complete Self-Assessment
Guide

Excel at Business Essential NLP and
Coaching Skills for Business

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The Origins of NLP brings together the recollections and thoughts of some of the main protagonists from the very early days of NLP. In 1971 Richard Bandler and Frank Pucelik were students at Kresge College at the University of California Santa Cruz. They had a strong mutual interest in Gestalt Therapy, Frank because of his traumatic time in Vietnam and because

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he had been working with some disaffected and drug-addicted kids, and Richard because he had been working with Science and Behavior Books on transcribing and editing Fritz Perls' seminal work, *The Gestalt Approach and Eyewitness to Therapy*. They started a local Gestalt group and ran 2-3 sessions a week collaborating and experimenting with the language of therapy. They started achieving some brilliant results but were having problems transferring their skills to others and so Richard invited one of their college professors, John Grinder, to observe what they were doing in order that he would, hopefully, be able to deconstruct what they were doing that was so effective. John was a professor of Linguistics and was

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instantly impressed with the work that they were doing. He was able to add more structure and in due course the three of them formalised what is now known as the Meta Model. NLP, or Meta as it was known then, was born. This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the

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quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. “Digitalization mirrors the Industrial Revolution’s impact. This book provides a complement of perspectives on the opportunities

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emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.” Gina O’Connor, Professor of Innovation Management at Babson College, USA
“This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique “must-read” book because it goes beyond theory and provides practical examples.” Charlie

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Isaacs, CTO of Customer Connection
at Salesforce.com, USA "This book

provides digital entrepreneurs useful
guidance identifying, validating and
building their venture. The
international authors developed new
perspectives on digital
entrepreneurship that can support to
create impact ventures." Felix Staeritz,
CEO FoundersLane, Member of the
World Economic Forum Digital
Leaders Board and bestselling author
of FightBack, Germany