

9781305627734 Essentials Of Business Analytics Ab

The audit environment continues to change in dramatic ways, and Johnstone/Gramling/Rittenberg's AUDITING: A RISK BASED-APPROACH, 11E prepares students for that fast-changing world by developing their professional and ethical decision-making skills. AUDITING integrates the latest in standards, including new guidance from the PCAOB on audit reports, fraud risks, emerging topics such as data analytics, and ethical challenges facing today's financial statement auditors within a framework of professional skepticism. Extensively re-written to be more student focused, AUDITING has multiple hands-on opportunities to develop critical-thinking skills with new in-text learning features including What Do You Think? For Classroom Discussion, and Prompts for Critical Thinking: It's Your Turn!. Finally, unique end-of-chapter Tableau-based problems help students become formidable data-driven decision makers. AUDITING can be paired with MindTap digital resources, which offer an interactive ebook as well as engaging, high-impact cases to teach data-driven decision making skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Owners and managers rely on today's accounting professional to identify and monitor enterprise risks and to provide quality assurance for a company's information systems. ACCOUNTING INFORMATION SYSTEMS, 10E focuses on three critical accounting information systems in use today: enterprise systems, e-Business systems, and controls for maintaining those systems. The text fully explores the integrated nature of AIS with its foundations in information technology, business processes, strategic management, security, and internal controls. Students will easily grasp even the most challenging subjects as they explore today's most intriguing AIS topics discussed in a conversational and relaxed tone rather than complex technical language. The tenth edition provides students with the necessary tools for organizing and managing information to help them succeed and protect the integrity of their employer's information system. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In this fifth edition of the bestselling text in organizational theory and behavior, Bolman and

Deal's update includes coverage of pressing issues such as globalization, changing workforce, multi-cultural and virtual workforces and communication, and sustainability. A full instructor support package is available including an instructor's guide, summary tip sheets for each chapter, hot links to videos & extra resources, mini-assessments for each of the frames, and podcast Q&As with Bolman & Deal.

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- With its tried-and-true framework and respected author team, Horngren/Harrison/Oliver's Accounting--when combined with MyAccountingLab--is the trusted choice for instructors and students of Principles of Accounting. To package MyAccountingLab with Accounting, order ISBN 0132772698. Accounting and the Business Environment; Recording Business Transactions; The Adjusting Process; Completing the Accounting Cycle; Merchandising Operations; Merchandise Inventory; Internal Control and Cash; Receivables; Plant Assets and Intangibles; Current Liabilities and Payroll; Long-Term Liabilities, Bonds Payable, and Classification of Liabilities on the Balance Sheet; Corporations, Paid-In Capital, and the Balance Sheet; Corporations: Effects on Retained Earnings and the Income Statement; Statement of Cash Flows; Financial Statement Analysis MARKET: For anyone interested in learning the principles of accounting.

Elementary Linear Algebra

Principles of Accounting Volume 2 - Managerial Accounting

Contemporary Decision Making Modern Business Statistics with Microsoft Excel Business Statistics

Bound with envelope containing access code.

Don't let a fear of numbers hold you back. Today's business environment brings with it an onslaught of data. Now more than ever, managers must know how to tease insight from data--to understand where the numbers come from, make sense of them, and use them to inform tough decisions. How do you get started? Whether you're working with data experts or running your own tests, you'll find answers in the HBR Guide to Data Analytics Basics for Managers. This book describes three key steps in the data analysis process, so you can get the information you need, study the data, and communicate your findings to others. You'll learn how to: Identify the metrics you need to measure Run experiments and A/B tests Ask the right questions of your data experts Understand statistical terms and concepts Create effective charts and visualizations Avoid common mistakes

ELEMENTARY LINEAR ALGEBRA's clear, careful, and concise presentation of material helps you fully understand how mathematics works. The author balances theory with examples, applications, and geometric intuition for a complete, step-by-step learning system. To engage you in the material, a new design highlights the relevance of the mathematics and makes the book easier to read. Data and applications reflect current statistics and examples, demonstrating the link between theory and practice. The companion website LarsonLinearAlgebra.com offers free access to multiple study tools and resources. CalcChat.com offers free step-by-step solutions to the odd-numbered exercises in the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Business Analytics Cengage Learning

