

Economics: The User's Guide: A Pelican Introduction

A three-thousand year history of the world that examines the causes of war and the search for peace In three thousand years of history, China has spent at least eleven centuries at war. The Roman Empire was in conflict during at least 50 per cent of its lifetime. Since 1776, the United States has spent over one hundred years at war. The dream of peace has been universal in the history of humanity. So why have we so rarely been able to achieve it? In A Political History of the World, Jonathan Holslag has produced a sweeping history of the world, from the Iron Age to the present, that investigates the causes of conflict between empires, nations and peoples and the attempts at diplomacy and cosmopolitanism. A birds-eye view of three thousand years of history, the book illuminates the forces shaping world politics from Ancient Egypt to the Han Dynasty, the Pax Romana to the rise of Islam, the Peace of Westphalia to the creation of the United Nations. This truly global approach enables Holslag to search for patterns across different eras and regions, and explore larger questions about war, diplomacy, and power. Has trade fostered peace? What are the limits of diplomacy? How does environmental change affect stability? Is war a universal sin of power? At a time when the threat of nuclear war looms again, this is a much-needed history intended for students of international politics, and anyone looking for a background on current events.

"Lucid, deeply informed, and enlivened with striking illustrations," -Noam Chomsky One economist has called Ha-Joon Chang "the most exciting thinker our profession has turned out in the past fifteen years." With Bad Samaritans, this provocative scholar bursts into the debate on globalization and economic justice. Using irreverent wit, an engagingly personal style, and a battery of examples, Chang blasts holes in the "World Is Flat" orthodoxy of Thomas Friedman and other liberal economists who argue that only unfettered capitalism and wide-open international trade can lift struggling nations out of poverty. On the contrary, Chang shows, today's economic superpowers—from the U.S. to Britain to his native Korea—all attained prosperity by shameless protectionism and government intervention in industry. We have conveniently forgotten this fact, telling ourselves a fairy tale about the magic of free trade and-via our proxies such as the World Bank, International Monetary Fund, and World Trade Organization—ramming policies that suit ourselves down the throat of the developing world. Unlike typical economists who construct models of how the marketplace should work, Chang examines the past: what has actually happened. His pungently contrarian history demolishes one pillar after another of free-market mythology. We treat patents and copyrights as sacrosanct-but developed our own industries by studiously copying others' technologies. We insist that centrally planned economies stifle growth-but many developing countries had higher GDP growth before they were pressured into deregulating their economies. Both justice and common sense, Chang argues, demand that we reevaluate the policies we force on nations that are struggling to live in our footsteps.

A guide for constructing and using composite indicators for policy makers, academics, the media and other interested parties. In particular, this handbook is concerned with indicators which compare and rank country performance.

An introduction to the field of applied ontology with examples derived particularly from biomedicine, covering theoretical components, design practices, and practical applications. In the era of "big data," science is increasingly information driven, and the potential for computers to store, manage, and integrate massive amounts of data has given rise to such new disciplinary fields as biomedical informatics. Applied ontology offers a strategy for the organization of scientific information in computer-tractable form, drawing on concepts not only from computer and information science but also from linguistics, logic, and philosophy. This book provides an introduction to the field of applied ontology that is of particular relevance to biomedicine, covering theoretical components of ontologies, best practices for ontology design, and examples of biomedical ontologies in use. After defining an ontology as a representation of the types of entities in a given domain, the book distinguishes between different kinds of ontologies and taxonomies, and shows how applied ontology draws on more traditional ideas from metaphysics. It presents the core features of the Basic Formal Ontology (BFO), now used by over one hundred ontology projects around the world, and offers examples of domain ontologies that utilize BFO. The book also describes Web Ontology Language (OWL), a common framework for Semantic Web technologies. Throughout, the book provides concrete recommendations for the design and construction of domain ontologies.

