

# *CIMA E3 Strategic Management Exam Practice Kit (Cima Exam Practice Kits)*

**CIMA - E3 Strategic Management BPP Learning Media**

**Cima E3 Strategic Management - Exam Practice Kit**

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**E3 STRATEGIC MANAGEMENT - Study Text**

CIMA offers a business qualification with a finance focus, aiming to produce members with accounting prowess who are skilled in strategic decision-making. 98% of its members work in business, the highest proportion of any worldwide accountancy body. Paper E3 'Enterprise Strategy' is a wide-ranging exam that includes aspects of strategic analysis, choice and implementation. To pass, candidates need both technical knowledge and the ability to apply their knowledge to specific scenarios. The syllabus is split into four areas: \* Interacting with the Competitive Environment (20%) \* Change Management (20%) \* Evaluation of Strategic Options (30%) \* Implementation of Strategic Plans (30%) The first section explores the impact and influence of an organisation's environment on its strategy. An organisation needs to take account of its environmental context as well as its own internal capabilities when assessing the strategic options available to it. Having identified these options, it then has to evaluate them to decide which is the most appropriate to pursue. The E3 syllabus recognises that implementing strategic plans involves managing change, and 20% of the syllabus is now devoted to

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issues involved in managing the change process. Change Management has not previously been examined at Strategic Level in the CIMA exams. The final section of the syllabus looks at the ways organisations control and measure the performance of the strategies they have implemented. The E3 Study Text provides you with comprehensive coverage of the principles of business strategy and how they can be applied to design and implement enterprise strategies. The Text also offers a range of short case studies which illustrate how business strategy ideas are applied in the real world. In the E3 exam, your ability to apply knowledge to a scenario is as important as pure knowledge, but it is still crucial to have a sound understanding of the key terms and ideas. The 'key terms' feature in the text will help you identify these key terms, while the 'section summaries' provide a convenient overview of each section of the text.&quot;

Strategic management. Study text. Subject E3

Exam Practice Kit

Get to the Point

CIMA E3 Strategic Management

E3 Strategic Management - CIMA Exam Practice Kit

Writing is one of the key factors in professional success. It is one of the ways in which managers appraise you. Write well and clients and colleagues will rate you. Write poorly and you could harm your prospects. This book explains how to write well in the workplace. Christopher Stoakes is a lawyer and trainer acclaimed for his concise style

Enterprise Strategy

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Mock Exam 2

E3 STRATEGIC MANAGEMENT - EXAM PRACTICE KIT

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**comprehensive understanding of all subject areas you are likely to face in the exam. The exam practice kit for E3 Strategic Management consists of 16 chapters. Each chapter contains: Learning questions - 20 short questions that will test your knowledge on all sections of the study text. Exam questions - 10 more complex, scenario-based questions where you will be required to apply your knowledge. These questions are excellent for identifying the topics that you are proficient in and also helping you to determine your areas of weakness, enabling you to focus your revision where it will benefit most. They come with detailed solutions that will ensure you have a full understanding of the topic and there is no need to go back through the study text as the solutions give the key information you need to know on the subject. Prepared by our expert team of professional writers the Exam Practice Kits feature: Full Syllabus Coverage Unique and challenging questions in a variety of formats Carefully explained and detailed solutions for ease of understanding Condensed and focused on**

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Mock Exam 5***

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Paper E3, Strategic Level

CIMA - E3 Strategic Management

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All You Need To Know About The City

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complement the syllabus to increase your understanding.**

**CIMA - E3: Enterprise Strategy**

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**Strategic level. Strategic management. Subject E3**

**Mock Exam 1**

Provides a wide range of CIMA study materials. This title offers  
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for your exams, and e-Learning products that complement the  
syllabus to improve your understanding.

CIMA P3 Risk Management

CIMA P2 Advanced Management Accounting

Mock Exam 4

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Enterprise Strategy Study Text

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***section by section detailed feedback from tutors that helps to improve and gain confidence."***

***Gunjan Nagpal "I have cleared all 3 strategic level papers in my first attempt. I used the Astranti learning material during my final revision. They were short, precise and saved a great amount of time which made all the difference for me in the exam. Thank you very much." Raj The Astranti Study Texts***

***The Astranti Study Texts have been used by thousands of CIMA Students in preparation for their management accountancy exams. They cover the entire CIMA syllabus for the 2015 exams and onwards and have been carefully written to be concise and easy to read but detailed enough to clearly guide you through the topics you must know in order to pass the exams. What are you waiting for? Download the sample of the book to see one for yourself. Prepared by our expert team of professional writers the study texts feature: Full Syllabus Coverage Clear and simple explanations for ease of understanding Carefully worked step-by-step examples Condensed and focused on likely exam content Linked with our chapter-by-chapter revision questions available to purchase on Astranti.com Go to [www.astranti.com](http://www.astranti.com) to find out more about related CIMA videos, courses and mocks exams.***

***CIMA F3 Financial Strategy***

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***E3 Strategic Management - Revision Cards***

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Mock Exam 3