Essentials of the Legal Environment Today

An Introduction to the Methodology and its Applications

OM

Business Analytics: Data Analysis & Decision Making

Concepts, Techniques and Applications in Python

Mario Triola's Elementary Statistics remains the market-leading introductory statistics textbook because it engages readers with an abundance of real data in the examples, applications, and exercises. Statistics is all around us in our daily lives, and Triola is dedicated to finding new real-world examples and data sets that make sense for today's real world. The Eleventh Edition contains more than 2000 exercises, 87% of which are new, and 82% of which use real data. It

contains hundreds of examples, 86% of which are new and 94% of which use real data. By analyzing real data, students are able to connect abstract concepts to the world at large. As a result, they gain conceptual understanding and learn to think statistically, using the same methods that professional statisticians employ. The Technology Update includes new instruction that covers major advancements in statistics software since the first printing of the Eleventh Edition. A Student Workbook offers even greater opportunity for students to apply their knowledge and practice as they progress through the course. The workbook can be packaged with any Triola textbook.

Dilemmas and Decision Making in Social Work is a collection of stories to help social workers work with dilemmas, weigh up options and make good decisions. Told in the first person from the point of view of a social worker, each case story begins with the service user's story and then applies relevant theory. It demonstrates where workers have to think outside their own frames of reference and seek other's expertise, how they work with barriers to collaboration with other professionals and how to handle disagreements. Where fitting, the emotional impact of the work is highlighted and how social workers deal with this. In summary: Starts with the human story and then considers which theory applies so that it is accessible to readers Demonstrates thinking in action Packed with succinct examples of real time challenges and how these have been tackled Full of reflective questions valuable to all social workers and supervisors regardless of experience. This book helps students and new workers learn from experience of established workers, firstly to gain insight into practice in areas they have no experience, but primarily to help them understand how decisions are made reflexively in the moment.

DATA VISUALIZATION: Exploring and Explaining with Data is designed to introduce best practices in data visualization to undergraduate and graduate students. The book contains material on effective design, choice of chart type, effective use of color, how to explore data visually, and how to explain concepts and results visually in a compelling way with data. In an increasingly data-driven economy, these concepts are becoming more important for analysts, natural scientists, social scientists, engineers, medical professionals, business professionals, and virtually everyone who needs to interact with data. Indeed, the skills developed in this book will be helpful to all who want to influence with data or be accurately informed by data. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Brings down to the second- and third-year undergraduate level the most important recent advances in the main branches of economics, both to supplement the reading of students doing specialist options in particular fields, and to give a general overview of recent developments for the more general reader--undergraduate, graduate, or professional economist. Paper edition (3281-4), \$19.95. Distributed in the US and Canada by St. Martin's. Annotation copyrighted by Book N

Inc., Portland, OR

Data Mining for Business Analytics

Elementary Statistics Technology Update + Mystatlab Student Access Code Card

Artistry, Choice, and Leadership

HBR Guide to Data Analytics Basics for Managers (HBR Guide Series)

Auditing: A Risk Based-Approach

MODERN BUSINESS STATISTICS, 5E allows students to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure student understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in a solid application setting. Microsoft Excel 2013 instruction, which is integrated in each chapter, plays an integral part in strengthening this edition's applications orientation. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify student learning. A wealth of timely business examples, proven methods, and additional exercises throughout this edition demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. High-quality problems noted for their unwavering accuracy and the authors' signature problem-scenario approach clearly show how to apply statistical methods to practical business situations. New case problems and self-tests allow students to challenge their personal understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Strategic Marketing Management (5th edition) offers a comprehensive framework for strategic planning and outlines a structured approach to identifying, understanding, and solving marketing problems. For business students, the theory advanced in this book is an essential tool for understanding the logic and the key aspects of the marketing process. For managers and consultants, this book presents a conceptual framework that will help develop an overarching strategy for day-to-day decisions involving product and service design, branding, pricing, promotions, and distribution. For senior executives, the book provides a big-picture approach for developing new marketing campaigns and evaluating the success of ongoing marketing programs.