A User's Guide to the Modern Economy

Basic Economics

The Economics Book

A User's Guide to Privacy and Protest

A Short Guide to the Economics of Capitalism

How to Break the Power of Bankers

Transforming Economies

What makes us social animals? Why do we behave the way we do? How does the brain influence our behaviour? The brain may have initially evolved to cope with a threatening world of beasts, limited food and adverse weather, but we now use it to navigate an equally unpredictable social landscape. In The Domesticated Brain, renowned psychologist Bruce Hood explores the relationship between the brain and social behaviour, looking for clues as to origins and operations of the mechanisms that keep us bound together. How do our brains enable us to live together, to raise children, and to learn and pass on information and culture? Combining social psychology with neuroscience, Hood provides an essential introduction to the hidden operations of the brain, and explores what makes us who we are.

From the internationally bestselling author and prize-winning economist—a highly original guide to the global economy. In his bestselling 23 Things They Don't Tell You About Capitalism, Cambridge economist Ha-Joon Chang brilliantly debunked many of the predominant myths of neoclassical economics. Now, in an entertaining and accessible primer, he explains how the global economy actually works-in real-world terms. Writing with irreverent wit, a deep knowledge of history, and a disregard for conventional economic pieties, Chang offers insights that will never be found in the textbooks. Unlike many economists, who present only one view of their discipline, Chang introduces a wide range of economic theories, from classical to Keynesian, revealing how each has its strengths and weaknesses, and why there is no one way to explain economic behavior. Instead, by ignoring the received wisdom and exposing the myriad forces that shape our financial world, Chang gives us the tools we need to understand our increasingly global and interconnected world often driven by economics. From the future of the Euro, inequality in China, or the condition of the American manufacturing industry here in the United States-Economics: The User's Guide is a concise and expertly crafted guide to economic fundamentals that offers a clear and accurate picture of the global economy and how and why it affects our daily lives.

This User's Guide is a resource for investigators and stakeholders who develop and review observational comparative effectiveness research protocols. It explains how to (1) identify key considerations and best practices for research design; (2) build a protocol based on these standards and best practices; and (3) judge the adequacy and completeness of a protocol. Eleven chapters cover all aspects of research design, including: developing study objectives, defining and refining study questions, addressing the heterogeneity of treatment effect, characterizing exposure, selecting a comparator, defining and measuring outcomes, and identifying optimal data sources. Checklists of guidance and key considerations for protocols are provided at the end of each chapter. The User's Guide was created by researchers affiliated with AHRQ's Effective Health Care Program, particularly those who participated in AHRQ's DECIDE (Developing Evidence to Inform Decisions About Effectiveness) program. Chapters were subject to multiple internal and external independent reviews. More more information, please consult the Agency website: www.effectivehealthcare.ahrq.gov

"Economics is too important to be left to the economists. This concise and readable book provides non-specialist readers with all the information they need to understand how capitalism works (and how it doesn't). Economics for Everyone, now published in second edition, is an antidote to the abstract and ideological way that economics is normally taught and reported. Key concepts such as finance, competition and wages are explored, and their importance to everyday life is revealed. Stanford answers questions such as "Do workers need capitalists?," "Why does capitalism harm the environment?," and "What really happens on the stock market?" The book will appeal to those working for a fairer world, and students of social sciences who need to engage with economics. It is illustrated with humorous and educational cartoons by Tony Bidde, and is supported with a comprehensive set of web-based course materials for popular economics courses."--Publisher's description.

