

Counterfeiting And Piracy: A Comprehensive Literature Review (SpringerBriefs In Business)

Human trafficking and smuggling of migrants: Four of the 12 illicit flows reviewed in this report involve human beings. The first two concern movement between the countries of the region, one for general labour and one for sexual exploitation. The third concerns movement from the rich countries of the West, and the last focuses on migrants smuggled through the region from the poor and conflicted countries of South and Southwest Asia. Drug trafficking: The production and use of opiates has a long history in the region and involves the more refined form of the drug: heroin. In addition, methamphetamine has been a threat in parts of East Asia for decades (in the form of yaba tablets), but crystal methamphetamine has recently grown greatly in popularity. Virtually every country in the region has methamphetamine users, and some populations consume at very high levels. Resources: Resource-related crimes include those related to both extractive industries, such as the illegal harvesting of wildlife and timber, and other crimes that have a negative impact on the environment, e-waste and the trade in ozone-depleting substances. In all cases, the threat goes beyond borders, jeopardizing the global environmental heritage. These are therefore crimes of inherent international significance, though they are frequently dealt with lightly in national legal systems. Trade in counterfeit goods is often perceived as a "soft" form of crime, but can have dangerous consequences for public health and safety. Fraudulent medicines in particular pose a threat to public health, and their use can foster the growth of treatment resistance. The luxury market has transformed from its traditional conspicuous consumption model to a new experiential luxury sensibility that is marked by a change in how consumers define luxury. In a global context, it is crucial to understand why consumers buy what they do, and their perception of luxury value impacts their buying behavior. This handbook aims to provide a holistic approach to luxury marketing with respect to the characteristics and the key challenges and opportunities of luxury brand management. Therefore, the handbook covers different parts of the world will offer both a research and management perspective of luxury marketing and deliver a concentrated body of knowledge with contributions from diverse elements.

This book addresses the persistence of the optical media piracy trade in the Philippines and Vietnam. It goes beyond arguments of defective law enforcement and copyright legal systems by applying sociological perspectives to examine the socio-economic factors influencing the trade. Using documentary and ethnographic data, in addition to resistance and ecological theories in sociology of law and technology as the overall theoretical framework, the book investigates factors that contribute to this phenomenon and factors that impede its eradication in the two countries. These factors include the government's attitude towards the informal sector and strong resistance to tougher IPR protection, unstable and sometimes conflicting policies on technologies, burdensome business registration process and weak enforcement, bureaucratic corruption and loopholes in law enforcement system as well as trade ties with China. In addition to that, the book highlights the social background of the actors behind the illegal business of counterfeit CDs and DVDs, thereby explaining the persistence of the trade. It invites policymakers, law enforcers, advocates of anti-piracy groups, and the general public to use a more holistic lens in understanding the persistence of copyright piracy in developing countries, shifting the blame from the moral defect of the trade to the legal and enforcement structure, and the difficulty of crafting effective anti-piracy measures in a constantly evolving and advancing technological environment.

We analyze a two-country model of trade in both legitimate and counterfeit products. Domestic firms own trademarks and establish reputations for delivering high-quality products in a steady-state equilibrium. Foreign suppliers export legitimate low-quality products and counterfeit brand-name goods. Heterogeneous home consumers either purchase low-quality imports or buy brand-name products, rationally expecting some degree of counterfeiting of the latter. We characterize a counterfeiting equilibrium and explore its properties. We compare counterfeiting in comparison with a no-counterfeiting benchmark. Finally, we provide a welfare analysis of border inspection policy and of policy regarding the disposition of counterfeit goods that are confiscated at the border.

WIPO Intellectual Property Handbook

Illicit Trade Trends in Trade in Counterfeit and Pirated Goods

The Economics of Counterfeit Trade

Hearing Before the Subcommittee on Intellectual Property of the Committee on the Judiciary, United States Senate, One Hundred Ninth Congress, First Session, May 25, 2005

Brand Protection in the Online World

A Transnational Organized Crime Threat Assessment

Food Fraud Prevention

Counterfeit and pirated products come from many economies, with China as the largest producing market. These illegal products are found in a range of industries, from luxury items to intermediary products to consumer goods. This report assesses the value, scope and trends of this illegal trade.