Focus on the financial concepts, skills, and technological applications that are critical for you in today's workplace with Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH 6E. With its relevant and engaging presentation and numerous examples, you will learn the latest financial developments as you also learn how to maximize a firm's value in today's changing business environment. You will master the features and functions of spreadsheets by using chapter Excel Tool Kits, Build a Model problems, and Mini Cases that encourage "what-if" analysis on a real-time basis. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Hansen/Mowen's CORNERSTONES OF COST MANAGEMENT, 4E demonstrates the dynamic nature of cost accounting in today's changing business environment. The book covers functional-based cost and control, and then activity-based cost systems, giving students the skills to manage any cost management system. Developed using extensive research on student learning behavior, this book presents concepts in a unique format that speaks to how students learn. Cornerstones examples in each chapter emphasize the How, Why, and What-ifs of basic cost management concepts, while delving into the conceptual nature of each equation or topic. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Psychology Australian and New Zealand Edition

Accounting, Chapters 1-15 (Financial Chapters) + New Mylab With Pearson Etext

Quantitative Approaches to Decision Making

The Critical Thinker

Contemporary Project Management

ESSENTIALS OF BUSINESS ANALYTICS, 2e can be used by students who have previously taken a course on basic statistical methods as well as students who have not had a prior course in statistics. The expanded material in the second edition of Essentials of Business Analytics also makes it amenable to a two-course sequence in business statistics and analytics. All statistical concepts contained in this textbook are presented from a business analytics perspective using practical business examples. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Now in its third edition, this title teaches an often intimidating and difficult subject in a way that is informative, personable, and clear.

Calculus with Applications, Tenth Edition (also available in a Brief Version containing Chapters 1-9) by Lial, Greenwell, and Ritchey, is our most applied text to date, making the math relevant and accessible for students of business, life science, and social sciences. Current applications, many using real data, are incorporated in numerous forms throughout the book, preparing students for success in their professional careers. With this edition, students will find new ways to get involved with the material, such as Your Turn exercises and Apply It vignettes that encourage active participation. The MyMathLab(r) course for the text provides additional learning resources for students, such as video tutorials, algebra help, step-by-step examples, and graphing calculator help. The course also features many more assignable exercises than the previous edition.

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized

versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- The text that speaks to students. Robert A. Donnelly's new textbook *Business Statistics* removes the intimidation factor from learning business statistics by presenting a writing style that readers feel comfortable with. Through this straightforward, conversational approach, Donnelly effectively explains the key concepts readers need to know, and why they need to know them. Take a tour of Robert A. Donnelly's *Business Statistics*: <http://bit.ly/tOJph9> . 0321924290 / 9780321924292 *Business Statistics Plus NEW MyStatLab with Pearson eText* -- Access Card Package Package consists of: 0132145391 / 9780132145398 *Business Statistics* 032192147X / 9780321921475 *MyStatLab for Business Statistics* -- Glue-In Access Card 0321929713 / 9780321929716 *MyStatLab for Business Statistics* Sticker

Accounting Information Systems

Organize, Plan, Perform

Essentials of Statistics, Global Edition

The Excel Edition

The Path To Better Problem Solving, Accurate Decision Making, and Self-Disciplined Thinking