Edible Economics

Handbook on Constructing Composite Indicators: Methodology and User Guide

A Hungry Economist Explains the World

A Pelican Introduction

IIMA-Day To Day Economics

From theory to practice, your complete guide to understanding economics today

Competition, Command, and Change

The bestselling citizen's guide to economics Basic Economics is a citizen's guide to economics, written for those who want to understand how the economy works but have no interest in jargon or equations. Bestselling economist Thomas Sowell explains the general principles underlying different economic systems: capitalist, socialist, feudal, and so on. In readable language, he shows how to critique economic policies in terms of the incentives they create, rather than the goals they proclaim. With clear explanations of the entire field, from rent control and the rise and fall of businesses to the international balance of payments, this is the first book for anyone who wishes to understand how the economy functions. This fifth edition includes a new chapter explaining the reasons for large differences of wealth and income between nations. Drawing on lively examples from around the world and from centuries of history, Sowell explains basic economic principles for the general public in plain English.

Provides an introduction to the principles of both microeconomics and macroeconomics that features graphic representations of key concepts.

Understanding Capitalism, Third Edition is an economics textbook offering an introduction to political economy, with extensive attention to the exercise of power in society and the historical evolution of economic institutions.

Economics is a broad and diverse discipline, but most economics textbooks only cover one way of thinking about the economy. This book provides an accessible introduction to nine different approaches to economics: from feminist to ecological and Marxist to behavioural. Each chapter is written by a leading expert in the field described and is intended to stand on its own as well as providing an ambitious survey that seeks to highlight the true diversity of economic thought. Students of economics around the world have begun to demand a more open economics education. This book represents a first step in creating the materials needed to introduce new and diverse ideas into the static world of undergraduate economics. This book will provide context for undergraduate students by placing the mainstream of economic thought side by side with more heterodox schools. This is in keeping with the Rethinking Economics campaign which argues that students are better served when they are presented with a spectrum of economic ideas rather than just the dominant paradigm. Rethinking Economics: An Introduction to Pluralist Economics is a great entry-level economics textbook for lecturers looking to introduce students to a broader range of ideas explored within the economics profession. It is also appropriate and accessible for people outside of academia who are interested in economics and economic theory.

Kicking Away the Ladder

The Production of Money

Big Ideas Simply Explained

Bad Samaritans

From the Origins of the Modern State to Academic International Relations

The Cartoon Introduction to Economics

Economics

It is going to change the way in which we understand many modern debates about economics, politics, and society! Ha Joon Chang, author of 23 Things They Don't Tell You About Capitalism Over the past fifty years, the way we value what is 'good' and 'right' has changed dramatically. Behaviour that to our grandparents' generation might have seemed stupid, harmful or simply wicked now seems rational, natural, woven into the very logic of things. And, asserts Jonathan Aldred in this revelatory new book, it's economics that's to blame. Licence to be Bad tells the story of how a group of economics theorists changed our world, and how a handful of key ideas, from free-riding to Nudge, seeped into our decision-making and, indeed, almost all aspects of our lives. Aldred reveals the extraordinary hold of economics on our morals and values. Economics has corrupted us. But if this hidden transformation is so recent, it can be reversed. Licence to be Bad shows us where to begin.

Seeks to provide an engaging and comprehensive primer to economics that explains key concepts without technical jargon and using common-sense examples.

Ha-Joon Chang evaluates the role of the state in economics and development. In his collection of essays, he reviews theories and practices of state intervention as they have developed over two centuries of modern capitalism. He develops an institutionalist approach to the role of the state in economic change, and examines the issues involved in particular settings including industrial policy, trade policy, intellectual property rights, regulation, and strategies towards transnational corporations. He mounts a sophisticated theoretical and historical case for the continuing essential and constructive roles which the state can and must play in economic development.

A practical and original guide to economics. Let the Trading Begin 400 BCE - 1770 CE - The Age of Reason 1770 - 1820 - Industrial and Economic Revolutions 1820 - 1929 - War and Depressions: 1929 - 1945 - Post-War Economics 1945 - 1970 - Contemporary Economics 1970 - Present The Series Simply Explained With over 7 million copies sold worldwide to date, The Economics Book is part of the award-winning Big Ideas series from DK Books. It uses innovative graphics along with engaging writing to make complex subjects easier to understand.