This book aims to identify, analyze, and systematize the available research on counterfeiting and piracy published over a thirty-five year time span (1980-2015) in order to highlight the main trends in the illicit trade literature, propose suggestions for managers battling against illicit trade, and provide a starting point for future research. Counterfeiting and piracy, i.e., the violation of intellectual property rights (IPRs), including trademarks, copyright, and patents, have been investigated across a multitude of fields, from ethics to marketing, from law to business, from criminology to psychology. While the number of contributions has been substantial, research on both demand and supply has been fragmented and has at times yielded contradictory results. In addition, the lack of an extensive, interdisciplinary, and up-to-date literature review has made it hard to fully understand what aspects of the phenomenon need further clarification in order to stem consumer demand and provide meaningful suggestions to companies combatting illicit trade daily. A systematization of the existing literature is absolutely paramount and this need is fully met by this book.

The Anti-Counterfeiting Trade Agreement (ACTA) is the most important effort undertaken to lay down a plurilateral legal framework for the enforcement of intellectual property rights. With the view to learn more about the origins of this treaty, the process leading to its conclusion and its implications for law making in this field, The ACTA and the Plurilateral Enforcement Agenda: Genesis and Aftermath analyses in great depth both the context and the content of the agreements. In order to attain this objective, a large and diverse group of experts - renowned scholars, policy makers, civil society and industry actors - who represent different perspectives on the necessary balance between intellectual property enforcement and other economic and social interests have been gathered together. This book is the most comprehensive analysis of ACTA, and of its relation with ongoing initiatives to improve enforcement of intellectual property and norms pertaining to a range of international legal regimes, conducted so far.

A study of the involvement of organized-crime and terrorist groups in product counterfeiting. Case studies of film piracy illustrate the problem of criminal and perhaps terrorist groups using this new high-payoff, low-risk way to fund their activities.

Cooperation among law enforcement and governments worldwide is needed to combat intellectual-property theft, which threatens the global information economy, public safety, and national security.

Protecting Your Intellectual Property Rights

A Threat Assessment

A Legal Perspective

Illicit Trade Misuse of Small Parcels for Trade in Counterfeit Goods Facts and Trends

Genesis and Aftermath

Assessing U.S. Government and Industry Efforts to Enhance Chinese and Russian Enforcement of Intellectual Property Rights : Hearing Before the Subcommittee on Courts, the Internet, and Intellectual Property of the Committee on the Judiciary, House of Representatives, One Hundred Ninth Congress, First Session, December 7, 2005

Countering the Problem of Falsified and Substandard Drugs

Imagine sending a magazine article to 10 friends-making photocopies, putting them in envelopes, adding postage, and mailing them. Now consider how much easier it is to send that article to those 10 friends as an attachment to e-mail. Or to post the article on your own site on the World Wide Web. The ease of modifying or copying digitized material and the proliferation of computer networking have raised fundamental questions about copyright and patent--intellectual property protections rooted in the U.S. Constitution. Hailed for quick and convenient access to a world of material, the Internet also poses serious economic issues for those who create and market that material. If people can so easily send music on the Internet for free, for example, who will pay for music? This book presents the multiple facets of digitized intellectual property, defining terms, identifying key issues, and exploring alternatives. It follows the complex threads of law, business, incentives to creators, the American tradition of access to information, the international context, and the nature of human behavior. Technology is explored for its ability to transfer content and its potential to protect intellectual property rights. The book proposes research and policy recommendations as well as principles for policymaking.

The Swedish economy is innovative and rich in intellectual property (IP), with nearly every industry either producing or using IP. Swedish innovative industries are also export-dependent and very deeply integrated in the global economy, through active participation in global value chains.

This timely and exhaustive study offers a much-needed examination of the scope and consequences of the electronic counterfeit trade. The authors describe a variety of shortcomings and vulnerabilities in the electronic component supply chain, which can result in counterfeit integrated circuits (ICs). Not only does this book provide an assessment of the current counterfeiting problems facing both the public and private sectors, it also offers practical, real-world solutions for combatting this substantial threat. · Helps beginners and practitioners in the field by providing a comprehensive background on the counterfeiting problem; · Presents innovative taxonomies for counterfeit types, test methods, and counterfeit defects, which allows for a detailed analysis of counterfeiting and its mitigation; · Provides step-by-step solutions for detecting different types of counterfeit ICs; · Offers pragmatic and practice-oriented, realistic solutions to counterfeit IC detection and avoidance, for industry and government.