Develop the analytical skills that are in high demand in businesses today with Camm/Cochran/Fry/Ohlmann's best-selling BUSINESS ANALYTICS, 4E. You master the full range of analytics as you strengthen your descriptive, predictive and prescriptive analytic skills. Real examples and memorable visuals illustrate data and results for each topic. Step-by-step instructions guide you through using Microsoft Excel, Tableau, R and JMP Pro software to perform more advanced analytics concepts. Practical, relevant problems at all levels of difficulty help you further apply what you've learned. With this edition you become proficient in topics beyond the traditional quantitative concepts, such as data visualization and data mining, which are increasingly important in today's analytical problem-solving. Trust BUSINESS ANALYTICS, 4E to strengthen your understanding of today's analytic concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Make introductory psychology modern and accessible! Strike a balance between classic and contemporary topics and theory. The third AU/NZ edition of Bernstein, Psychology, engages students with local ideas and examples, within the context of psychology as an international discipline. Rich cultural and indigenous coverage is integrated throughout the text, as well as specific chapters, 'Indigenous psychology', and 'Culture and psychology'. There is also the continued, and unique focus throughout the text on graduate competencies for accreditation, careers in psychology and the professional discipline of psychology. Linkages features in the text knit together student understanding of psychology's sub-disciplines, and the research sections show the how and why of research. Premium online teaching and learning tools are available on the MindTap platform. Learn more about the online tools cengage.com.au/mindtap

INTERNATIONAL FINANCIAL MANAGEMENT strives to build on the foundation of corporate finance. Recognizing that multinational corporations continue to globally expand, this text first provides a background on the international environment and then focuses on the managerial aspects from a corporate perspective. This book gives you the tools to understand the international financial environment so that you can manage within it. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Master data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007. Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Principles of Supply Chain Management

Consumer Behaviour

Auditing: A Risk Based-Approach to Conducting a Quality Audit

Business Analytics

Do you want to be logical like Einstein, observant like Sherlock, and rational like Plato? These great names have something in common: they are all exceptional critical thinkers. What did they

do differently that made them so recognizable for their intellects? -They thought slowly and deliberately before making a snap judgment or decision -They questioned every fact and opinion (including their own) -They took the time to study the subject or object of their decision making to gather information before jumping to conclusions -They accepted and expected that human nature is ultimately biased and prone to make cognitive errors The Critical Thinker gives you a thorough description of the rules and principles of critical thinking practiced by Einstein, Plato and every great thinker in history. You will learn about the most important critical thinking principles as well as shortcuts to make better decisions in specific situations. These critical thinking principles will help your personal life, career, and friendships. Improve your critical, logical, observational, and rational thinking skills with the timeless principles presented in this book. Critical thinking skills will improve your relationships and your financial life too. -Learn the main principles of critical thinking. -Train your cognitive muscles to think faster and jump to the best conclusions effortlessly. -Find the most rewarding options in any opportunity. -Don't just attack symptoms, solve your problems once and for all. Become a lie and cognitive bias detector. The Critical Thinker is a fitting read for everyone who wants to improve their critical thinking skills. Regardless of your stage of life or field of work (business, education, healthcare, or student) you'll find the book equally useful. -Become a more effective communicator with more impactful points. -Detect the thinking errors of larger groups or individuals. -Powerful questions to effectively self-assess. -Best practices to employ critical thinking principles in your life immediately. Improving your critical thinking skills will help you save time, filter out irrelevant information efficiently, and prioritize your resources to get the best results. It will help you identify better problem-solving approaches rather than relying on standard methods that don't suit your case. Critical thinking will enhance your communication skills, reasoning, and logic. You will also become more compassionate and understanding for the perspectives of others. Be solution-oriented, solve difficult tasks, and understand the world better.

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Extensively revised and reorganized, OM6 content includes a new integrative case that moves from chapter to chapter 35 related questions; a new treatment of value chain networks; greater emphasis on supply chain design; an all-new chapter devoted to

