70s Magazine Advertisement In Japan

A classic memoir of self-invention in a strange land: Ian Buruma's unflinching account of his amazing journey into the heart of Tokyo's underground culture as a young man in the 1970's When Ian Buruma arrived in Tokyo in 1975, Japan was little more than an idea in his mind, a fantasy of a distant land. A sensitive misfit in the world of his upper middleclass youth, what he longed for wasn't so much the exotic as the raw, unfiltered humanity he had experienced in Japanese theater performances and films, witnessed in Amsterdam and Paris. One particular theater troupe, directed by a poet of runaways, outsiders, and eccentrics, was especially alluring, more than a little frightening, and completely unforgettable. If Tokyo was anything like his plays, Buruma knew that he had to join the circus as soon as possible. Tokyo was an astonishment. Buruma found a feverish and surreal metropolis where nothing was understated—neon lights, crimson lanterns, Japanese pop, advertising jingles, and cabarets. He encountered a city in the midst of an economic boom where everything seemed new, aside from the isolated temple or shrine that had survived the firestorms and earthquakes that had levelled the city during the past century. History remained in fragments: the shapes of wounded World War II veterans in white kimonos, murky old bars that Mishima had cruised in, and the narrow alleys where street girls had once flitted. Buruma's Tokyo, though, was a city engaged in a radical transformation. And through his adventures in the world of avant garde theater, his encounters with carnival acts, fashion photographers, and moments on-set with Akira Kurosawa, Buruma underwent a radical transformation of his own. For an outsider, unattached to the cultural burdens placed on the Japanese, this was a place to be truly free. A Tokyo Romance is a portrait of a young artist and the fantastical city that shaped him. With his signature acuity, Ian Buruma brilliantly captures the historical tensions between east and west, the cultural excitement of 1970s Tokyo, and the dilemma of the gaijin in Japanese society, free, yet always on the outside. The result is a timeless story about the desire to transgress boundaries: cultural, artistic, and sexual.

An astonishing collection of graphics, uncovered from long- forgotten sources, mostly in China itself.

New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

Critical design in Japan

International Contemporaneity and 1960s Art in Japan

Gold Pollen and Other Stories

The National Union Catalogs, 1963-

Collects four of the most prominent works by manga artist Seiichi Hayashi with an introduction to his life and career and an autobiographical essay.

During the 1960s and 70s in Japan, the photobookthrough a combination of excellence in design, printing, and materialsovertook prints as a popular mode of artistic dissemination. This process has expanded to an extent where any discussion of Japanese photography now has to include the book work. Today, the most famous workssuch as Nobuyoshi Arakis Sentimental Journey and Eikoh Hosoes Man and Womancontinue to inspire artists internationally. Japanese Photobooks of the 1960s and 70s presents forty definitive publications from the era, piecing together an otherwise invisible history that has played out in tandem with photography as a medium. Included are some of the most influential works along with forgotten gems, placed within a larger historical and sociological context. Each book, beautifully reproduced through numerous spreads, is accompanied by an in-depth explanatory text and sidebars highlighting important editors, designers, themes, and periodicals. Lavishly produced, this unique publication is an ode to the distinct character and influence of the Japanese photobook.

From the concert stage to the dressing room, from the recording studio to the digital realm, SPIN surveys the modern musical landscape and the culture around it with authoritative reporting, provocative interviews, and a discerning critical ear. With dynamic photography, bold graphic design, and informed irreverence, the pages of SPIN pulsate with the energy of today's most innovative sounds. Whether covering what's new or what's next, SPIN is your monthly VIP pass to all that rocks.

Shichigosan

MAVO

Illustration in Japan

A Cumulative Author List Representing Library of Congress Printed Cards and Titles Reported by Other American Libraries

An Overstuffed History of the Jewish Deli

This book focuses on a new type of inclusive consumer decision-making process model (CDM) related to new leading-edge consumers. There have been two main types of CDMs for consumer behavior: one is the stimulus–response model and the other is the information-processing model. The stimulus–response model is applicable when consumers buy low-involvement products, and the information-processing model applies for high-involvement products. Thus consumers ' decision making depends on the involvement level for the products. With the advent of the widespread use of the Internet, however, the situation has changed. Consumers whose information sensitivity is high (i.e., among leading-edge consumers) now use the Internet to search for information even for low-involvement products. The consumers ' decision-making process depends therefore on their information sensitivity, not on the involvement level of the products. Also, these leading-edge consumers become in effect another type of media as they broaden their experience through the Internet. Under these circumstances, research about leading-edge consumers and the introduction of a new CDM is highly significant. This book gathers data about leading-edge consumers, analyzes these data, then proposes a new type of CDM called " circulation marketing ". Following this model, not only the previous types of CDM, but also the new kind of CDM, including share behavior of leading-edge consumers, is explained.

