

## 2013 Business Question Paper Mid Year Exam

*The Oxford Handbook of Mutuals and Co-Owned Business investigates all types of 'member owned' organizations, whether consumer co-operatives, agricultural and producer co-operatives, worker co-operatives, mutual building societies, friendly societies, credit unions, solidarity organizations, mutual insurance companies, or employee-owned companies. Such organizations can be owned by their consumers, the producers, or the employees - whether through single-stakeholder or multi-stakeholder ownership. This complex set of organizations is named differently across countries: from 'mutual' in the UK, to 'solidarity cooperatives' in Latin America. In some countries, such organizations are not even officially recognized and thus lack a specific denomination. For the sake of clarity, this Handbook will refer to member-owned organizations to encompass the variety of non-investor-owned organizations, and in the national case study chapters the terms used will be those most widely employed in that country. These alternative corporate forms have emerged in a variety of economic sectors in almost all advanced economies since the time of the industrial revolution and the development of capitalism, through the subsequent creation and dominance of the limited liability company. Until recently, these organizations were generally regarded as a rather marginal component of the economy. However, over the past few years, member-owned organizations have come to be seen in some countries, at least, as potentially attractive in light of their ability to tackle various economic and social concerns, and their relative resilience during the financial and economic crises of 2007-2013.*

*This is the first volume of publications on recent developments in Innovation Management within the newly established series edited by Kempten University of Applied Science and published by Deutsches Institut für Ideen- und Innovationsmanagement, the German institute for idea and innovation management. The authors are Master students enrolled in the Master programme "Global Business Development". The papers cover a wide range of different approaches to highlight how management theory responds to the contingencies of an increasing complex and volatile business environment. The convenience of online shopping has driven consumers to turn to the internet to purchase everything from clothing to housewares and even groceries. The ubiquity of online retail stores and availability of hard-to-find products in the digital marketplace has been a catalyst for a heightened interest in research on the best methods, techniques, and strategies for remaining competitive in the era of e-commerce. The Encyclopedia of E-Commerce Development, Implementation, and Management is an authoritative reference source highlighting crucial topics relating to effective business models, managerial strategies, promotional initiatives, development methodologies, and end-user considerations in the online commerce sphere. Emphasizing emerging research on up-and-coming topics such as social commerce, the Internet of Things, online gaming, digital products, and mobile services, this multi-volume encyclopedia is an essential addition to the reference collection of both academic and corporate libraries and caters to the research needs of graduate-level students, researchers, IT developers, and business professionals. .*

*The significant role of credit in obtaining corporate capital means that credit and the treatment of creditors' interests raises distinctive issues in the event of company insolvency. In this book, Kayode Akintola addresses these issues, providing an exceptional in-depth analysis of the principles, policy and practice of creditor treatment in corporate insolvency law.*

*Why Resource Wealth Hurts Entrepreneurs in the Developing World*

*Managing Sustainable Business*

*Digital Transformation, Threats, and Security*

*ECG2013- 13th European Conference on eGovernment*

*Management with Student Resource Access 12 Months*

*Where Do We Go From Here?*

*Routledge Handbook of Japanese Business and Management*

The human condition is affected by numerous factors in modern society. In modern times, technology is so integrated into culture that it has become necessary to perform even daily functions. Human Development and Interaction in the Age of Ubiquitous Technology is an authoritative reference source for the latest scholarly research on the widespread integration of technological innovations around the globe and examines how human-computer interaction affects various aspects of people's lives. Featuring emergent research from theoretical perspectives and case studies, this book is ideally designed for professionals, students, practitioners, and academicians.

This book presents some of Zoltán J. Ács' most important contributions since the turn of the new millennium, with a particular intellectual focus on knowledge spillover entrepreneurship. It studies the evolution of global entrepreneurship and pays attention to the role of institutions and the incentives they create for economic agents who become either productive or unproductive entrepreneurs. For productive entrepreneurs, those that create wealth for themselves and for society, the author offers a knowledge spillover theory of entrepreneurship as a new way to help understand the entrepreneurial ecosystem. For those that create wealth only for themselves the author develops a theory of destructive entrepreneurship that undermines the entrepreneurial ecosystem. The book also presents an explanation of the role of philanthropy in reconstituting wealth to complete the circuits of capital in the theory of capitalist development. Finally, the author examines several public policy issues including immigration and technology transfer. This volume will be required reading for students and scholars of entrepreneurship, economics and public policy.

