

36 Profil Wirausaha Sukses Indonesia Safaruddin Husada

Analisis pembelian suara yang didedahkan Muhtadi di Indonesia pasca-reformasi ini adalah orisinal, mendalam, subtil, bernuansa, meyakinkan dan terorganisasi secara indah, serta ditulis secara memikat. Tak kalah pentingnya, resep kebijakan imajinatif yang ditawarkan buku ini akan banyak dibaca dan dikutip sebagai kontribusi signifikan terhadap literatur komparatif politik elektoral di dunia. –Prof. William Liddle, Ohio State University, USA

Buku ini menyajikan terobosan analisis yang menarik mengenai praktik jual-beli suara di Indonesia. Dengan menggunakan berbagai macam metode dan data yang menakjubkan, Muhtadi memaparkan mekanisme, pola, dan efek elektoral politik uang secara jelas dan mengagumkan. Buku bertajuk Kuasa Uang ini adalah bacaan wajib bagi siapa pun yang tertarik dengan politik Indonesia khususnya dan politik komparatif tentang klientelisme pada umumnya. –Prof. Edward Aspinall, Australian National University, Australia

Buku ini berisi rangkuman pertanyaan penelitian yang memikat, kontribusi teoretis baru yang memukau, karya empiris yang mengesankan, dan pemahaman yang mendalam dan bernuansa mengenai politik klientelisme di Indonesia. –Prof. Allen Hicken, University of Michigan, USA

Brief biography of Indonesian Muslim entrepreneurs.

A prerequisite for good entrepreneurial management is an enterprising attitude on the part of the people involved. Productivity of an organization can only be improved with proper management. The influences of family, social institutions, governance and leadership also play a significant role in the management of an organization. Common managerial challenges such as competition, resource scarcity, shortage of power and capital, technology upgradation and cost of production require the attention of policy makers. Creating and developing an entrepreneurial mindset in people, would help an organization face all challenges to enhancing the life of a product in the marketplace. To motivate people and achieve growth, leaders are required to navigate both internal and external conflicts. Consequently, the role of entrepreneurial leadership and management becomes important for students as well as entrepreneurs. All these issues are dealt with in this volume on entrepreneurial management consisting of 14 papers, written by management professionals, faculty, research scholars, consultants and administrators.

Attracting Investors

Timeless lessons on wealth, greed, and happiness

Bila ABRI berbisnis

Rethinking Marketing

Contemporary Developments in Indonesian Islam

Liem Sioe Liong's Salim Group

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After Suharto gained power in Indonesia in the mid-1960s, he stayed as the country's president for more than three decades, helped by the powerful military, hefty foreign aid and support from a coterie of cronies. A pivotal business backer for his New Order government was Liem Sioe Liong, a migrant from China, who arrived in Java in 1938. A combination of the Suharto connection, serendipity and personal charm propelled him to become the wealthiest tycoon in Southeast Asia. This is the story of how Liem built the Salim Group, a conglomerate that in its heyday controlled Indonesia's largest non-state bank, the country's dominant cement producer and flour mill, as well as the world's biggest maker of instant noodles. The book features exclusive input from Liem, who died in 2012, and his youngest son, Anthony Salim. It traces the founder's life and the group's symbiosis with Suharto, his generals and family. After the tumultuous 1997-98 Asian financial crisis sparked Suharto's fall and a backlash against the strongman's cronies, Anthony staved off the crushing of the debt-laden group. Told in a journalistic style, the story of the Salim Group provides insights into Suharto's New Order. For business executives, students and anyone with an interest in Southeast Asia's largest economy, the volume makes a valuable contribution towards understanding the country's modern history.