This book tells the story of critical avant-garde design in Japan, which emerged during the 1960s and continues to inspire designers today. The practice communicates a form of visual and material protest drawing on the ideologies and critical theories of the 1960s and 1970s, notably feminism, body politics, the politics of identity, and ecological, anti-consumerist and anti-institutional critiques, as well as the concept of otherness. It also presents an encounter between two seemingly contradictory concepts: luxury and the avant-garde. The book challenges the definition of design as the production of unnecessary decorative and conceptual objects, and the characterisation of Japanese design in particular as beautiful, sublime or a product of ' Japanese culture '. In doing so it reveals the ways in which material and visual culture serve to voice protest and formulate a social critique.

In the spring of 1974, Second Lieutenant Hiroo Onoda of the Japanese army made world headlines when he emerged from the Philippine jungle after a thirty-year ordeal. Hunted in turn by American troops, the Philippine police, hostile islanders, and successive Japanese search parties, Onoda had skillfully outmaneuvered all his pursuers, convinced that World War II was still being fought and that one day his fellow soldiers would return victorious. This account of those years is an epic tale of the will to survive that offers a rare glimpse of man's invincible spirit, resourcefulness, and ingenuity. A hero to his people, Onoda wrote down his experiences soon after his return to civilization. This book was translated into English the following year and has enjoyed an approving audience ever since.

Material culture, luxury, and the avant-garde

Rascal

New York Magazine

Pastrami on Rye

Last Chance Texaco

A tender and intimate memoir by one of the most remarkable, trailblazing, and tenacious women in music, the two-time Grammy Award-winning "premiere song-stylist and songwriter of her generation" (Hilton Als), Rickie Lee Jones. This troubadour life is only for the fiercest hearts, only for those vessels that can be broken to smithereens and still keep beating out the rhythm for a new song. Last Chance Texaco is the first-ever no-holds-barred account of the life of two-time Grammy Award-winner Rickie Lee Jones in her own words. It is a tale of desperate chances and impossible triumphs, an adventure story of a girl who beat the odds and grew up to become one of the most legendary artists of her time, turning adversity and hopelessness into timeless music. With candor and lyricism, the "Duchess of Coolsville" (Time) takes us on a singular journey through her nomadic childhood, to her years as a teenage runaway, through her legendary love affair with Tom Waits and ultimately her longevity as the hardest working woman in rock and roll. Rickie Lee's stories are rich with the infamous characters of her early songs — "Chuck-E's in Love," "Weasel and the White Boys Cool," "Danny's All-Star Joint," and "Easy Money"— but long before her notoriety in show business, there was a vaudevillian cast of hitchhikers, bank robbers, jail breaks, drug mules, a pimp with a heart of gold and tales of her fabled ancestors. In this tender and intimate memoir by one of the most remarkable, trailblazing, and tenacious women in music are never-before-told stories of the girl in the raspberry beret, a singer-songwriter whose music defied categorization and inspired American pop culture for decades.

The author recalls his carefree life in a small midwestern town at the close of World War I, and his adventures with his pet raccoon.

The oddest supervillains in comics history, in one amazing art-filled collection of overlooked crooked characters. From the golden age to the modern graphic novel, comic book superheroes need villains to battle. This collection affectionately spotlights the most ridiculous, bizarre, and cringe-worthy ever published, from fandom favorites like MODOK and Egg Fu to forgotten weirdos like Brickbat (choice of weapon: poison bricks). Casual comics readers and diehard enthusiasts alike will relish the hilarious commentary by author Jon Morris and vintage art from obscure old comics.

The Legion of Regrettable Supervillains

Boys Love Manga and Beyond

Radicalism in the Wilderness

Modern Japanese society / edited by Josef Kreiner, Ulrich Hohwald and Hans Dieter Olschleger.