Deciphering the European Investment Bank: History, Politics and Economics examines the European Investment Bank (EIB), the European Union's financial institution and the largest lender and borrower among the International Financial Institutions. Since its establishment in 1958, the EIB has developed without becoming front-page news and has remained highly invisible. By putting together fourteen chapters that analyze topical and meaningful moments and aspects of the bank, this edited book offers the first comprehensive analysis of its origins and its evolution in terms of its mandate, governance, structures, policy activity, and performance. Written by acknowledged experts from various disciplines, the chapters weave together history, economics, law, and political science to provide a multidisciplinary examination and capture the complexity of the EIB. The book is a timely initiative for understanding the EIB, whose role has been ever increasing for contributing to the recent global economic challenges, including the economic and financial crisis, climate change and COVID-19 pandemic. The chapters are written at a level which will be comprehensible to undergraduates in economics, history, and international political economy. It will also be a valuable source of reference for academics, policy makers, bankers, and other practitioners interested in regional development banks and their role in the global economy.

This book constitutes the refereed proceedings of the 13th International Conference on Economics of Grids, Clouds, Systems, and Services, GECON 2016, held in Athens, Greece, in September 2016. The 11 revised full papers and 11 short papers presented were carefully reviewed and selected from 38 submissions. This volume has been structured following the seven sessions that comprised the conference program (three of which are work-in-progress sessions): Session 1: Business Models Session 2: Work in Progress on Quality of Services and Service Level Agreements Session 3: Work in Progress on Cloud Economics Session 4: Energy Consumption Session 5: Resource Allocation Session 6: Work in Progress on Resource Allocation Session 7: Cloud Applications

13th International Conference, GECON 2016, Athens, Greece, September 20-22, 2016, Revised Selected Papers

An Executive Education Case and Textbook

Encyclopedia of E-Commerce Development, Implementation, and Management

Focus On: 100 Most Popular Light Novels

The Routledge Handbook of Developments in Digital Journalism Studies

The Oxford Handbook of Mutual and Co-Owned Business

Social Sciences and Interdisciplinary Behavior

*When the COVID-19 pandemic caused a halt in global society, many business leaders found themselves unprepared for the unprecedented change that swept across industry. Whether the need to shift to remote work or the inability to safely conduct business during a global pandemic, many businesses struggled in the transition to the "new normal." In the wake of the pandemic, these struggles have created opportunities to study how businesses navigate these times of crisis. The Research Anthology on Business Continuity and Navigating Times of Crisis discusses the strategies, cases, and research surrounding business continuity throughout crises such as pandemics. This book analyzes business operations and the state of the economy during times of crisis and the leadership involved in recovery. Covering topics such as crisis management, entrepreneurship, and business sustainability, this four-volume comprehensive major reference work is a valuable resource for managers, CEOs, business leaders, entrepreneurs, professors and students of higher education, researchers, and academicians.*

*These proceedings represent the work of authors at the 13th European Conference on e-Government (ECG 2013). The Conference this year is hosted by the Luniversity of Insubria in Como, Italy. The Conference Chair is Professor Walter Castelnovo and the Programme Chair is Professor Elena Ferrari, both are fro the Department of Theoretical and Applied Sciences at the University of Insubria. The opening keynote address is given by Dr Gianluca Misuraca from the European Commission, Joint Research Centre, Institute for Prospective Technological Studies, Seville, Spain and Gianluca is addressing the topic "eGovernment: Past, Present & Future: A policy-research perspective for renewing governance in the digital age." The second day of the conference is opened by Dr Antoinio Cordella from the London School of Economics, London, UK, who will talk about "Public value creation: the new challenge for e-government policies." ECG brings together, researchers, Government officials and practitioners in the area of e-Government from around the world. Participants are able to share their research findings and explore the latest developments and trends in the field which can then be disseminated to the wider community. With an initial submission of 153 abstracts, after the double blind, peer review process there are papers published in these Conference Proceedings from 40 countries including Australia, Austria, Belgium, Brazil, Canada, China, Costa Rica, Croatia, Denmark, Germany, Greece, India, Iran, Iraq, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malaysia, Netherlands, New Zealand, Norway, Pakistan, Poland, Romania, Russia, Saudi Arabia, Serbia, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, UK and USA. This will ensure a very interesting two days.*