supply chain management and logistics; and many new feature boxes and cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python presents an applied approach to data mining concepts and methods, using Python software for illustration. Readers will learn how to implement a variety of popular data mining algorithms in Python (a free and open-source software) to tackle business problems and opportunities. This is the sixth version of this successful text, and the first using Python. It covers both statistical and machine learning algorithms for prediction, classification, visualization, dimension reduction, recommender systems, clustering, text mining and network analysis. It also includes: A new co-author, Peter Gedeck, who brings both experience teaching business analytics courses using Python, and expertise in the application of machine learning methods to the drug-discovery process. A new section on ethical issues in data mining. Updates and new material based on feedback from instructors teaching MBA, undergraduate, diploma and executive courses, and from their students. More than a dozen case studies demonstrating applications for the data mining techniques described. End-of-chapter exercises that help readers gauge and expand their comprehension and competency of the material presented. A companion website with more than two dozen data sets, and instructor materials including exercise solutions, PowerPoint slides, and case solutions. *Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python* is an ideal textbook for graduate and upper-undergraduate level courses in data mining, predictive analytics, and business analytics. This new edition is also an excellent reference for analysts, researchers, and practitioners working with quantitative methods in the fields of business, finance, marketing, computer science, and information technology. "This book has by far the most comprehensive review of business analytics methods that I have ever seen, covering everything from classical approaches such as linear and logistic regression, through to modern methods like neural networks, bagging and boosting, and even much more business specific procedures such as social network analysis and text mining. If not the bible, it is at the least a definitive manual on the subject." –Gareth M. James, University of Southern California and co-author (with Witten, Hastie and Tibshirani) of the best-selling book *An Introduction to Statistical Learning, with Applications in R*.

This comprehensive edited volume is the first of its kind, designed to serve as a textbook for

long-duration business analytics programs. It can also be used as a guide to the field by practitioners. The book has contributions from experts in top universities and industry. The editors have taken extreme care to ensure continuity across the chapters. The material is organized into three parts: A) Tools, B) Models and C) Applications. In Part A, the tools used by business analysts are described in detail. In Part B, these tools are applied to construct models used to solve business problems. Part C contains detailed applications in various functional areas of business and several case studies. Supporting material can be found in the appendices that develop the pre-requisites for the main text. Every chapter has a business orientation. Typically, each chapter begins with the description of business problems that are transformed into data questions; and methodology is developed to solve these questions. Data analysis is conducted using widely used software, the output and results are clearly explained at each stage of development. These are finally transformed into a business solution. The companion website provides examples, data sets and sample code for each chapter.

Corporate Finance: A Focused Approach

Strategic Marketing Management

Reframing Organizations

What's New in Economics?

Dilemmas and Decision Making in Social Work

This volume provides an applications-oriented introduction to the role of management science in decision-making. The text blends problem formulation, managerial interpretation, and math techniques with an emphasis on problem solving.

Build valuable skills that are in high demand in today's businesses with

Camm/Cochran/Fry/Ohlmann/Anderson/Sweeney/Williams' market-leading BUSINESS ANALYTICS, 3E. Readers master the full range of analytics while strengthening descriptive, predictive and prescriptive analytic skills. Real-world examples and visuals help illustrate data and results for each topic. Clear, step-by-step instructions guide readers through using various software programs, including Microsoft Excel, Analytic Solver, and JMP Pro, to perform the analyses discussed. Practical, relevant problems at all levels of difficulty reinforce and teach readers to apply the concepts learned. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A less-expensive grayscale paperback version is available. Search for ISBN 9781680922936. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to

appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

Instructors, looking for a better way to manage homework? Want to save time preparing for lectures? Would you like to help students develop stronger problem-solving skills? If so, eGrade Plus has the answers you need. eGrade Plus offers an integrated suite of teaching and learning resources, including an online version of Black's Business Statistics for Contemporary Decision Making, Fourth Edition Update, in one easy-to-use Web site. Organized around the essential activities you perform in class, eGrade Plus helps you: Create class presentation using a wealth of Wiley-provided resources. you may easily adapt, customize, and add to his content to meet the needs of your course. Automate the assigning and grading of homework or quizzes by using Wiley-provided question banks, or by writing your won. Student results will be automatically graded and recorded in your gradebook. Track your students' progress. An instructor's gradebook allows you to an analyze individual and overall class results to determine each student's progress and level of understanding.