This book explores the role played by the individual in the economy, in particular, how the individual experiences the economy. It shows the role of government, markets, and welfare in shaping our lives, providing an overview of the workings of the economy that takes as its starting point the interface between the individual and the system.

An investigation into how specific Web technologies can change the dynamics oforganizing and participating in political and social protest.

A Critical Guide for Teaching

The Myth of Free Trade and the Secret History of Capitalism

Economics: The User's Guide

Activism in the Internet Age

Building Ontologies with Basic Formal Ontology

Trading Economics

An Introduction to Pluralist Economics

Open Space Technology is a methodological tool that enables self-organizing groups of various sizes to deal with hugely complex issues in a very short period of time. Authored by the originator of Open Space Technology, this work presents a user's guide that details what needs to be done during an Open Space event.

The papers in this volume analyze the deployment of Big Data to solve both existing and novel challenges in economic measurement. The existing infrastructure for the production of key economic statistics relies heavily on data collected through sample surveys and periodic censuses, together with administrative records generated in connection with tax administration. The increasing difficulty of obtaining survey and census responses threatens the viability of existing data collection approaches. The growing availability of new sources of Big Data—such as scanner data on purchases, credit card transaction records, payroll information, and prices of various goods scraped from the websites of online sellers—has changed the data landscape. These new sources of data hold the promise of allowing the statistical agencies to produce more accurate, more disaggregated, and more timely economic data to meet the needs of policymakers and other data users. This volume documents progress made toward that goal and the challenges to be overcome to realize the full potential of Big Data in the production of economic statistics. It describes the deployment of Big Data to solve both existing and novel challenges in economic measurement, and it will be of interest to statistical agency staff, academic researchers, and serious users of economic statistics.

This user guide provides step-by-step instructions on how to set up, use, and maintain the statistical business register of the Asian Development Bank. It also outlines the key technical considerations that guided the Asian Development Bank's development of the software. This publication serves as a reference for countries looking to establish statistical business registers of their own using the software solution developed as part of this initiative. Statistical business registers are structured databases that provide information on business establishments and their activities, enabling a country's national statistical system to produce economic statistics and indicators. This helps governments design and implement economic policies that are data-driven.

A practical guide to understanding how key economic and market statistics drive financial market trends The recent global financial crisis stressed the need for economists who understand how key economic and market statistics drive financial market trends and how to mitigate the risks for businesses that those trends affect. Trading Economics provides guidance for navigating key market figures in a convenient and practical format. Emphasizing the link between economic data and market movements, this book analyses surveys, economic growth statistics, inflation, labor markets, international trade, monetary and fiscal indicators, and their relevance in financial markets. It bypasses complex terminology to offer a hands-on, accessible introduction to financial statistics and how to profit from them. Offers clear illustrations and an easy-to-read layout to teach you how to trade profitably in financial markets and minimizes risk for your business Written Trevor Williams and Victoria Turtton, authoritative public figures with experience working on the New York Stock Exchange Includes a website featuring a blog and new surveys as they develop accompanies the book Complete with worked examples and updated information, Trading Economics is an essential, comprehensive guide to understanding every aspect of financial market trends and how to navigate them to your advantage.

Digitally Enabled Social Change

Naked Economics: Undressing the Dismal Science (Fully Revised and Updated)

Making Industrial Policy Work for Growth, Jobs and Development

The Everything Economics Book

Rethinking Economics

Open Space Technology

Big Data for Twenty-First-Century Economic Statistics

The award-winning author of 23 Things They Don't Tell You About Capitalism outlines the global economy while explaining how to better understand the strengths and weaknesses of key economics theories to better navigate today's interconnected world.

The authors of this book challenge prevailing ideas about free markets and globalization. They question whether globalization is a technological reality that cannot be stopped and ask if the US economy really outperformed its competitors in the 1990s. They show how in each key area—trade and industrial policy, privatization, intellectual property rights, investment and financial policies, exchange rate and currency policy, labour and social welfare —there are alternatives to neoliberal policies that the historical experience of particular countries prove really works.