*Recent research shows that the number of people in senior specialist and middle management positions is growing. As organizations continue to flatten, the middle becomes the place where many will spend the majority of their careers.*

*The Outstanding Middle Manager is the new guide to dealing with those pressures specific to the role and maximizing the opportunities to forge a fulfilling and balanced career in the middle. Drawing on the latest research into workplace trends, strategic management and work-life balance, Tinline and Cooper focus on middle management as an opportunity level. Readers can discover: strategies for managing upwards as well as downwards, how to deal effectively with generational differences and an evolving workplace, influencing, empowerment and team-building skills, and stress- and life-management strategies that bring clarity and purpose. With a focus on lateral development and progression as a career choice, The Outstanding Middle Manager empowers readers to take control of their mid-level career to become more fulfilled, more resilient and more satisfied.*

*The Routledge Handbook of Japanese Business and Management provides a comprehensive overview of management and business processes and practices in Japanese companies. The contributors combine theoretical findings and research results with a practical and contemporary view on how corporations and firms are managed in Japan. The handbook is divided into eight sections covering: historical perspectives on Japanese management; structure and theory of the Japanese firm; the corporate environment in Japan; the Japanese work environment; the Japanese market; manufacturing and logistics; interaction and communication; the future of Japanese management. This book is an essential reference resource for students and scholars working on Japanese companies, the Japanese market-place, Japanese consumers, or management processes in the Japanese firm. The book also provides an interesting and informative read for managers who need to deepen their knowledge on Japanese business processes.*

*International Business in Latin America*

*Charleston Conference Proceedings, 2015*

*Human Development and Interaction in the Age of Ubiquitous Technology*

*Business Laws (For NEHU)*

*Managing in Recovering Markets*

*Economics of Grids, Clouds, Systems, and Services*

*Governance, Planning, and Economic Impacts of the US Shale Boom*

In recent years, the global creative economy has experienced unprecedented growth. Considerable research has been conducted to determine what exactly the creative economy is, what occupations are grouped together as such, and how it is to be measured. Organizations on various scales, from the United Nations to local governments, have released 'creative' or 'cultural' economy reports, developed policies for creative urban renewal, and directed attention to creative placemaking – the purposeful infusion of creative activity into specific urban environments. Parallel to these research and policy interests, academic institutions and professional organizations have begun a serious discussion about training programs for future professionals in the creative and cultural industries. We now have entire colleges offering undergraduate and graduate programs, leading to degrees in arts management, arts entrepreneurship, cultural management, cultural entrepreneurship or cultural economics. And many professional organizations offer specialized training and certificates in cultural heritage, museums studies, entertainment and film. In this book, we bring together over fifty scholars from across the globe to shed light on what we collectively call 'cultural entrepreneurship' – the training of professionals for the creative industries who will be change agents and resourceful visionaries that organize cultural, financial, social and human capital, to generate revenue from a cultural and creative activity. Part I of this volume begins with the observation that the creative industries - and the cultural entrepreneurship generated within them - are a global phenomenon. An increasingly mobile, international workforce is moving cultural goods and services across national boundaries at unprecedented rates. As a result, the education of cultural professionals engaged in global commerce has become equally internationalized. Part II looks into the emergence of cultural entrepreneurship as a new academic discipline, and interrogates the theoretical foundations that inform the pedagogy and training for the creative industries. Design thinking, humanities, poetics, risk, strategy and the artist/entrepreneur dichotomy are at the heart of this discussion. Part III showcases the design of cultural entrepreneurship curricula, and the pedagogies employed in teaching artists and culture industry specialists. Our authors examine pedagogy and curriculum at various scales and in national and international contexts, from the creation of entire new schools to undergraduate/graduate programs. Part IV provides case studies that focus on industry- or sector-specific training, skills-based courses (information technology, social media, entrepreneurial competitions), and more. Part V concludes the book with selected examples of practitioner training for the cultural industries, as it is offered outside of academia. In addition, this section provides examples of how professionals outside of academia have informed academic training and course work. Readers will find conceptual frameworks for building new programs for the creative industries, examples of pedagogical approaches and skillsbased training that are based on research and student assessments, and concrete examples of program and course implementation.