Administer your course. eGrade Plus can easily be integrated with another course management system, gradebook, or other resources you are using in your class. Provide students with problem-solving support. eGrade Plus can link homework problems to the relevant section of the online text, providing context-sensitive help. Best of all, instructors can arrange to have eGrade Plus packaged FREE with new copies of Business Statistics for Contemporary Decision Making, Fourth Edition Update, All instructors have to do is adopt the eGrade Plus version of this book and activate their eGrade Plus course.

Business Statistics with Access Code

Data Visualization: Exploring and Explaining with Data

Cornerstones of Cost Management

An Introduction to Management Science

International Financial Management

Essentials of Statistics raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The 5th Edition contains more than 1,585 exercises, 89% of which use real data and 86% of which are new. Hundreds of examples are included, 92% of which use real data and 85% of which are new.

MANAGERIAL ACCOUNTING, 7E shows readers how managerial accounting plays an essential role in helping today's managers make effective business decisions for their companies. This edition has been revised with an emphasis on

showing students “Here’s How It’s Used.” This unique learning approach along with relevant examples encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Readers learn why managerial accounting is important, what it is, where managerial information comes from and how it is best used to make strong business decisions. This edition even explores emerging topics of interest to today’s readers, such as sustainability, quality cost, lean accounting, international accounting, enterprise risk management, and forensic and fraud accounting. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For undergraduate and graduate courses in Business Data Communication / Networking (MIS) With its clear writing style, job-ready detail, and focus on the technologies used in today’s marketplace, Business Data Networks and Security guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations, and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security. With this text as a guide, readers learn the basic, introductory topics as a firm foundation; get sound training for the marketplace; see the latest advances in wireless networking; and learn the importance and ins and outs of security. Teaching and Learning Experience This textbook will provide a better teaching and learning experience—for you and your students. Here's how: The basic, introductory topics provide a firm foundation. Job-ready details help students train for the workplace by building an understanding of the details of networking. The latest in networking techniques and wireless networking, including a focus on security, keeps students up to date and aware of what’s going on in the field. The flow of the text guides students through the material.

Streamline your studying and get the grade you want with PRINCIPLES OF SUPPLY CHAIN MANAGEMENT: A BALANCED APPROACH, Second Edition. With this textbook, you’ll learn from real case studies, as well as games--like The Beer Game Supply Chain Management Simulation--how to understand and apply supply chain management. The coverage in this text uses a broad brush to encompass OM, purchasing, and logistics with a supply chain management focus, covering a great deal of content that isn’t currently available elsewhere. The book guides you through how all aspects of supply chain activity are accomplished effectively and efficiently. It brings you the real world of supply chain management. The authors break down supply chain issues into purchasing, operations, and logistics. This is one of the most--if not the most--balanced supply chain management texts available, and it follows a natural flow through the supply chain. The well-organized chapters include excellent case studies, demonstrating the practical application of supply chain management in the workplace. Profiles throughout the text reinforce the studies, and help to reinforce your learning. This second edition also includes a number of new cases, in addition to the previous 15 cases, all packaged on the Student CD. Each of the 14 chapters includes revised and updated Supply Chain Management in Action opening features, e-Business Connection features, Global Perspective features, and company examples to ensure that current supply chain

management issues are covered in depth. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Calculus with Applications

Statistics for People Who (Think They) Hate Statistics

Essentials of Business Analytics

Managerial Accounting: The Cornerstone of Business Decision-Making

Fuel Economy Guide

AUDITING: A RISK-BASED APPROACH TO CONDUCTING QUALITY AUDITS integrates the latest updates, fraud risks and ethical challenges – whether it's the AICPA and IAASB's clarified standards to harmonize auditing standards in the U.S. and abroad, the Committee of Sponsoring Organizations (COSO) of the Treadway Commission's updated Internal Control-Integrated Framework or the AICPA recently issued new audit sampling guidance. New end-of-chapter problems as well as new cases provide valuable hands-on experience while demonstrating the relevance of chapter topics and helping students refine both reasoning and auditing skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This edition takes into account the research from Australia available through bodies such as ANZMAC and Australasian Marketing Journal. It provides an explanation of what consumer behaviour variables are and the types and importance of each.

Business Data Networks and Security