A groundbreaking investigation of how illicit commerce is changing the world by transforming economies, reshaping politics, and capturing governments. In this fascinating and comprehensive examination of the underside of globalization, Moises Naím illuminates the struggle between traffickers and the hamstrung bureaucracies trying to control them. From illegal migrants to drugs to weapons to laundered money to counterfeit goods, the black market produces enormous profits that are reinvested to create new businesses, enable terrorists, and even to take over governments. Naím reveals the inner workings of these amazingly efficient international organizations and shows why it is so hard – and so necessary to contain them. Riveting and deeply informed, Illicit will change how you see the world around you.

A Challenge for Theory and Practice

Guidelines Manual

Handbook of Research on Counterfeiting and Illicit Trade

Counterfeiting in the People's Republic of China

Counterfeit-product Trade

Trade Perspectives in the Context of Safety, Security, Privacy and Loyalty

Counterfeit and Falsified Medicines in the EU

Counterfeit products represent a growing problem for a wide range of industries. There are many estimates of the size of this problem most of which coalesce around \$500-billion annually on a global basis. Overall, a wide range of industries agree that there is a severe problem with the global protection of intellectual property rights (IPR), yet, there have been virtually no attempts to describe all aspects of the problem. This book aims at giving the most complete description of various characteristics of the intellectual property rights (IPR) environment in a global context. The authors believe a holistic understanding of the problem must include consumer complicity to purchase counterfeit, actions of the counterfeiters (pirates) as well as actions (or inaction) by home and host governments, and the role of international organizations and industry alliances. Only after establishing how all the actors in the IPR environment relate to one another can we describe global protection of the intellectual property rights environment and the managerial response of IPR owners and/or industry associations to combat this ongoing problem. The book concludes with pragmatic recommendations for protecting intellectual property given the recent trends discussed in the previous chapters, making it of interest to practitioners and policy-makers alike.

Understanding Computers: Today and Tomorrow gives your students a classic introduction to computer concepts with a modern twist! Known for its emphasis on industry insight and societal issues, this text makes concepts relevant to today's career-focused students and has increased emphasis on mobile computing and related issues such as mobile commerce and mobile security. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This study develops and applies a rigorous methodology to estimate the incidence of counterfeit and pirated items in world trade.

Networks of illicit trade in counterfeits use many modern solutions, including e-commerce, a tool that offers numerous advantages for consumers and businesses. The COVID-19 pandemic has accelerated both illicit trade and its misuse of the online environment.

Piracy of Intellectual Property

Luxury Marketing

Illicit

Film Piracy, Organized Crime, and Terrorism

Counterfeiting and Piracy

The Evolution, Markets, and Strategies of Luxury Brand Management

Media Piracy in Emerging Economies

The threats of economic espionage and intellectual property (IP) theft are global, stealthy, insidious, and increasingly common. According to the U.S. Commerce Department, IP theft is estimated to top \$250 billion annually and also costs the United States

approximately 750,000 jobs. The International Chamber of Commerce puts the global fiscal loss at more than \$600 billion a year. Secrets Stolen, Fortunes Lost offers both a fascinating journey into the underside of the Information Age, geopolitics, and global economy, shedding new light on corporate hacking, industrial espionage, counterfeiting and piracy, organized crime and related problems, and a comprehensive guide to developing a world-class defense against these threats. You will learn what you need to know about this dynamic global phenomenon (how it happens, what it costs, how to build an effective program to mitigate risk and how corporate culture determines your success), as well as how to deliver the message to the boardroom and the workforce as a whole. This book serves as an invaluable reservoir of ideas and energy to draw on as you develop a winning security strategy to overcome this formidable challenge. • It's Not "Someone Else's Problem: Your Enterprise is at Risk Identify the dangers associated with intellectual property theft and economic espionage • The Threat Comes from Many Sources Describes the types of attackers, threat vectors, and modes of attack • The Threat is Real Explore case studies of real-world incidents in stark relief • How to Defend Your Enterprise Identify all aspects of a comprehensive program to tackle such threats and risks • How to Deliver the Message: Awareness and Education Adaptable content (awareness and education materials, policy language, briefing material, presentations, and assessment tools) that you can incorporate into your security program now