"Once celebrated in the Western media as a shining example of a 'liberal' and 'tolerant' Islam, Indonesia since the end of the Soeharto regime (May 1998) has witnessed a variety of developments that bespeak a conservative turn in the country's Muslim politics. In this timely collection of original essays, Martin van Bruinessen, our most distinguished senior Western scholar of Indonesian Islam, and four leading Indonesian Muslim scholars explore and explain these developments. Each chapter examines recent trends from a strategic institutional perch: the Council of Indonesian Muslim scholars, the reformist Muhammadiyah, South Sulawesi's Committee for the Implementation of Islamic Shari'a, and radical Islamism in Solo. With van Bruinessen's brilliantly synthetic introduction and conclusion, these essays shed a bright light on what Indonesian Muslim politics was and where it seems to be going. The analysis is complex and by no means uniformly dire. For readers interested in Indonesian Muslim politics, and for analysts interested in the dialectical interplay of progressive and conservative Islam, this book is fascinating and essential reading." -Robert Hefner, Director Institute on Culture, Religion, and World

Affairs, Boston University

Biographical sketches of Indonesian entrepreneurs and professionals.

Edisi 01/2012 - Majalah Pengusaha Muslim

The Psychology of Money

Eksekutif

The Lucky Few

Profil pengusaha, eksekutif & profesional Indonesia emas 2006

prestasi & reputasi

Majalah basis

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Islam adalah agama yang sempurna karena mengatur seluruh sendi kehidupan manusia. Salah satu bukti kesempurnaannya adalah aturannya yang lengkap mengenai kewirausahaan. Kewirausahaan sebagai salah satu cara mendapatkan harta disebutkan dalam Alquran dan hadis, bahkan Rasulullah sendiri memberikan contoh kepada umatnya dalam berwirausaha. Beliau menjadi teladan dalam berwirausaha, begitu juga para sahabat. Tidak hanya anjuran berwirausaha, Islam juga memberikan pedoman menjalankannya secara detail. Buku ini menjelaskan secara komprehensif bagaimana Islam memberika energi kewirausahaan kepada setiap orang. Energi itu akan memberikan dorongan, pedoman, dan panduan dalam berwirausaha. Kalam Allah dan sunnah Nabi adalah energi tiada tara bagi umat Islam untuk berwirausaha. Pedoman praktis dan adab dalam berwirausaha menjadikan wirausaha muslim berbeda dengan wirausaha lainnya karena ia memegang teguh sikap amanah serta menjauhkan diri dari segala bentuk kecurangan. Buku ini sangat cocok bagi seluruh umat Islam karena dapat memberika energi yang luar biasa untuk berwirausaha secara Islami. Bagi yang sedang dan sudah berwirausaha, buku ini menjadi pengingat bahwa wirausaha yang sudah dilakukan adalah bagian dari ibadah sehingga semangat berwirausaha akan semakin menggelora. Silakan terpesona dengan kesempurnaan Islam yang mendorong umatnya untuk berwirausaha dan temukan dalam setiap lembar buku ini. Selanjutnya, jadilah wirausaha sebagaimana Rasulullah telah mencontohkan kepada kita.

The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Creating Innovative and Sustainable Value-added Businesses in the Disruption Era". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their researches, knowledge and innovation within the fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

A Marketing Approach to Finding Funds for Your Business

Warta ekonomi

buku pertama yang menyingkap data dan kasus penyimpangan dalam praktik bisnis kalangan militer

Profil dan Perjalanan William Soeryadjaya - Jilid IV

Advances in Business, Management and Entrepreneurship

Tempo

The Next Great Generation

This book offers a fresh perspective on understanding how successful business strategies are crafted. It provides insights into the challenges and opportunities present in changing Asian business environments. Concepts are presented through models and frameworks. These are illustrated through case studies showcasing a broad spectrum of Asian businesses, ranging from manufacturing to logistics planning to retailing and services. Readers will be able to understand the problems faced by Asian companies, and to apply useful conceptual tools to formulate effective strategies in solving them.