In order to experience significant improvement in business processes, successful organizations must launch, implement, and maintain effective transformation programs. Such programs enable companies to fully maximize benefits and avoid potential failures. Optimization of Supply Chain Management in Contemporary Organizations discusses best practices and methods in transformation initiatives that improve the overall functionality and success of supply chain processes. Focusing on performance measurement, change management, and strategy development, this book is an essential reference source for executives, managers, advanced-level students, and professionals working in the field of business transformations and supply chain development.

This book offers 32 texts and case studies from across a wide range of business sectors around a managerial framework for Sustainable Business. The case studies are developed for and tested in executive education programmes at leading business schools. The book is based on the premise that the key for managing the sustainable business is finding the right balance over time between managing competitiveness and profitability AND managing the context of the business with its political, social and ecological risks and opportunities. In that way, a sustainable business is highly responsive to the demands and challenges from both markets and societies and managers embrace the complexity, ambivalence and uncertainty that goes along with this approach. The book presents a framework that facilitates the adoption of best business practice. This framework leads executives through a systematic approach of strategic analysis and business planning in risk management, issues management, stakeholder management, sustainable business development and strategic differentiation, business model innovation and developing dynamic capabilities. The approach helps broaden the understanding of what sustainable performance means, by protecting business value against sustainability risks and creating business value from sustainability opportunities.

Members of the OECD Development Assistance Committee (DAC) are increasingly working with the private sector in development co-operation to realise sustainable development outcomes. To learn from this experience, the DAC introduced a peer learning review on working with and through the private ...

Global Entrepreneurship, Institutions and Incentives

Lessons from the DAC

Strategies, Spaces, Technologies

Concepts, Methodologies, Tools, and Applications

Optimization of Supply Chain Management in Contemporary Organizations

Managerial Strategies and Practice in the Asian Business Sector

Encyclopedia of Modern Ethnic Conflicts, 2nd Edition [2 volumes]

*The Routledge Handbook of Developments in Digital Journalism Studies offers a unique and authoritative collection of essays that report on and address the significant issues and focal debates shaping the innovative field of digital journalism studies. In the short time this field has grown, aspects of journalism have moved from the digital niche to the digital mainstay, and digital innovations have been 'normalized' into everyday journalistic practice. These cycles of disruption and normalization support this book's central claim that we are witnessing the emergence of digital journalism studies as a discrete academic field. Essays bring together the research and reflections of internationally distinguished academics, journalists, teachers, and researchers to help make sense of a reconceptualized journalism and its effects on journalism's products, processes, resources, and the relationship between journalists and their audiences. The handbook also discusses the complexities and challenges in studying digital journalism and shines light on previously unexplored areas of inquiry such as aspects of digital resistance, protest, and minority voices. The Routledge Handbook of Developments in Digital Journalism Studies is a carefully curated overview of the range of diverse but interrelated original research that is helping to define this emerging discipline. It will be of particular interest to undergraduate and postgraduate students studying digital, online, computational, and multimedia journalism.*

*Over the years, a shortage of funds has resulted in a huge deficit in government budgets for infrastructure, especially in developing economies. It is no longer feasible for governments to bear the entire burden of funding public infrastructure. Given that an inadequate supply of public infrastructure poses a challenge for the economic development of any country, partnerships with the private sector to fund public infrastructure procurement has started to be relied on as an alternative to traditional public procurement. Public-Private Partnerships are an arrangement that allow private entities to fund, design, manage and operate public infrastructure for a term in exchange for the payment of tolls by users or the government may well be the solution to the infrastructure crisis in many developing economies. This book examines the role of law in the adoption, implementation and regulation of Public-Private Partnership in selected developing economies including Brazil, India, Nigeria and South Africa to address how to deal with overlapping laws and how the law can protect assets invested in PPP in order to attract private sector interests in infrastructure financing in developing market, showing how law can be used to create, sustain and promote PPP frameworks that take into account local circumstances in developing economies.*