New Japanese Photography

This is the only book of its kind - written by an anthropologist who spent twelve months doing fieldwork in a major Tokyo agency and who has spent the past 30 years studying and living in Japan. By examining the production of advertising, this book turns other semiotics, media and cultural studies theories on their heads. By analysing the social structure of a modern media organization from the inside, it makes anthropology relevant and intellectually stimulating. By treating the Japanese as a more-or-less normal and rational people, it explodes the usual myths of exotic Japan and steps boldly into a global arena that embraces 'east' and 'west' in a new theory of values.

Based on exclusive first-hand interviews, a chronicle of Paul McCartney's struggles in the first decade after the Beatles' breakup discusses his reclusive life, substance abuses, arrests, and efforts to launch his band Wings.

This book presents a case study of shichigosan, an extremely popular childhood family ritual in contemporary Japan. It is an interesting example of a custom with very ancient roots (going back to the tenth century), that has undergone several transformations during the course of its history, adapting to changing socio-economic and cultural circumstances. Within the study, the ritual unfolds as a shared platform where basic social values, views on children and family life, and individual perceptions emerge, are expressed and moulded at the same time. This book offers a multidisciplinary approach to the study of a ritual practice in the intensely urbanized context of present-day Japan.

Japanese Artists and the Avant-Garde, 1905-1931

Japanese Graphic Design

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The Male Mystique

A Tokyo Romance

Boys Love Manga and Beyond looks at a range of literary, artistic and other cultural products that celebrate the beauty of adolescent boys and young men. In Japan, depiction of the "beautiful boy" has long been a romantic and sexualized trope for both sexes and commands a high degree of cultural visibility today across a range of genres from pop music to animation. In recent decades, "Boys Love" (or simply BL) has emerged as a mainstream genre in manga, anime, and games for girls and young women. This genre was first developed in Japan in the early 1970s by a group of female artists who went on to establish themselves as major figures in Japan's manga industry. By the late 1970s many amateur women fans were getting involved in the BL phenomenon by creating and self-publishing homoerotic parodies of established male manga characters and popular media figures. The popularity of these fan-made products, sold and circulated at huge conventions, has led to an increase in the number of commercial titles available. Today, a wide range of products produced both by professionals and amateurs are brought together under the general rubric of "boys love," and are rapidly gaining an audience throughout Asia and globally. This collection provides the first comprehensive overview in English of the BL phenomenon in Japan, its history and various subgenres and introduces translations of some key Japanese scholarship not otherwise available. Some chapters detail the historical and cultural contexts that helped BL emerge as a significant part of girls' culture in Japan. Others offer important case studies of BL production, consumption, and circulation and explain why BL has become a controversial topic in contemporary Japan.

A pop culture reference of surfing in America today contains 1,500 alphabetical entries and three hundred illustrations to review the activity's most significant contributors, events, equipment, culture, and history. Reprint.

Winner of the 2015 National Jewish Book Award in Education and Jewish Identity from the Jewish Book Council The history of an iconic food in Jewish American culture For much of the twentieth century, the New York Jewish deli was an iconic institution in both Jewish and American life. As a social space it rivaled—and in some ways surpassed—the synagogue as the primary gathering place for the Jewish community. In popular culture it has been the setting for classics like When Harry Met Sally. And today, after a long period languishing in the trenches of the hopelessly old-fashioned, it is experiencing a nostalgic resurgence. Pastrami on Rye is the first full-length history of the New York Jewish deli. The deli, argues Ted Merwin, reached its full flowering not in the immigrant period, as some might assume, but in the interwar era, when the children of Jewish immigrants celebrated the first flush of their success in America by downing sandwiches and cheesecake in theater district delis. But it was the kosher deli that followed Jews as they settled in the outer boroughs of the city, and that became the most tangible symbol of their continuing desire to maintain a connection to their heritage. Ultimately, upwardly mobile American Jews discarded the deli as they transitioned from outsider to insider status in the middle of the century. Now contemporary Jews are returning the deli to cult status as they seek to reclaim their cultural identities. Richly researched and compellingly told, Pastrami on Rye gives us the surprising story of a quintessential New York institution.

Man on the Run

Queer Japan from the Pacific War to the Internet Age

Men's Magazine Ads of the 1960s and '70s

Idols and Celebrity in Japanese Media Culture

Chronicles of an American Troubadour

"Captured in three Tokyo parks in the early seventies, Kohei Yoshiyuki's The Park series features some intriguing photographic works of art. Shot at night using flash and infrared film, the photographs show hetero- and homosexuals gathering for furtive sexual encounters in the Shinjuku, Yoyogi, and Aoyama parks. These amorous scenes, however, are unpleasantly crowded; even before Yoshiyuki approached them with his camera, the couples had become objects of desire for voyeurs. The sixty-two photographs are presented here in duotone quality with an interview with the artist."--BOOK JACKET.