The relevance of intellectual property law has increased dramatically over the last several years. Globalization, digitization, and the rise of post-industrial information-based industries have all contributed to a new prominence of IP law as one of the most important factors in driving innovation and economic development. At the same time, the significant expansion of IP rules has impacted many areas of public policy such as public health, the environment, biodiversity, agriculture, and information in an unprecedented manner. The growing importance of IP law has led to an exponential growth of academic research in this area. This book offers a comprehensive overview of the methods and approaches that could be used as guidelines to address and develop scholarly research questions related to intellectual property law. In particular, this volume aims to provide a useful resource that can be used by IP researchers who are interested in expanding their expertise in a specific research method or seek to acquire an understanding of alternative lenses that could be applied to their research. This edited collection is one of the largest compilations, to date, of existing methods and approaches from different lenses, perspectives, and experiences from a diverse group of scholars who derive from a wide range of countries, backgrounds, and legal traditions. This diversity, both regarding the topics and the authors of the contributions, is a fundamental feature of this collection, which seeks to assist IP researchers across many countries in the developing and developed world. This is an open access title available under the terms of a CC BY-NC-ND 4.0 International licence. It is offered as a free PDF download from OUP and selected open access locations.

This book represents the work of a team of theorists and practitioners from various Central and Eastern European countries who offer a multidisciplinary approach to security and safety issues which companies in international and domestic trade, as well as consumers, are facing nowadays. Contributions range from the topics of terrorism and piracy, various aspects of theft and theft prevention, to the challenges of security and privacy in electronic and mobile commerce. Therefore, the book is a powerful resource in solving problems because it not only considers security, privacy, and ethical issues, among others, but also discusses how to prevent them before they occur.

This timely book investigates the issue of counterfeit and falsified medicines (CFM) in the EU, identifying that this is a problem that lies at the intersection of three spheres of law - medicine, intellectual property (IP), and criminal law. The book highlights key issues such as infiltration of the legal supply chain and the involvement of organised crime, analysing relevant EU law and demonstrating the challenges of CFM.

Illicit Trade Counterfeiting and Piracy and the Swedish Economy Making Sure "Made in Sweden" Always Is

Piracy of Digital Content

Intellectual Property Law and Policy Volume 12

Facts and Trends

Making Sure "Made in Sweden" Always Is

Lenses, Methods, and Perspectives

Understanding the Role of Management, Governments, Consumers and Pirates

The growth of the Internet has had a profound effect on the way business is carried out, and has provided an unprecedented opportunity for third-party individuals and organisations to attack brands with relative ease. These changes have resulted in the birth of a significant and rapidly-growing new industry: that of online brand protection, consisting of specialist service providers which can be employed by brand owners to monitor and prevent potential attacks on their brand. Brand Protection in the Online World explains the full scope of Internet infringement, and associated monitoring and enforcement options that are most relevant to brand owners and managers. Covering crucial topics such as brand abuse, counterfeiting, fraud, digital piracy and more, Brand Protection in the Online World provides a clear and in-depth exploration of the importance of, and ideas behind, the brand-protection industry.

This is a general reference work on all aspects of intellectual property, including international treaties and conventions, analyses of all fields of intellectual property, its administration, enforcement and teaching, technological and legal developments, and WIPO's work in its Member States. It covers issues including electronic commerce, biotechnology, traditional knowledge and management of copyright and related rights and WIPO's vision and approaches to meet new challenges with a widening circle of partners. Can be used as a key reference work by creators, innovators, intellectual property lawyers, government officials, university teachers and students.