36 profil wirausaha sukses Indonesia

Marketing guru Philip Kotler shows entrepreneurs how to market their companies to investors How can businesses do a better job of attracting capital? The answer: "Marketing!" Marketing expert Philip Kotler teams up with a renowned marketing consultant and an INSEAD professor for this practical, marketing-based approach to raising capital from investors. Based on the premise that entrepreneurs and business owners often don't understand what investors want and how they make their decisions, Attracting Investors offers a larger view of the factors involved, and guides both startup and veteran firms in effectively raising capital. Philip Kotler (Glencoe, IL) is the S.C. Johnson & Son Distinguished Professor of International Marketing at Northwestern University's Kellogg School of Management, and the author of 35 books. Hermawan Katadjaya

(Jakarta, Indonesia) runs MarkPlus, the largest marketing consulting firm in Indonesia, and is coauthor with Kotler of several books, including *Repositioning Asia* and *Rethinking Marketing*. S. David Young (Fontainebleu, France) is a Professor of Accounting and Control at INSEAD in Fontainebleu, France.

Profil tokoh, pengusaha & profesional Muslim Indonesia

The 8th Habit

Sustainable Marketing Enterprise in Asia

Panji masyarakat

Entrepreneurial Management

KEWIRAUSAHAAN

The One Minute Millionaire

Most startups fail. But many of those failures are preventable. The Lean Startup is a new approach being adopted across the globe, changing the way companies are built and new products are launched. Eric Ries defines a startup as an organization dedicated to creating something new under conditions of extreme uncertainty. This is just as true for one person in a garage or a group of seasoned professionals in a Fortune 500 boardroom. What they have in common is a mission to penetrate that fog of uncertainty to discover a successful path to a sustainable business. The Lean Startup approach fosters companies that are both more capital efficient and that leverage human creativity more effectively. Inspired by lessons from lean manufacturing, it relies on "validated learning," rapid scientific experimentation, as well as a number of counter-intuitive practices that shorten product development cycles, measure actual progress without resorting to vanity metrics, and learn what customers really want. It enables a company to shift directions with agility, altering plans inch by inch, minute by minute. Rather than wasting time creating elaborate business plans, The Lean Startup offers entrepreneurs—in companies of all sizes—a way to test their vision continuously, to adapt and adjust before it's too late. Ries provides a scientific approach to creating and managing successful startups in a age when companies need to innovate more than ever.

Business practices of the Indonesian Armed Forces as well as of military individuals.

"Saya menyambut baik diterbitkannya buku Dr. Ir. Eddy Soeryanto Soegoto, *Entrepreneurship Menjadi Pebisnis Ulung* ini. Buku ini adalah salah satu referensi kewirausahaan mahasiswa yang layak dibaca bagi kalangan civitas akademika. Tradisi menuliskan buku seperti yang dilakukan oleh bapak Eddy ini, semoga diikuti oleh kalangan civitas akademika yang lain. Semoga buku ini juga bisa menginspirasi lahirnya lulusan-lulusan perguruan tinggi dengan paradigma berpikir menciptakan lapangan pekerjaan (job creator), bukan mencari kerja (job seeker)." -- Prof. Dr. Fasli Jalal, Ph.D., Direktur Jenderal Pendidikan Tinggi - DEPDIKNAS "Saat ini masyarakat kita memerlukan berbagai informasi tentang Entrepreneurship karena memang Entrepreneurship adalah strategi penting membangun masa depan. Upaya DR. Ir. Eddy Soeryanto Soegoto untuk menulis buku *Entrepreneurship : Menjadi Pebisnis Ulung*, patut kita hargai dan harapan saya para pembaca akan memperoleh wawasan dan pengertian yang lebih luas tentang entrepreneurship di dunia bisnis." -- Dr. Ir. Ciputra, Pendiri Universitas Ciputra Entrepreneurship Center Presiden Direktur PT Ciputra Grup, PT Jaya Grup, PT Metropolitan Grup "Banyak pembelajaran di sekolah atau perguruan tinggi yang pada akhirnya hanya mendorong untuk menjadi pencari kerja, bukan memotivasi mereka untuk menjadi pencipta lapangan kerja. Melalui buku yang menjadi materi pembelajaran entrepreneurship ini diharapkan pendidikan tidak lagi meracuni pemikiran para generasi muda untuk hanya menjadi pencari kerja setelah lulus, tetapi mendorong mereka menjadi pencipta lapangan kerja bagi orang lain. Menjadi entrepreneur yang berhasil." -- Bob Sadino, Direktur Utama Kem Chicks "Saya menganggap terbitnya buku *"Entrepreneurship Menjadi Pebisnis Ulung"* yang diterbitkan oleh Dr. Ir. Eddy Soeryanto Soegoto ini menjadi suatu referensi yang sangat bermanfaat untuk dibaca oleh kaum muda, mahasiswa maupun masyarakat umum untuk mempelajari lebih dalam masalah-masalah kewirausahaan, sehingga diharapkan akan tumbuh entrepreneur-entrepreneur baru yang akan meneruskan pembangunan bangsa." -- Dr. BRA Hj. Moeryati Soedibyo, Direktur Mustika Ratu, Wakil Ketua MPR "Keberhasilan usaha berawal dari pemilihan berbagai alternatif bisnis secara tepat pada timing yang tepat pula (entrepreneurship domain). Namun, kesinambungan usaha yang berhasil haruslah berdiri di atas prinsip-prinsip manajemen yang benar (management domain). Buku ini diperkaya oleh wawasan entrepreneurship yang komprehensif, sekaligus konsep dan pedoman pengelolaan usaha berdasarkan fundamental fungsi-fungsi manajemen yang mudah dipahami. Kita sambut kehadiran buku ini, semoga dapat membantu proses penciptaan populasi entrepreneur dan professional manager yang dibutuhkan dalam pembangunan negara-bangsa." -- Tanri Abeng, Komisaris Utama PT Telkom Tbk., Mantan Menteri BUMN, Publisher Majalah Globe Media Group