*People have been reading on computer screens for several decades now, predating popularization of personal computers and widespread use of the internet. But it was the rise of eReaders and tablets that caused digital reading to explode. In 2007, Amazon introduced its first Kindle. Three years later, Apple debuted the iPad. Meanwhile, as mobile phone technology improved and smartphones proliferated, the phone became another vital reading platform. In Words Onscreen, Naomi Baron, an expert on language and technology, explores how technology is reshaping our understanding of what it means to read. Digital reading is increasingly popular. Reading onscreen has many virtues, including convenience, potential cost-savings, and the opportunity to bring free access to books and other written materials to people around the world. Yet, Baron argues, the virtues of eReading are matched with drawbacks. Users are easily distracted by other temptations on their devices, multitasking is rampant, and screens coax us to skim rather than read in-depth. What is more, if the way we read is changing, so is the way we write. In response to changing reading habits, many authors and publishers are producing shorter works and ones that don't require reflection or close reading. In her tour through the new world of eReading, Baron weighs the value of reading physical print versus online text, including the question of what long-standing benefits of reading might be lost if we go overwhelmingly digital. She also probes how the internet is shifting reading from being a solitary experience to a social one, and the reasons why eReading has taken off in some countries, especially the United States and United Kingdom, but not others, like France and Japan. Reaching past the hype on*

**both sides of the discussion, Baron draws upon her own cross-cultural studies to offer a clear-eyed and balanced analysis of the ways technology is affecting the ways we read today--and what the future might bring. Consumer law, particularly consumer credit law, is characterised by increasingly complex regulation in Western economies. Reacting to the Global Financial Crisis, governments in the UK, the EU, Australia, New Zealand and the United States have adopted new laws dealing with consumer credit, responsible lending, consumer guarantees and unfair contracts. Drawing together authors from all of these jurisdictions, this book analyses and evaluates these initiatives, and makes predictions as to their likely success and possible flaws.**

**Public-Private Partnerships in Emerging Economies**

**The Mason Years**

**After the global storm**

**Disruptive Technology: Concepts, Methodologies, Tools, and Applications**

**When Fracking Comes to Town**

**ECEG 2013**

**The Evolution of Business in the Cyber Age**

This book has a two-fold mission: to explain and facilitate digital transition in business organizations using information and communications technology and to address the associated growing threat of cyber crime and the challenge of creating and maintaining effective cyber protection. The book begins with a section on Digital Business Transformation, which includes chapters on tools for integrated marketing communications, human resource workplace digitalization, the integration of the Internet of Things in the workplace, Big Data, and more. The technologies discussed aim to help businesses and entrepreneurs transform themselves to align with today's modern digital climate. The Evolution of Business in the Cyber Age: Digital Transformation, Threats, and Security provides a wealth of information for those involved in the development and management of conducting business online as well as for those responsible for cyber protection and security. Faculty and students, researchers, and industry professionals will find much of value in this volume.

This book presents the subject matter tailor-made for the latest syllabus of North-Eastern Hill University (NEHU) to enable its students to study the course material through a single book without having to refer to multiple sources and comprehend the subject in simple, understandable language. Key Features • Covers the syllabus of NEHU • Includes the highlights of the Indian Company Law, 2013 • Explains complicated provisions in easily comprehensible language with the help of illustrations and analogies • Quotes Indian and English cases at appropriate places with a view to ensure necessary authenticity and clarity on the subject • Includes model question papers

The hospitality industry is one of the most significant drivers of economic growth and socioeconomic advances in both developed and developing countries. This industry contributes directly to gross domestic product, job creation, income level, destination expansion, and economic development. Forecasts for 2020 indicated a promising year was ahead for this industry, but the COVID-19 pandemic had a catastrophic impact. Hospitality companies are experiencing one of the biggest, unprecedented crises to date, and experts must now rethink strategies to ensure these businesses' recovery. Sustainability and Competitiveness in the Hospitality Industry focuses on complex issues from a hotel industry perspective. It surveys existing research by reflecting on the pandemic's impacts and generates scenarios for how to strengthen business structures. Covering a wide range of topics such as digital hospitality and tourism products, this reference work is ideal for managers, business professionals, entrepreneurs, practitioners, researchers, academicians, instructors, and students.

This collection brings together leading scholars and practitioners with a variety of interests as related to women entrepreneurs. Taking a unique scholarly-practice approach, Crittenden builds an enticing story around several key variables that influence go-to-market strategies for women entrepreneurs.

