

Where To Download 15  
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*15 Commitments  
Conscious Leadership  
Sustainable*

This book presents an overview of the key debates that took place during the

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Economic and Social Council meetings at the 2007 High-level Segment, at which ECOSOC organized its first biennial Development Cooperation Forum. The discussions also revolved around the theme of the second Annual Ministerial Review, "Implementing the internationally agreed goals and commitments in regard to

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sustainable development."--P. 4 of cover.

"The New York Times bestselling author of The Code of the Extraordinary Mind challenges everything you thought you knew about work, showing how aligning with your core values and fostering personal growth will lead to unimaginable success with a sense of ease"--

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A detailed social history of childbirth examines the physical, political, social, religious, and anthropological factors that influence how women bring new life into the world, examining such topics as why birth can be difficult, how women have handled pain, the role of men during childbirth, and other important topics.

# Where To Download 15 Commitments Conscious Leadership Sustainable Reprint.

Do your best “inner work” while you work. The workplace—whether in-person or remote—is a unique laboratory where personal and interpersonal growth are tightly intertwined. What better place is there to explore who you are and who you want to be? For nearly two decades,

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therapists and executive coaches Yael Sivi and Yosh Beier have advised hundreds of employees, managers, and leaders on how to achieve authentic leadership, emotional intelligence, and conscious collaboration. They now know that work provides us with a unique opportunity to learn about ourselves, to better understand our core

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beliefs and assumptions, and to truly see the effect we can have on others. Work gives us the chance to grow up. Growing Up at Work explores how you can • transform into an emotionally mature leader and create healthy employees, teams, and organizations—and by extension, enhance your influence; •

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achieve authentic, positive, lasting leadership growth through self-awareness and openness to deep personal growth; • realize extraordinary results if you choose to grow from the inside out. By presenting inspiring real-life case studies, Sivi and Beier examine how resolving professional dilemmas and leadership challenges can



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lead you on a dynamic journey of personal growth and evolution.

Growing Up at Work

Work Disrupted

Birth

Dialogues at the Economic and Social

Council

Conscious Loving

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Sacred Space, Ritual Process, and Personal  
Transformation : Lectures and Essays

Legendary Service: The Key is to Care

Full-blooded Politician, Devoted Wife and  
Mother-to-all

You'll never see leadership  
the same way again after

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reading this book. These fifteen commitments are a distillation of decades of work with CEOs and other leaders. They are radical or provocative for many. They have been game changers

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for us and for our clients. We trust that they will be for you too. Our experience is that unconscious leadership is not sustainable. It won't work for you, your team or your organization in the long

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term. Unconscious leadership can deliver short term results, but the costs of living and leading unconsciously are great. Fear drives most leaders to make choices that are at

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odds with healthy relationships, vitality and balance. This fear leaves a toxic residue that won't be as easily tolerated in an increasingly complex business environment.

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Conscious leadership offers the antidote to fear. These pages contain a comprehensive road map to guide you to shift from fear-based to trust-based leadership. Once you learn

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and start practicing  
conscious leadership you'll  
get results in the form of  
more energy, clarity, focus  
and healthier relationships.  
You'll do more and more of  
what you are passionate



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about, and less of what you do out of obligation. You'll have more fun, be happier, experience less drama and be more on purpose. Your team will get results as well. They'll be more

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collaborative, creative,  
energized and engaged.  
They'll solve issues faster,  
and once resolved the issues  
won't resurface. Drama and  
gossip will all but disappear,  
and the energy and

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resources that fueled them will be redirected towards innovation and creativity. Any one of these commitments will change your life. All of them together are revolutionary. Leaders

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who practice the 15  
commitments: - End blame  
and criticism - Speak  
candidly, openly and  
honestly, in a way that  
invites others to do the same  
- Find their unique genius -

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Let go of taking everything-  
especially themselves and  
their problems-so seriously -  
Create win for all solutions -  
Experience a new  
relationship to time and  
money where there is always

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enough What do you need to bring to the table? Be curious. Sounds so simple, and yet in our experience it's a skill few have mastered. Most of us are far more interested in being right and

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proving it, than we are in learning, growing and shifting out of our old patterns. By default we gravitate towards the familiar. We're asking you to take a chance and explore

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the unfamiliar. You'll get scared and reactive. We all do. So what? Just stay curious and let us introduce you to a whole new world of leadership.