Warta ekonomi (Jakarta, Indonesia)

The Dreamer

Film majalah

In Search of Middle Indonesia (1989).

Explaining the "conservative Turn"

Edensor

Is it possible to make a million dollars in only one minute? The answer just might surprise you. In this New York Times bestseller, Mark Victor Hansen, the mastermind behind the 65-million-copy *Chicken Soup* series, and Robert G. Allen, a pioneer in bestselling wealth-creation books, share their revolutionary approach to building wealth and present a powerful program for self-discovery. *The One Minute Millionaire* will show you how to:

- Create wealth even when you have nothing to start with
- Use the power of leverage to build wealth rapidly
- Overcome fears so that you can take reasonable risks
- Use "one minute" habits to build wealth over the long term

The lessons in *The One Minute Millionaire* are not just about becoming a millionaire—they are about how to ethically make, keep, and share your wealth. Whether your goal is less than a million dollars or that amount many times over, there's never been a better time to achieve abundance. In these turbulent times, these lessons will show you how to recover from

financial loss and rebound with renewed enthusiasm into financial security and prosperity. Let *The One Minute Millionaire* show you the way.

Born during the Great Depression and World War Two (1929–1945) an entire generation has slipped between the cracks of history. These Lucky Few became the first American generation smaller than the one before them, and the luckiest generation of Americans ever. As children they experienced the most stable intact parental families in the nation's history. Lucky Few women married earlier than any other generation of the century and helped give birth to the Baby Boom, yet also gained in education compared to earlier generations. Lucky Few men made the greatest gains of the century in schooling, earned veterans benefits like the Greatest Generation but served mostly in peacetime with only a fraction of the casualties, came closest to full employment, and spearheaded the trend toward earlier retirement. Even in retirement/old age the Lucky Few remain in the right place at the right time. Here is their story, and the story of how they have affected other recent generations of Americans before and since.

Profiles of thirty six Indonesian businessmen.

The Lean Startup

Entrepreneurship Menjadi Pebisnis Ulung Edisi Revisi

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Langkah menuju sukses

From Effectiveness to Greatness

Profil tokoh & pengusaha Indonesia

Doing well with money isn't necessarily about what you know. It's about how you behave. And behavior is hard to teach, even to really smart people. Money—investing, personal finance, and business decisions—is typically taught as a math-based field, where data and formulas tell us exactly what to do. But in the real world people don't make financial decisions on a spreadsheet. They make them at the dinner table, or in a meeting room, where personal history, your own unique view of the world, ego, pride, marketing, and odd incentives are scrambled together. In *The Psychology of Money*, award-winning author Morgan Housel shares 19 short stories exploring the strange ways people think about money and teaches you how to make better sense of one of life's most important topics.