Handbook of Research on Innovative Technology Integration in Higher Education

Sustainability and Competitiveness in the Hospitality Industry

Insights by young Business Developers Volume 2

Smart Energy Research. At the Crossroads of Engineering, Economics, and Computer Science

Credit, Consumers and the Law

The Fate of Reading in a Digital World

The Outstanding Middle Manager

**When Fracking Comes to Town traces the response of local communities to the shale gas revolution. Rather than cast communities as powerless to respond to oil and gas companies and their landmen, it shows that communities have adapted their local rules and regulations to meet the novel challenges accompanying unconventional gas extraction through fracking. The multidisciplinary perspectives of this volume's essays tie together insights from planners, legal scholars, political scientists, and economists. What emerges is a more nuanced perspective of shale gas development and its impacts on municipalities and residents. Unlike many political debates that cast fracking in black-and-white terms, this book's contributors embrace the complexity of local responses to fracking. States adapted legal institutions to meet the new challenges posed by this energy extraction process while under-resourced municipal officials and local planning offices found creative ways to alleviate pressure on local infrastructure and reduce harmful effects of fracking on the environment. The essays in When Fracking Comes to Town tell a story of community resilience with the rise and decline of shale gas production. Contributors: Ennio Piano, Ann M. Eisenberg, Pamela A. Mischen, Joseph T. Palka, Jr., Adelyn Hall, Carla Chifjos, Teresa Córdova, Rebecca Matsco, Anna C. Osland, Carolyn G. Loh, Gavin Roberts, Sandeep Kumar Rangaraju, Frederick Tannery, Larry McCarthy, Erik R. Pages, Mark C. White, Martin Romitti, Nicholas G. McClure, Ion Simonides, Jeremy G. Weber, Max Harleman, Heidi Gorovitz Robertson**

**Samson/Daft/Donnet's Management is a robust foundation text providing a balance of broad, theoretical content with an engaging, easy-to-understand writing style. It covers the four key management functions - planning, organising, leading and controlling - conveying to students the elements of a manager's working day. Along with current management theory and practice, the authors integrate coverage of innovation, entrepreneurship, agile workplaces, social media and new technology throughout. This sixth edition features a new author on the team and contains updates to content based on recent research. Real-life local and international examples showcase the ongoing changes in the management world. Focusing on a 'skills approach', they bring concepts to life for students, supporting motivation, confidence and mastery. Each part concludes with a contemporary continuing case study, focusing on car company Toyota as it faces managerial challenges and opportunities in the region.**

**Encyclopedia of E-Commerce Development, Implementation, and Management IGI Global**

**Oil Booms and Business Busts looks at how government policymaking shapes a puzzling phenomenon in economic development--the "curse" of natural resources. It investigates how oil and mineral wealth shapes a government's policies toward the business environment, entrepreneurs, and innovative activities. Other similar work either ignores the role of government policymaking in oil wealth, treats it as another effect of the rentier state, or dismisses it as illogical and incoherent. One might expect that in light of such abundances governments would encourage entrepreneurship and new businesses to compete and grow in the market, but Nimah Mazaheri shows that resource wealth instead incentivizes policymakers to focus on satisfying the interests of existing elites. They, more than oil-poor nations, institute barriers that impede the activities of domestic firms and entrepreneurs, with the result being unimpressive economic performance over the past half-century. This is the first book to examine how oil wealth affects non-elite actors who own the small and medium-sized firms that absorb a majority of the economic and labor force of these countries. Looking at two of the most important oil-producing countries in the world, Iran and Saudi Arabia, the book provides an original theory about the factors that shape a logic of policymaking in oil producing states. To extend his theory Mazaheri also looks at India, which is one of the world's main coal producers. He does this to show the effects of the gain and loss of a massive resource windfall on state policymaking toward the private sector. Ultimately Mazaheri argues that such policymaking impedes the development of a middle class and therefore democratization--a factor that can have overarching political repercussions for governmental stability.**

**International Workshops, Pre-ICIS 2010, St. Louis, MO, USA, December 12, 2010, Pre-ICIS 2011, Shanghai, China, December 4, 2011, and Pre-ICIS 2012, Orlando, FL, USA, December 16, 2012, Revised Selected Papers**

**The 4th International Congress on Interdisciplinary Behavior and Social Science (ICIBSoS 2015), Kazan Federal University, Kazan, Russia, 22-23 October 2015 & Arya Duta hotel, Jakarta, Indonesia, 07-08 November 2015**

