

Corso Di Istituzioni Di Economia: 1

Italy is well known for its prominent economists, as well as for the typical public profile they have constantly revealed. But, when facing an illiberal and totalitarian regime, how closely did Italian economists collaborate with government in shaping its economic and political institutions, or work independently? This edited book completes a gap in the history of Italian economic thought by providing a complete work on the crucial link between economics and the Fascist regime, covering the history of political economy in Italy during the so-called “Ventennio” (1922-1943) with an institutional perspective. The approach is threefold: analysis of the academic and extra-academic scene, where economic science was elaborated and taught, the connection between economics, society and politics, and, dissemination of scientific debate. Special attention is given to the bias caused by the Fascist regime to economic debate and careers. This Volume I deals with the economics profession under Fascism, in particular in light of the political and institutional changes that the regime introduced, the restructuring of higher education, the restriction of freedom in teaching and of the press, and with respect to promoting its own strategies of political and ideological propaganda. Volume II (available separately) considers the public side of the economics profession, the “fascistisation” of culture and institutions, banishment and emigration of opponents, and post-WW2 purge of Fascist economists.

Adapting to the Fascist Regime

per il corso di Economia delle Aziende Commerciali (Istituzioni di marketing).

Corso di Economia politica

Istituzioni di economia

Casi di marketing per il corso di Economia delle aziende industriali e commerciali

"In the nineteenth century and still in the early decades of the twentieth century textbooks of economics were quite different from those over which thousands of undergrads sweat blood today to prepare their exams. They pedagogical tools, rich of moralistic overtones and of practical indications addressed to policy makers. They were made to persuade both students and the ordinary layman about the benefits of the market order. They also indicated the rules of behaviour that were considered consistent with the smooth functioning of economic mechanisms. The book studies the origins and evolution of economic textbooks in the nineteenth and early twentieth century, up to the turning point represented by Paul Samuelson’s Economics (1948), which became the template for all the textbooks of the postwar period. The case studies included in the book cover a large part of Europe, the British Commonwealth, the United States and Japan. Each chapter examines various types of textbooks, from those aimed at self-education to those addressed to university students, secondary school students, to the short manuals aimed at the popularisation of political economy among workers and the middle classes. An introductory chapter examines this phenomenon in a comparative and transnational perspective. This study on the archaeology of modern textbooks reveals the massive effort made by governments and academic authorities to construct and disseminate a system of economic representations and regulations that could be instrumental to establish and consolidate what Michel Foucault called a new type of governmentality, based on natural market laws and on Malthusian population mechanisms"--

cento anni di storia, 1906-2006

Dispense di statistica

Casi di marketing

An Institutional History of Italian Economics in the Interwar Period — Volume I

Miscellanea per il corso di istituzioni di economia e statistica agraria

A large number of family businesses operate in the luxury fashion sector which shows their importance as a source of growth, development and social and economic stability. This book analyses how a strategy of innovation in terms of products and processes can offer a competitive advantage to family businesses operating in the luxury fashion sector.

Annuario del Ministero della pubblica istruzione

Improving Business Reporting

New Rules, New Opportunities, New Trends

(Istituzioni di marketing).

Cento esercizi di economia politica

This collection of the proceedings of the 3rd conference on bi- and multilingual universities, held at the Free University of Bozen-Bolzano from 20 to 22 September 2007, tries to give a state-of-the-art insight into theoretical and practical approaches towards implementing bi- and multilingual models and policies in higher education institutions in various parts of the world.

Annuario degli istruzione pubblica del regno d’italia

Annuario ufficiale del Ministero della pubblica istruzione [etc.]

Schemi e grafici dalle lezioni del corso di Istituzioni di economia 1., a.a. 1996/97

Innovation in Luxury Fashion Family Business

La Facoltà di economia

Questo libro costituisce un valido strumento per lo studio dei più importanti manuali di microeconomia. Si tratta di un eserciziario, che, suddiviso in cinque sezioni, affronta le principali tematiche microeconomiche, fornendo un'ampia gamma di esercizi e relative soluzioni dettagliatamente sviluppate. Attraverso questo manuale gli studenti potranno applicare i principi fondamentali della microeconomia e verificare il proprio livello di preparazione.

Bollettino ufficiale del Ministero dell'educazione nazionale

(istituzioni di marketing) : a. a. 1989-1990

anno accademico 1979-80

Appunti integrativi per il corso di istituzioni di economia politica 1, corso serale

dispensa per il corso di istituzioni di economia politica