A thorough, comprehensive guide to the luxury goods industry for executives, entrepreneurs, and students interested to know about the luxury business As key new luxury markets like Asia, Latin America and Africa continue to expand, The Road to Luxury: The Evolution, Markets and Strategies of Luxury Brand Management gives professionals interested in the industry a holistic understanding of luxury market dynamics around the world using stories, experiences, relevant data and statistics on current market trends. For investors, the book offers valuable insight on where the industry is headed. For industry insiders and executives, it presents valuable data with which to craft successful business strategies. The definitive insider's guide to the luxury sector by leading figures in the field Includes rigorous academic data, including information on the business attractiveness and appropriateness of various country markets Examines strategies and success factors of key players, and insight into the systems and operations, retail, distribution and e-commerce, emerging markets and emerging brands, as well as management styles For professionals in the luxury industry, as well as those studying it or investing in it, The Road to Luxury presents a complete and information-packed resource covering virtually every aspect of this growing sector.

A study of digital piracy - the infringement of copyrighted content such as music, films, software, broadcasts, books, etc. - where the end product does not involve the use of hard media such as CDs or DVDs.

The Road to Luxury

Preventing Intellectual Property Theft and Economic Espionage in the 21st Century

Governments, Consumers, Pirates and Intellectual Property Rights

International IPR Report Card

Illicit Trade Misuse of E-Commerce for Trade in Counterfeits

Intellectual Property in the Information Age

The ACTA and the Plurilateral Enforcement Agenda

Counterfeiting and Piracy A Comprehensive Literature Review Springer

This unique Handbook provides multiple perspectives on the growth of illicit trade, primarily exploring counterfeits and internet piracy. It includes expert opinion on a wide range of topics including the evaluation of key global enforcement issues, government and private-sector agency initiatives to stifle illicit trade, and the evolution of piracy on the internet. The authors also assess the efficacy of anti-counterfeiting strategies such as targeted consumer campaigns, working with intermediaries in the supply chain, authentication technology, and online brand protection.

This study examines the value, scope and trends of trade in counterfeit and pirated goods. First, it presents the overall scale of this trade and discusses which parts of the economy are particularly at risk. Next, it looks at the main economies of origin of fakes in global trade.

Finally, it ...

Annotation Counterfeit and pirated products come from many economies, with China as the largest producing market. These illegal products are found in a range of industries, from luxury items to intermediary products to consumer goods. This report assess the value, s.

Detection and Avoidance

A Comprehensive Guide

How Smugglers, Traffickers and Copycats Are Hijacking the Global Economy

Secrets Stolen, Fortunes Lost

The Digital Dilemma

Mapping the Economic Impact

Handbook of Intellectual Property Research

This textbook provides both the theoretical and concrete foundations needed to fully develop, implement, and manage a Food Fraud Prevention Strategy. The scope of focus includes all types of fraud (from adulterant-substances to stolen goods to counterfeits) and all types of products (from ingredients through to finished goods at retail). There are now broad, harmonized, and thorough regulatory and standard certification requirements for the food manufacturers, suppliers, and retailers. These requirements create a need for a more focused and systematic approach to understanding the root cause, conducting vulnerability assessments, and organizing and implementing a Food Fraud Prevention Strategy. A major step in the harmonizing and sharing of best practices was the 2018 industry-wide standards and certification requirements in the Global Food Safety Initiative (GFSI) endorsed Food Safety Management Systems (e.g., BRC, FSSC, IFS, & SQF). Addressing food fraud is now NOT optional – requirements include implementing a Food Fraud Vulnerability Assessment and a Food Fraud Prevention Strategy for all types of fraud and for all products. The overall prevention strategy presented in this book begins with the basic requirements and expands through the criminology root cause analysis to the final resource-allocation decision-making based on the COSO principle of Enterprise Risk Management/ ERM. The focus on the root cause expands from detection and catching bad guys to the application of foundational criminology concepts that reduce the overall vulnerability. The concepts are integrated into a fully integrated and inter-connected management system that utilizes the Food Fraud Prevention Cycle (FFPC) that starts with a pre-filter or Food Fraud Initial Screening (FFIS). This is a comprehensive and all-encompassing textbook that takes an interdisciplinary approach to the most basic and most challenging questions of how to start, what to do, how much is enough, and how to measure success.

This study examines the potential for the misuse of small parcels for trade in counterfeit and pirated goods. It presents the legal and economic contexts of the operation of express and postal services. It also looks at the available data on volumes of small consignments, via postal and courier ...