A WALL STREET JOURNAL

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BESTSELLER! From Whole Foods CEO John Mackey and his coauthors, a follow-up to groundbreaking bestseller Conscious Capitalism—revealing what it takes to lead a purpose-

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driven, sustainable business. John Mackey started a movement when he founded Whole Foods, bringing natural, organic food to the masses and not only changing the market, but

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breaking the mold. Now, for the first time, Conscious Leadership closely explores the vision, virtues, and mindset that have informed Mackey's own leadership journey, providing a

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roadmap for innovative,  
value-based leadership—in  
business and in society.

Conscious Leadership  
demystifies strategies that  
have helped Mackey  
shepherd Whole Foods

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through four decades of incredible growth and innovation, including its recent sale to Amazon. Each chapter will challenge you to rethink conventional business wisdom through

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anecdotes, case studies,  
profiles of conscious leaders,  
and innovative techniques  
for self-development,  
culminating in an  
empowering call to action for  
entrepreneurs and

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trailblazers—to step up as leaders who see beyond the bottom line.

Too often we live lives that we find unfulfilling, fail to reach our own potential, and neglect to practice creativity

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in our daily routines. Gay Hendricks's *The Genius Zone* offers a way to change that by tapping into your own innate creativity. Dr. Gay Hendricks broke new ground with his bestselling classic,



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The Big Leap, which has become an essential resource for coaches, entrepreneurs, executives, and health practitioners around the world. Originally published as The Joy of

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Genius, The Genius Zone has been updated and expanded throughout, making it the essential next step beyond The Big Leap. In The Genius Zone, Hendricks introduces his brilliant exercise, the

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Genius Move, a simple, life-altering practice that allows readers to end negative thinking and thrive authentically. By using the Genius Move, readers will learn to spend more of their

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lives in their zone of genius—where creativity flows freely and they are actively pursuing the things that offer them fulfillment and satisfaction. Filled with hands-on exercises and

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personal stories from the author, The Genius Zone is an essential guide to creative fulfillment. If you are committed to bringing forth your innate genius and making your largest possible

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creative contribution, The  
Genius Zone will become a  
trusted companion for the  
journey.

High Performing Investment  
Teams "Although most  
leaders agree teamwork is

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important, few businesses effectively build collaborative, synchronized teams. High Performing Investment Teams is an excellent guidepost for any manager striving to create a

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winning team and develop bench strength for the future." —John W. Rogers Jr., Chairman and Chief Executive Officer, Ariel Capital Management, LLC

"Turning individual talent



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into team performance is the ultimate challenge for an investment organization, but also the key to building a sustainable investment franchise. Focus Consulting has captured the essence of

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how to leverage your  
intellectual capital for  
maximum and enduring  
success." —Michelle R. Seitz,  
CFA, Principal, Head of  
Investment Management,  
Executive Committee

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Member, William Blair & Company, LLC "Focus Consulting's work on behaviors of top teams is clear, effective, and practical. We recommend it highly for investment firms

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that are serious about world-class collaboration." —Terry Toth, President, Northern Trust Global Investments  
"Focus Consulting really understands that attracting and motivating talented

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people makes all the difference for asset managers. Their work is based on years of experience helping investment firms build strong cultures with productive

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behaviors." —Scott Powers,  
Chief Executive Officer, Old  
Mutual Asset Management  
"Focus Consulting  
understands the people  
aspect of the investment  
business. They know the

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investment business and  
how to make collaboration  
work." —Harin de Silva, PhD,  
CFA, President, Analytic  
Investors  
Elevating Humanity Through  
Business

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Leadership and the Art of  
Growing Up  
Believe and Achieve  
An Itinerary Between  
Feelings and Technology  
Leadership U  
A New Model for a Happier,



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Stronger Relationship  
Accelerating Through the  
Crisis Curve