How did the rich countries really become rich? In this provocative study, Ha-Joon Chang examines the great pressure on developing countries from the developed world to adopt certain 'good policies' and 'good institutions', seen today as necessary for economic development. His conclusions are compelling and disturbing: that developed countries are attempting to 'kick away the ladder' with which they have climbed to the top, thereby preventing developing countries from adopting policies and institutions that they themselves have used.

The far-right is back with a vengeance. After several decades at the political margins, far-right politics has again taken center stage. Three of the world's largest democracies – Brazil, India, and the United States – now have a radical right leader, while far-right parties continue to increase their profile and support within Europe. In this timely book, leading global expert on political extremism Cas Mudde provides a concise overview of the fourth wave of postwar far-right politics, exploring its history, ideology, organization, causes, and consequences, as well as the responses available to civil society, party, and state actors to challenge its ideas and influence. What defines this current far-right renaissance, Mudde argues, is its mainstreaming and normalization within the contemporary political landscape. Challenging orthodox thinking on the relationship between conventional and far-right politics, Mudde offers a complex and insightful picture of one of the key political challenges of our time.

Introducing Economics

The User's Guide

Everyday Economics

Development Strategy in Historical Perspective

The Circular Economy

Reclaiming Development

Three Thousand Years of War and Peace

All your complicated economic questions and theories explained by world experts. Economics is a broad topic and if you're not an economist by profession, your knowledge might be limited - until now! The Economics Book is your jargon-free, visual guide to understanding the production and distribution of wealth. Using a combination of authoritative, clear text, and bold graphics, this encyclopedia explores and explains big questions and issues that affect us all - everything from taxation, to recession, to the housing market and much more! By following an innovative visual approach, The Economics Bookdemystifies and untangles complicated theories. Make sense of abstract concepts through colourful graphics, fun facts, and step-by-step flow diagrams. Satisfy Your Hunger for Knowledge Dive deeper into the history of economics with this page-turning book! From the ancient Greeks to today, you'll discover over 100 key ideas from the world's greatest theorists like Thomas Malthus, John Maynard Keynes, and Milton Friedman. Fortunately, you don't need a degree in economics to gain this type of understanding. The Economics Book is your accessible guide to gaining tonnes of invaluable economic knowledge and learning how the economy shapes our world! This book will be your guide through the history of economics- Let the Trading Begin 400 BCE - 1770 CE - The Age of Reason 1770 - 1820 - Industrial and Economic Revolutions 1820 - 1929 - War and Depressions: 1929 - 1945 - Post-War Economics 1945 - 1970 - Contemporary Economics 1970 - Present The Series Simply Explained With over 7 million copies sold worldwide to date, The Economics Book is part of the award-winning Big Ideas series from DK Books. It uses innovative graphics along with engaging writing to make complex subjects easier to understand.

International thought is the product of major political changes over the last few centuries, especially the development of the modern state and the industrialisation of the world economy. While the question of how to deal with strangers from other communities has been a constant throughout human history, it is only in recent centuries that the question of 'foreign relations' (and especially imperialism and war) have become a matter of urgency for all sectors of society throughout the world. This book provides the first comprehensive overview of the evolution of Western international thought, and charts how this evolved into the predominantly Anglophone field of International Relations. Along the way several myths of the origins of international Relations are explored and exposed: the myth of the peace of Westphalia, the myths of Versailles and the nature of the League of Nations, the realist-idealist 'Great Debate' myth, and the myth of appeasement. Major approaches to the study of international affairs are discussed within their context and on their own terms, rather than being sho-horned into anachronistic 'paradigms'. Written in a clear and accessible style, Ashworth's analysis reveals how historical myths have been used as gatekeeping devices, and how a critical re-evaluation of the history of international thought can affect how we see international affairs today.