By the authors of the bestselling *13th Gen*, an incisive, in-depth examination of the Millennials--the generation born after 1982. In this remarkable account, certain to stir the interest of educators, counselors, parents, and people in all types of business as well as young people themselves, Neil Howe and William Strauss provide the definitive analysis of a powerful generation: the Millennials. Having looked at oceans of data, taken their own polls, talked to hundreds of kids, parents, and teachers, and reflected on the rhythms of history, Howe and Strauss explain how Millennials have turned out to be so dramatically different from Xers and boomers. *Millennials Rising* provides a fascinating narrative of America's next great generation.

Economic theory in Islam and it's impact to human resources in Indonesia.

Bob Sadino

Between the Greatest Generation and the Baby Boom

perlakuan terhadap sumber daya insani

The Enlightened Way to Wealth

mingguan berita ekonomi & bisnis

autobiografija ispričana Sindi Adams

Middle Classes in Provincial Towns

In the 7 Habits series, international bestselling author Stephen R. Covey showed us how to become as effective as it is possible to be. In his long-awaited new book, *THE 8th HABIT*, he opens up an entirely new dimension of human potential, and shows us how to achieve greatness in any position and any venue. All of us, Covey says, have within us the means for greatness. To tap into it is a matter of finding the right balance of four human attributes: talent, need, conscience and passion. At the nexus of these four attributes is what Covey calls voice - the unique, personal significance we each possess. Covey exhorts us all to move beyond effectiveness into the realm of greatness - and he shows us how to do so, by engaging our strengths and locating our powerful, individual voices. Why do we need this new habit? Because we have entered a new era in human history. The world is a profoundly different place than when *THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE* was originally published in 1989. The challenges and complexity we face today are of a different order of magnitude. We enjoy far greater autonomy in all areas of our lives, and along with this freedom comes the expectation that we will manage ourselves, instead of being managed by others. At the same time, we struggle to feel engaged, fulfilled and passionate. Tapping into the higher reaches of human genius and motivation to find our voice requires a new mindset, a new skill-set, a new tool-set - in short, a whole new habit.

How can management be developed to create the greatest wealth for society as a whole? This is the question Peter Drucker sets out to answer in *Innovation and Entrepreneurship*. A brilliant, mould-breaking attack on management orthodoxy it is one of Drucker's most important books, offering an excellent overview of some of his main ideas. He argues that what defines an entrepreneur is their attitude to change: 'the entrepreneur always searches for change, responds to it and exploits it as an opportunity'. To exploit change, according to Drucker, is to innovate. Stressing the importance of low-tech entrepreneurship, the challenge of balancing technological possibilities with limited resources, and the organisation as a learning organism, he concludes with a vision of an entrepreneurial society where individuals increasingly take responsibility for their own learning and careers. With a new foreword by Joseph Maciariello

The middle classes of Indonesia's provincial towns are not particularly rich yet nationally influential. This book examines them ethnographically. Rather than a market-friendly, liberal middle class, it finds a conservative petty bourgeoisie just out of poverty and skilled at politics. Please note that Sylvia Tidey's article (pp. 89-110) will only be available in the print edition of this book (9789004263000).

The Power Of Islamic Entrepreneurship

36 profil wirausaha sukses Indonesia

Sukarno

36 Langkah Sukses Membangun Bisnis

Kajian teori ekonomi dalam Islam

Indeks artikel majalah Tempo

Millennials Rising

Profil dan Perjalanan William Soeryadjaya

How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful

Businesses

tokoh pengusaha profesional Indonesia

Innovation and Entrepreneurship

Kuasa Uang

Proceedings of the 3rd Global Conference on Business Management & Entrepreneurship (GC-BME 3), 8 August 2018, Bandung, Indonesia

Stop! Sedot Pulsa