The Surprising History of  
How We Are Born

**One of the start-up world's most  
in-demand executive**

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**coaches—hailed as the “CEO  
Whisperer” (Gimlet  
Media)—reveals why radical self-  
inquiry is critical to professional  
success and healthy relationships  
in all realms of life. Jerry Colonna  
helps start-up CEOs make peace**

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**with their demons, the  
psychological habits and  
behavioral patterns that have  
helped them to succeed—molding  
them into highly accomplished  
individuals—yet have been  
detrimental to their relationships**

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**and ultimate well-being. Now, this  
venture capitalist turned executive  
coach shares his unusual yet  
highly effective blend of  
Buddhism, Jungian therapy, and  
entrepreneurial straight talk to  
help leaders overcome their own**

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**psychological traumas. Reboot is a journey of radical self-inquiry, helping you to reset your life by sorting through the emotional baggage that is holding you back professionally, and even more important, in your relationships.**

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**Jerry has taught CEOs and their top teams to realize their potential by using the raw material of their lives to find meaning, to build healthy interpersonal bonds, and to become more compassionate and bold leaders. In Reboot, he**

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**inspires everyone to hold  
themselves responsible for their  
choices and for the possibility of  
truly achieving their dreams.  
Work does not have to destroy us.  
Work can be the way in which we  
achieve our fullest self, Jerry**

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**firmly believes. What we need, sometimes, is a chance to reset our goals and to reconnect with our deepest selves and with each other. Reboot moves and empowers us to begin this journey.**



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**Here is a powerful new program that can clear away the unconscious agreements patterns that undermine even your best intentions. Through their own marriage and through twenty years' experience counseling more**

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**than one thousand couples,  
therapists Gay and Kathlyn  
Hendricks have developed precise  
strategies to help you create a vital  
partnership and enhance the  
energy, creativity, and happiness  
of each individual. You will learn**

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**how to: Let go of power struggles and need for control; Balance needs for closeness and separateness; Increase intimacy by telling the "microscopic truth"; Communicate in a positive way that stops arguments; Make**

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**agreements you can keep; Allow  
more pleasure into your life.**

**Addressed to individuals as well  
as to couples, Conscious Loving  
will heal old hurts and deepen  
your capacity for enjoyment,  
security, and enduring love.**

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**Most of us believe that we will finally feel satisfied and content with our lives when we get the good news we have been waiting for, find a healthy relationship, or achieve one of our personal goals. However, this rarely happens.**

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**Good fortune is often followed by negative emotions that overtake us and result in destructive behaviors. "I don't deserve this," "this is too good to be true," or any number of harmful thought patterns prevent us from**

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**experiencing the joy and  
satisfaction we have earned.**

**Sound familiar? This is what New  
York Times bestselling author  
Gay Hendricks calls the Upper  
Limit Problem, a negative  
emotional reaction that occurs**

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**when anything positive enters our lives. The Upper Limit Problem not only prevents happiness, but it actually stops us from achieving our goals. It is the ultimate life roadblock. In The Big Leap, Hendricks reveals a simple yet**



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**comprehensive program for  
overcoming this barrier to  
happiness and fulfillment,  
presented in a way that engages  
both the mind and heart. Working  
closely with more than one  
thousand extraordinary achievers**

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**in business and the arts—from  
rock stars to Fortune 500  
executives—whose stories are  
featured in these pages, the book  
describes the four hidden fears  
that are at the root of the Upper  
Limit Problem. The Big Leap**

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**delivers a proven method for first identifying which of these four fears prevents us from reaching our personal upper limit, and then breaking through that limitation to achieve what Hendricks refers to as our **Zone of Genius**.**

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**Hendricks provides a clear path for achieving our true potential and attaining not only financial success but also success in love and life.**

**We all face an urgent collective choice: to opt for responsible**

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**adulthood over the largely  
adolescent ways we have been  
relating to one another and our  
planet Earth. The author  
demonstrates that it is not too late  
to create the future we all say we  
want for our children and our**

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**children's children -- a future that is environmentally sustainable, spiritually fulfilling and socially just. This book is about a change of thinking that supports a paradigm shift. Anyone willing to genuinely "grow up" can make**