**Words Onscreen**

**Research Anthology on Business Continuity and Navigating Times of Crisis**

**Building Better Universities**

**Oil Booms and Business Busts**

Social Sciences and Interdisciplinary Behavior contains papers that were originally presented at the 4th International Congress on Interdisciplinary Behavior and Social Science 2015 (ICIBSoS 2015), held 22-23 October 2015 at The Institute of Management, Economics and Finance of the Kazan Federal University, Kazan, Russia and 7-8 November 2015 in Arya Duta Hotel, Jakarta, Indonesia. The contributions deal with various interdisciplinary research topics, particularly in the fields of social sciences, education, economics and arts. The papers focus especially on such topics as language, cultural studies, economics, behavior studies, political sciences, media and communication, psychology and human development.

This volume consists of revised selected papers presented at the 3rd and 4th International Conference on Smart Energy Research, SmartER Europe 2016 and 2017, held in Essen, Germany, in February 2016 and 2017. The 13 full papers included in this volume were carefully reviewed and selected from 25 submissions. The papers discuss recent advances and experiences in building and using new IT-based solutions for Smart Grids and Smart Markets combining the knowledge of different disciplines such as engineering, business management and economics as well as computer science. They reflect the versatility and the complexity of the transformation process in the energy sector and also show the great need for research that is required to achieve the high targets for a digitized and sustainable energy landscape.

Over one hundred presentations from the 35th annual Charleston Library Conference (held November 4-7, 2015) are included in this annual proceedings volume. Major themes of the meeting included streaming video, analysis and assessment, demand-driven acquisition, the future of university presses, and open access publishing. While the Charleston meeting remains a core one for acquisitions librarians in dialog with publishers and vendors, the breadth of coverage of this volume reflects the fact that this conference is now one of the major venues for leaders in the publishing and library communities to shape strategy and prepare for the future. Almost 1,800 delegates attended the 2015 meeting, ranging from the staff of small public library systems to the CEOs of major corporations. This fully indexed, copyedited volume provides a rich source for the latest evidence-based research and lessons from practice in a range of information science fields. The contributors are leaders in the library, publishing, and vendor communities.

An indispensable reference that will help students understand the major ethnic conflicts that dominate the headlines and shape the modern world. • Presents comprehensive coverage of ethnic conflicts that enables readers to comprehend recent events around the world • Contains updates and revisions to the first edition and new entries on more current conflicts • Features cases that are both relevant and topical, covering the vast majority of the conflicts that are spilling blood, affecting policies, and shaping the contemporary world • Includes primary documents that support the text, allowing students to use hard evidence in their research • Supports the National Geography Standards by examining cultural mosaics and conflict

3rd and 4th IFIP TC 12 International Conferences, SmartER Europe 2016 and 2017, Essen, Germany, February 16-18, 2016, and February 9, 2017, Revised Selected Papers

Private Sector Engagement for Sustainable Development Lessons from the DAC

History, Politics, and Economics

Deciphering the European Investment Bank

Cultural Entrepreneurship in Theory, Pedagogy and Practice

Enterprise Systems. Strategic, Organizational, and Technological Dimensions

Creating and Exploring Success

Tax researchers have an important role to play in conducting and publishing rigorous quality research in the uncertain times facing the world's tax systems. There are many research questions to be addressed, and Advances in Taxation invites submissions on a broad range of tax topics.

This volume in the Academy of International Business Latin America Chapter (AIB-LAT) series presents research findings and theoretical developments in international business, with special emphasis on innovation, geography and internationalization in Latin America. Contributions are based on the best papers from the fourth annual AIB-LAT conference.

The changing dynamics of business worldwide have led organizations to look beyond traditional managerial practices while at the same time attempting to retain their core competitive advantages. This development has called upon academicians and practitioners alike to reassess the different aspects of business management such as macroeconomic variables, the nature of the market, the changing features of the workplace, the new work ethos, and/or employer-employee exchanges. In this context, the book provides essential insights on industry innovations, academic advances and policy movements with regard to recovering markets in India and around the globe.