The adulteration and fraudulent manufacture of medicines is an old problem, vastly aggravated by modern manufacturing and trade. In the last decade, impotent antimicrobial drugs have compromised the treatment of many deadly diseases in poor countries. More recently, negligent production at a Massachusetts compounding pharmacy sickened hundreds of Americans. While the national drugs regulatory authority (hereafter, the regulatory authority) is responsible for the safety of a country's drug supply, no single country can entirely guarantee this today. The once common use of the term counterfeit to describe any drug that is not what it claims to be is at the heart of the argument. In a narrow, legal sense a counterfeit drug is one that infringes on a registered trademark. The lay meaning is much broader, including any drug made with intentional deceit. Some generic drug companies and civil society groups object to calling bad medicines counterfeit, seeing it as the deliberate conflation of public health and intellectual property concerns. Countering the Problem of Falsified and Substandard Drugs accepts the narrow meaning of counterfeit, and, because the nuances of trademark infringement must be dealt with by courts, case by case, the report does not discuss the problem of counterfeit medicines.

Illicit trade is a major and growing problem worldwide. Illicit trade represents a significant part of the total world trade. Of this, the illicit trade in "normally legal goods is the single largest category, bigger than the global trade in narcotics, weapons and human trafficking put together. Its negative impact on multiple levels, with significant humanitarian, economic and national security implications, has been increasingly recognised. Be it smuggling, counterfeit or tax evasion, governments are losing billions of dollars in tax revenues, legitimate businesses are being undermined and consumers are being exposed to poorly made and unregulated products.

Excisable fast moving consumer goods such as tobacco and alcohol are widely recognised to be among the most illegally traded products in the world. Illicit trade is not just the work of small operators. Organised crime is increasingly dominant, exploiting differences between national regulatory regimes, advances in technology and global financial and transportation links to traffic illicit goods. Illegal manufacturing facilities and distribution networks span continents and substantial resources are invested in copying even the most sophisticated anti-counterfeiting devices such as paper tax stamps and holograms. Handbook of Research on Counterfeiting and Illicit Trade provides multiple perspectives on the growth of illicit trade, exploring counterfeits and internet piracy. It includes wide range of topics contributed by renowned experts, including the evaluation of key global enforcement issues, government and private-sector agency initiatives to stifle illicit trade, and the evolution of piracy on the internet. By avoiding regulatory controls the criminals behind these activities typically peddle often dangerous goods with a complete disregard for the health and safety of consumers. The phenomenon has grown to an unprecedented level, posing tremendous risks to society and the global economy. All levels of society are impacted by trafficking in illicit goods as counterfeiting harms businesses which produce and sell legitimate products, governments lose tax revenue from products manufactured or sold on the black market, and consumers are at risk from substandard products. This book will be of great worth to scholars and practitioners of law, criminology and trade. It will also be a great resource for government agencies, policymakers and private-sector managers in those industries most affected by this growing and pervasive problem.

Trade in Counterfeit and Pirated Goods

international ipr report card-assessing u.s. government and industry efforts to enhance chinese and russian enforcement of intellectual property rights

Sociological Perspectives on Media Piracy in the Philippines and Vietnam

Analysis of Impact, Drivers and Containment Options concerning increased Counterfeiting

Counterfeit Integrated Circuits

Introduction, Implementation, and Management

A Comprehensive Literature Review

Inhaltsangabe:Zusammenfassung: Die Arbeit beschäftigt sich mit allen Aspekten welche Produkt- und Markenpiraterie in der VR China berühren. Es wurde insbesondere Wert auf eine klare Analyse der Situation sowie der Herkunft von Markenpiraterie gelegt. Außerdem werden die dramatischen Auswirkungen und Mögliche Abwehrstrategien vorgestellt. Dabei werden praxisnahe Möglichkeiten in den Vordergrund gestellt sowie Ansprüche an politische Entscheidungsträger formuliert. Alle Zwischenergebnisse wurden graphisch dargestellt um Vermittlung und Präsentation für Entscheidungsträger zu vereinfachen. Zusätzlich gibt es einen besonderen Schwerpunkt auf kulturelle Aspekte der chinesischen Markenpiraterie. Einleitend werden auch positive Aspekte von Produktpiraterie erörtert. Alle Angaben sind mit aktuellen Daten hinterlegt soweit diese zugänglich sind. Hypothesische Schätzungen wurden vermieden. Es wurden ca. 150 Quelltexte ausgewertet wobei die Aktualität der Referenzliteratur beachtet wurde. Abstract: The paper Counterfeiting in the People s Republic of China deals with all aspects of counterfeiting in China. Special attention is drawn on analysis of impact, drivers and containment options concerning increased counterfeiting. Beside a main focus are cultural reasons for counterfeiting. Additionally the paper includes many charts and graphs to support an easy summary or presentation to others. Overall 150 sources were examined and latest numbers are included.