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**this necessary choice. Ever-increasing numbers of individuals today are already seeking self-actualisation, growing in consciousness, and willing to take on leadership roles in bringing about the first conscious evolution**

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**of our species. The Great Growing Up invites the rest of us, who are concerned with humanity's future, to participate in this new thinking. The work of growing up is not primarily about political action -- it requires no**



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**government funding, no special training. The work is about a change of mind; we simply begin acting like mature adults. The author shows us how.**

**The Journey to Co-Committment  
How Silicon Valley, the Navy**

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**SEALs, and Maverick Scientists  
Are Revolutionizing the Way We  
Live and Work**

**Issues and trends in education for  
sustainable development**

**The Drama-Free Office**

**Conscious Leadership**

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**Do One Thing at a Time to Do  
Everything Better**

**Leading with Character**

**The Big Leap**

***This book urges contemporary  
healers to utilize premodern  
tribal principles of sacred***

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***space and ritual process long considered lost or inaccessible to modern culture. Properly prepared "ritual elders" can guide people through ritual steps from (a) the challenge of a life-crisis, into (b) sacred***

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***space and time for needed  
reorganization, and then into  
(c) a newly transformed  
personal and social world.  
These steps derive from key  
concepts in the scholarship of  
Arnold van Gennep, Mircea***

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***Eliade, Joseph Campbell, and Victor Turner, reformulated with new insights from extensive field research and psychoanalytic practice. "Here Robert Moore's deeply penetrating mind awakens us***

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***to the urgency of what time it is' time to reclaim the sense of sacred space in our secularized culture, time to grow a mature ritual leadership that can hold and steward that space, time to restore the processes of a***

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***comprehensive initiation into wholeness which alone can recreate a habitable world for humanity." Don Jones, Past International Chairman, The ManKind Project "These materials articulate my***



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***conviction that our species has evolved to the point where we either must continue to provide conscious, creative, and responsible rituals of life that serve the maturation and healing of all its people, or***

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***face the alternative of  
unconscious and destructive  
participation in rituals of  
personal, social, and global  
death." Author's Preface  
Good communication is at the  
heart of every successful team.***

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***13 Guidelines for Effective Teams gives each individual within an organization the power to create the most reliable environment for effective communication. Used by an entire team, the stage is***

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***set for breakthrough creativity and top-tier productivity. Team facilitator Kaley Warner Klemp has compiled these powerful principles into a concise pocket manual, making effective team communication***

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*accessible in virtually any work environment.*

***NAMED ONE OF  
COSMOPOLITAN'S "15 BEST  
MARRIAGE BOOKS ALL  
COUPLES SHOULD READ." An  
accessible, transformative***

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***guide for couples seeking  
greater love, connection, and  
intimacy in our modern world  
Nate and Kaley Klemp were  
both successful in their  
careers, consulting for high-  
powered companies around the***

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***world. Their work as  
mindfulness and leadership  
experts, however, often fell to  
the wayside when they came  
home in the evening, only to  
end up fighting about fairness  
in their marriage. They***

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***believed in a model where each partner contributed equally and fairness ruled, but, in reality, they were finding that balance near impossible to achieve. From this frustration, they developed the idea of the***



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***80/80 marriage, a new model for balancing career, family, and love. The 80/80 Marriage pushes couples beyond the limited idea of "fairness" toward a new model grounded on radical generosity and***

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***shared success, one that calls for each partner to contribute 80 percent to build the strongest possible relationship. Drawing from more than one hundred interviews with couples from***

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***all walks of life, stories from  
business and pop culture,  
scientific studies, and ancient  
philosophical insights,  
husband-and-wife team Nate  
and Kaley Klemp pinpoint  
exactly what's not working in***

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***modern marriage. Their 80/80  
model of marriage provides  
practical, powerful solutions to  
transform your relationship  
and open up space for greater  
love and connection.  
Reclaim your attention,***

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***productivity, and happiness with this “captivating, informative and beautifully written” book by learning how to keep your focus on one familiar task at a time (Nate Berkus). Modern life is full of***