Provides a insightful look at the ideal male-dominated lifestyle as viewed through the perspective of men's magazine ads from the 1960s and 1970s, featuring 150 full-color and black-and-white images that pay tribute to the testosterone world. 17,500 first printing.

Scholarship on Japan has recently broadened to include minority perspectives on communities from marginal workers to those whose sexuality has long been overlooked. This volume, with its combination of fieldwork in the gay and lesbian communities and the use of historical sources such as journals and documents, breaks important new ground in this field. It examines gay life in the Japanese Pacific War, addresses transgender and lesbian as well as gay issues, examines the interface of queer society with the U.S. occupation and the international community, contests major interpretations of contemporary queer society, and introduces readers to the development of lesbian, transgender, and gay communities in postwar Japan.Queer Japan from the Pacific Age to the Internet Age provides a historical outline of the development of sexual-minority identity categories and community formation through a detailed analysis of both niche and mainstream publications, including magazines, newspapers, biographies, memoirs, and Internet sites. The material is also augmented with interview data from individuals who have had a long association with Japan's queer cultures.Including a wealth of images from the "perverse press," this book will appeal to students and general readers interested in modern and contemporary Japan and in gender studies and sexuality.

The Encyclopedia of Surfing

Japanese Photobooks of the 1960s and '70s

A Memoir

Air Force Magazine

History, Culture, and Community in Japan

This is the most complete and compelling account of idols and celebrity in Japanese media culture to date. Engaging with the study of media, gender and celebrity, and sensitive to history and the contemporary scene, these interdisciplinary essays cover male and female idols, production and consumption, industrial structures and fan movements.

Innovative artists in 1960s Japan who made art in the "wilderness"—away from Tokyo, outside traditional norms, and with little institutional support—with global resonances. 1960s Japan was one of the world's major frontiers of vanguard art. As Japanese artists developed diverse practices parallel to, and sometimes antecedent to, their Western counterparts, they found themselves in a new reality of "international contemporaneity" (kokusaiteki dōjisei). In this book Reiko Tomii examines three key figures in Japanese art of the 1960s who made radical and inventive art in the "wilderness"—away from Tokyo, outside traditional norms, and with little institutional support. These practitioners are the conceptualist Matsuzawa Yutaka, known for the principle of "vanishing of matter" and the practice of "meditative visualization" (kannen); The Play, a collective of "Happeners"; and the local collective GUN (Group Ultra Niigata). The innovative work of these artists included a visionary exhibition in Central Japan of "formless emissions" organized by Matsuzwa; the launching of a huge fiberglass egg—"an image of liberation"—from the southernmost tip of Japan's main island by The Play; and gorgeous color field abstractions painted by GUN on accumulating snow on the riverbeds of the Shinano River. Pioneers in conceptualism, performance art, land art, mail art, and political art, these artists delved into the local and achieved global relevance. Making "connections" and finding "resonances" between these three practitioners and artists elsewhere, Tomii links their local practices to the global narrative and illuminates the fundamentally "similar yet dissimilar" characteristics of their work. In her reading, Japan becomes a paradigmatic site of world art history, on the periphery but asserting its place through hard-won international contemporaneity.

Is Japanese society essentially different from other modern industrialized societies, or not? This survey work with contributions from the leading scholars in this complicated field, presents a full overview of the most important aspects of Japanese society which may lead the reader to find an answer to these two often-asked questions. Japanese society, defined as those institutions shaping the life of individuals and groups, as well as being responsible for the dynamics of social development, is shown to be as modern as any other industrialized society; definitely distinct, though, are the ways in which institutions are defined and organised as a result of different social and historical roots of the process of modernization.

Oddball Criminals from Comic Book History

An Anthropology of Media and Markets

Change and Continuity of a Family Ritual in Contemporary Urban Japan

Determining an Advertising Position in the Japanese Semiconductor Market

A Japanese Advertising Agency

Mavo were aJapanese group of artists active in Tokyo from 1923-1925.

MAVOJapanese Artists and the Avant-Garde, 1905-1931Univ of California Press
SPIN
The Graphic Spirit of Japan
Paul McCartney in the 1970s
My Thirty-Year War
New Consumer Behavior Theories from Japan