Make economics resonate to high school students. This practical handbook will help economics and social studies teachers foster critical thinking by introducing students to the real-life dimensions of the major controversies in contemporary economics. Filled with useful teaching tips and user-friendly information on finding engaging materials and activities for the classroom, the book also includes detailed coverage of the Voluntary National Content Standards for economics. "Introducing Economics" is a one-stop resource for high school teachers who want to make economics relevant to their students' lives. It includes more than 50 sections with lists of suggested "Activities and Resources," many with Internet links. It features boxed "Hints for Clear Teaching" tips for presenting particularly difficult topics. It provides an annotated resource guide to more than 30 organizations involved in economics education, with associated internet links. It follows the flow of topics in a typical economics course. It addresses real-life topics that are ignored or glossed-over in traditional textbooks - economics and the environment, the distribution of income and wealth, discrimination, labor unions, globalization, the power of corporations, and more. It offers critical guidance for meeting all 20 Voluntary National Content Standards in economics, and also provides an overview of the political and intellectual history and contemporary state of economics education.

This timely Modern Guide offers critical insights into developments in both professional and recreational sports through the lens of the economic forces that determine them. It explores the benefits of the relationship between sports and economics, highlighting ways that economic research can help to understand sports better and the ways that sport provides opportunities to test economic theories.

Day to Day Economics

The Domesticated Brain

Volume One: Microeconomics

A History of International Thought

The Rough Guide to Economics

Understanding Capitalism

Developing a Protocol for Observational Comparative Effectiveness Research: A User's Guide

A creative and fun smorgasbord of economics through the lens of food from one of today's foremost thinkers What can the anchovy tell us about industrialization? How can we understand inequality through chicken or the welfare state through rye? In Edible Economics, leading economist Ha-Joon Chang uses everyday food and ingredients to teach us about the most important economic issues of our time. Through familiar foods, from pasta to Coca-Cola to coffee, Chang weaves together impressive arguments and adds needed clarity to describe how our economies function and falter. With each ingredient, condiment or beverage, he constructs a vivid narrative that grapples with the most pressing concerns of our global markets, supply systems, and more. Through rich anecdotes and surprising histories, Chang shows us how acorns can prove that culture is not as important as we think in determining economic outcomes or how milk contradicts the notion that competition is the only way to ensure economic efficiency and growth. Accessible, entertaining and fresh, Edible Economics is a journey through economic theory and practice—one that is as digestible as it is profound.

This book helps connect the dots between economic theory, the role of capabilities, the lessons from history and the practical challenges of design and implementation of industrial policies. In so doing it provides an excellent policy roadmap for anyone interested in the challenge of promoting catch-up growth and productive transformation.

What is money, where does it come from, and who controls it? In this accessible, brilliantly argued book, leading political economist Ann Pettifor explains in straightforward terms history's most misunderstood invention: the money system. Pettifor argues that democracies can, and indeed must, reclaim control over money production and restrain the out-of-control financial sector so that it serves the interests of society, as well as the needs of the ecosystem. The Production of Money examines and assesses popular alternative debates on, and innovations in, money, such as "green QE" and "helicopter money." She sets out the possibility of linking the money in our pockets (or

on our smartphones) to the improvements we want to see in the world around us.

A Circular Economy seeks to rebuild capital, whether this is financial, manufactured, human, social or natural, and offers opportunities and solutions for all organisations. This book, written by Walter Stahel, who is widely recognised as one of the key people who formulated the concept of the Circular Economy, is the perfect introduction for anyone wanting to quickly get up to speed with this vitally important topic for ensuring sustainable development. It sets out a new framework that refines the concept of a Circular Economy and how it can be applied at industrial levels. This concise book presents the key themes for busy managers and policymakers and some of the newest thinking on the topic of the Circular Economy from one of the leading thinkers in the field. Practical examples and case studies with real-life data are used to elucidate the ideas presented within the book.