The individual papers highlight potential avenues that could allow industry to better understand and respond to the global crisis. The book collects research papers presented at the Global Conference on Managing in Recovering Markets (GCMRM), held in March 2014. Seven international and 120 national business schools and management universities were represented at the conference, the first in a series of 13 planned under the GCMRM agenda for 2014-17. The book includes more than 30 research papers chosen from a pool of 118 presented at the conference, all of which have undergone a rigorous blind review process.

Due in part to globalism and economic development, the Asian business sector has been rapidly expanding. Thanks to the increasing industrialization and economic growth of China and India in particular, tourism as well as business opportunities in the Asian sector are booming. Managerial Strategies and Practice in the Asian Business Sector is a comprehensive reference source for theories and practices related to business integration in Asian countries. The research presented within this timely resource closely examines a number of essential topics such as ethics, competition, and entrepreneurship in an era of globalization and economic expansion.

Illustrating innovative insights concerning the development of business strategies in this growing region, this book is an invaluable reference for business executives, students of business, academics, policy makers, or any professional concerned with globalism and the intricacies of Asian business and information technology integration in the Asian business sector.

How to be a Healthy, Happy, High-performing Mid-level Manager

Go-to-Market Strategies for Women Entrepreneurs

Innovation, Geography and Internationalization

Advances in Taxation

Creditor Treatment in Corporate Insolvency Law

Innovation Management

Creating Cultural Capital

Building Better Universities provides a wide-ranging summary and critical review of the increasing number of groundbreaking initiatives undertaken by universities and colleges around the world. It suggests that we have reached a key moment for the higher education sector in which the services, location, scale, ownership, and distinctiveness of education are being altered dramatically, whether universities and colleges want it or not. These shifts are affecting traditional assumptions about both the future 'shape' of higher education institutions, and the roles of—and relationships between—learners, teachers, researchers, managers, businesses, communities and other stakeholders. Building Better Universities aims to bridge the gap between educational ideas about what the university is, or should be 'for', and its day-to-day practices and organisation. It roams across strategic, operational, and institutional issues: space planning and building design; and technological change, in order to bring together issues that are often dealt with separately. By analysing the many challenges faced by higher education in the contemporary period, and exploring the various ways universities and colleges are responding, this powerful book aims to support a 'step-change' in debates over the future of higher education, and to enable senior managers and faculty to develop more strategic and creative ways of enabling effective twenty-first-century learning in their own institutions. The proliferation of entrepreneurship, technological and business innovations, emerging social trends and lifestyles, employment patterns, and other developments in the global context involve creative destruction that transcends geographic and political boundaries and economic sectors and industries. This creates a need for an interdisciplinary exploration of disruptive technologies, their impacts, and their implications for various stakeholders widely ranging from government agencies to major corporations to consumer groups and individuals. Disruptive Technology: Concepts, Methodologies, Tools, and Applications is a vital reference source that examines innovation, imitation, and creative destruction as critical factors and agents of socio-economic growth and progress in the context of emerging challenges and opportunities for business development and strategic advantage. Highlighting a range of topics such as IT innovation, business strategy, and sustainability, this multi-volume book is ideally designed for entrepreneurs, business executives, business professionals, academicians, and researchers interested in strategic decision making using innovations and competitiveness.

Our increasingly globalized world is driven by shared knowledge, and nowhere is that knowledge more important than in education. Now more than ever, there is a demand for technology that will assist in the spread of knowledge through customized, self-paced, and on-demand learning. The Handbook of Research on Innovative Technology Integration in Higher Education provides an international perspective on the need for information and communication technology in education and training. Highlighting the use of technology in both formal and informal learning, this book is an essential reference for academics, corporate leaders, government agencies, profit and non-profit organizations, policymakers, or anyone interested in the use of technology to educate and share information.

This book contains 15 thoroughly refereed research papers selected from 90 submissions for the 5th, 6th, and 7th International Workshop on Enterprise Systems, Pre-ICIS 2010 – 2012, held in St. Louis, MO, USA, in December 2010, in Shanghai, China, in December 2011, and in Orlando, FL, USA, in December 2012, respectively. In addition, two invited papers complete this volume. The contributions in this edited book are multidisciplinary in scope and cover strategic, organizational, and technological dimensions. They range from purely conceptual to literature reviews to papers on teaching-related aspects. Taken together, these papers provide a holistic view of the enterprise systems research domain, including key characteristics, implementation issues, general aspects of enterprise systems use, specific solutions such as CRM and SCM, and future research directions.