Although Chinas counterfeiting issue makes headlines in the economic world, only few research examined the problem in a comprehensive way. Many journalists focus on legal issues and thus mainly on the supply side of counterfeiting. Other researchers simply blame Chinas cultural heritage to be the main cause. Most papers lack a broad approach, which is inadequate regarding the magnitude and scope of Chinas counterfeiting. The objective of the present paper is to give a comprehensive overview about counterfeiting in the People s Republic of China. Comprehensive shall mean that all aspects of counterfeiting are subject to analysis. In the following, supportive drivers for counterfeiting Although Chinas counterfeiting issue makes headlines in the economic world, only few research examined the problem in a comprehensive way. Many journalists focus on legal issues and thus mainly on the supply side of counterfeiting. Other researchers simply blame Chinas cultural heritage to be the main cause. Most papers [...]

In The globalization of crime: a transnational organized crime threat assessment, UNODC analyses a range of key transnational crime threats, including human trafficking, migrant smuggling, the illicit heroin and cocaine trades, cybercrime, maritime piracy and trafficking in environmental resources, firearms and counterfeit goods. The report also examines a number of cases where transnational organized crime and instability amplify each other to create vicious circles in which countries or even subregions may become locked. Thus, the report offers a striking view of the global dimensions of organized crime today.

The expansion of world trade has brought with it an explosive growth in counterfeit merchandise. Estimates put the world total for counterfeit products at about one half trillion dollars annually, although it is impossible to accurately determine the true size of the counterfeit market. What is known is that this illicit trade has infected nearly every industry from pharmaceuticals to aircraft parts. Software and music piracy are easy targets widely reported in the media. In 2007, the Business Software Alliance (BSA) estimated that 38% of personal computer software installed worldwide was illegal and the losses to the software industry were \$48 billion worldwide. The Recording Industry Association of America (RIAA) reported a 58% increase in the seizures of counterfeit CDs. Overall, a wide range of industries agree that there is a severe problem with the protection of intellectual property rights (IPR) throughout the world, yet there have been virtually no attempts to describe all aspects of the problem. This work aims to give the most complete description of various characteristics of the IPR environment in a global context. We believe a holistic understanding of the problem must include consumer complicity to purchase counterfeit products, tactics of the counterfeiters (pirates) as well as actions (or inaction) by home and host governments, and the role of international organizations and industry alliances. This book establishes the full environmental aspects of piracy, describes successful anti-counterfeiting actions and then prescribes measures IPR owners should take to protect their intellectual property.

This is the 17th Annual volume in the series collecting the presentations and discussion from the Annual Fordham IP Conference. The contributions, by leading world experts, analyse the most pressing issues in copyright, trademark and patent law as seen from the perspectives of the USA, the EU, Asia and WIPO. This volume, in common with its predecessors, makes a valuable and lasting contribution to the discourse in IP law, as well as trade and competition law. The contents, while always informative, are also critical and questioning of new developments and policy concerns. Praise for the series: "This must be one of the most enjoyable and thought-provoking conferences in the IP field. The high quality of the speakers is matched by the intense, audience-led debates and challenges which follow." The Honourable Mr Justice Laddie, Royal Courts of Justice, London "Faculty for this conference are always well-known 'names', well respected leaders in their fields, speaking with a combination of candor and timeliness that is unrivaled by any other forum of its kind." Honorable Marybeth Peters, Register of Copyrights, United States Copyright Office.

Policy, Law and Use

Transnational Organized Crime in East Asia and the Pacific

Understanding Computers: Today and Tomorrow, Comprehensive

Illicit Trade Trade in Counterfeit and Pirated Goods Mapping the Economic Impact

The Economic Impact of Counterfeiting and Piracy

The Globalization of Crime