A Guide to Economic Statistics for Practitioners and Students

User Guide for ADB Statistical Business Register

Economics for Everyone

Globalisation, Economic Development & the Role of the State

How Economics Corrupted Us

A Political History of the World

An Alternative Economic Policy Manual

Selections from great writings on economics, annotated and introduced by a distinguished economist and teacher. Author of The Worldly Philosophers, a 3-million-copy seller, Robert Heilbroner offers here a compendium of readings from the "worldly philosophers" themselves. The selections range from the earliest economic thought to such towering volumes as Adam Smith's The Wealth of Nations, Thomas Malthus's Essay on the Principle of Population, David Ricardo's Principles of Political Economy, and John Maynard Keynes's The General Theory of Employment, Interest, and Money. Acting as "a docent, not merely an editor," he takes the reader through the core arguments with "brilliantly clear commentary" (New York Times Book Review).

The Dismal Science. The Worldly Philosophy. The Science of Scarcity. Most people think economics is one of the most challenging and complex fields of study. But with this book, it doesn't have to be! You will learn how the U.S. economy works in unbiased, easy-to-understand language. And you can learn it without the complex equations, arcane graphs, and technical jargon you'll find in most economic texts. David A. Mayer and Melanie E. Fox explain: Why and how we trade How the government intervenes in markets Unemployment and inflation Supply and demand Competitive, financial, and foreign exchange markets How the economy is measured You will also learn about the causes and fallout of the recent recession and how global climate change may transform the way our economy operates. Most important, with this introduction, you'll learn how our complex and dynamic economy affects the way we actually live our lives.

How can we evade, protest, and sabotage today's pervasive digital surveillance by deploying more data, not less—and why we should. With Obfuscation, Finn Nissenbaum and Helen Nissenbaum mean to start a revolution. They are calling us you'to the barricades but to our computers, offering us ways to fight today's pervasive digital surveillance—the collection of our data by governments, corporations, advertisers, and hackers. To the toolkit of privacy protecting techniques and projects, they propose adding obfuscation: the deliberate use of ambiguous, confusing, or misleading information to interfere with surveillance and data collection projects. Brunton and Nissenbaum provide tools and a rationale for evasion, noncompliance, refusal, even sabotage—especially for average users, those of us not in a position to opt out or exert control over data about ourselves. Obfuscation will teach users to push back, software developers to keep their user data safe, and policy makers to gather data without misusing it. Brunton and Nissenbaum present a guide to the forms and formats that obfuscation has taken and explain how to craft its implementation to suit the goal and the adversary. They describe a series of historical and contemporary examples, including radar chaff deployed by World War II pilots, Twitter bots that hobbled the social media strategy of popular protest movements, and software that can camouflage users' search queries and stymie online advertising. They go on to consider obfuscation in more general terms, discussing why obfuscation is necessary, whether it is justified, how it works, and how it can be integrated with other privacy practices and technologies.

INTERNATIONAL BESTSELLER "For anyone who wants to understand capitalism not as economists or politicians have pictured it but as it actually operates, this book will be invaluable."-Observer (UK) If you've wondered how we did not see the economic collapse coming, Ha-Joon Chang knows the answer: We didn't ask what they didn't tell us about capitalism. This is a lighthearted book with a serious purpose: to question the assumptions behind the dogma and sheer hype that the dominant school of neoliberal economists-the apostles of the free-market-have spun since the Age of Reagan. Chang, the author of the international bestseller Bad Samaritans, is one of the world's most respected economists, a voice of sanity-and wit-in the tradition of John Kenneth Galbraith and Joseph Stiglitz. 23 Things They Don't Tell You About Capitalism equips readers with an understanding of how global capitalism works-and doesn't. In his final chapter, "How to Rebuild the World," Chang offers a vision of how we can shape capitalism to humane ends, instead of becoming slaves of the market.