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***to-do lists, all-consuming technology and the constant pressure to be doing and striving for more. What if you could train your brain to focus on one thing at a time? What if the secret to better***

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***productivity involved doing less, not more? Drawing on research in psychology, neuroscience, and mindfulness, The Twelve Monotasks provides a clear and accessible plan for life in***

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***the twenty-first century.***

***Practice resisting distractions and building focus by doing the things you already do—like reading, sleeping, eating, and listening—with renewed attention. For example, the***



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***next time you go for a walk,  
don't try to run an errand or  
squeeze in a phone call, but  
instead, notice the cool breeze  
on your face and the plants  
and birds that may cross your  
path. Immerse yourself in the***

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***activity and let time melt away, even if you're only actually out for 20 minutes. Notice how much clearer your head feels when you return home. This is the magic of monotasking. With monotasking you will:***

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***Become more productive  
Produce higher quality work  
Reduce stress And increase  
happiness. Thatcher Wine's  
The Twelve Monotasks will  
help you do one thing at a  
time, and do it well, so you can***

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*enjoy all of your life!*

*How to Transform Personally,  
Evolve Professionally, and Lead  
Authentically*

*The 15 Commitments of  
Conscious Leadership  
W. Clement Stone's 17*

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***Principles of Success  
How Great Companies Get  
Their Mojo from Maslow  
Revised and Updated  
How Leaders Can Expand Their  
Influence Through a New Way  
of Being Smart***

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***Honest to Greatness***

***A Guide to Healthy  
Collaboration with Your Team,  
Coworkers, and Boss  
The Manager's Handbook***

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that how to become a  
leader - a leader who  
inspires change, creates  
a great work environment  
builds relationships in their  
organization. Because leading is  
but a matter of just giving

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rd r . **DISCLAIMER:** This book is a **SUMMARY**. It is meant to be a companion, not a replacement, to the original book.

An insightful and practical guide for developing relational leadership skills and engaging



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new paradigms of influence  
Relational Intelligence reveals  
how leaders can become  
smarter in the way they conduct  
their relationships, and as a  
result, catalyze their impact. This  
book unwraps the hidden power

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of a relational genius and the practical pursuits that contribute to increasing one's relational quotient (RQ). Steve Saccone offers thought-provoking and compelling pathways into understanding the synergistic

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effect of relational intelligence, mission, and influence. He demonstrates how critical the art of relational intelligence is for leaders who desire to better serve those they lead, as well as the organizations and

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communities they love. Offers practical wisdom, engaging anecdotes, and compelling stories that show leaders how to develop relational intelligence Delineates the essential skills that make leaders relationally

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intelligent Unwraps six roles of a  
relational genius and how these  
transform our approaches to  
influence Includes Foreword by  
Erwin Raphael McManus A new  
book in the popular Leadership  
Network Series The author

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reveals how to increase one's awareness of the nuances in relational dynamics and suggests ways to help navigate relationships more intelligently and productively.

Are you an entrepreneur and

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ready for a new way of engaging with your team and your company? Do you yearn to feel more alive, passionate, and connected? You started your business with a desire to create a lifestyle you love. One that

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includes more freedom for yourself while working on something truly fulfilling. But that dream of freedom and purpose has yet to become a reality. Instead of leading a life filled with inspiration, you find yourself:



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Working longer hours than ever before Struggling to manage and engage your team Constantly feeling frustrated, overwhelmed, and stressed When Sarah started her first company in 2009, she felt all these things.

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Despite reading book after book on best practices for business leadership, Sarah found herself loathing her team and feeling that everyone around her was incompetent. She had fallen out of alignment, and 40 hours a

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week had suddenly turned into  
80+ and a lot more stress!

Fortunately, entrepreneurship  
and leading a team don't have to  
be all hustle and no play. Sarah's  
journey from ego to heart reveals  
how to create a life of absolute

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freedom. She ditched everyone else's way of doing things and embraced deep inner work to connect with her unique way of leading. It was the key to creating an empowered and engaged team of people she

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loves working alongside and an abundant lifestyle she'd always imagined. For Sarah, that lifestyle includes everything important in her life-working remotely with a global team, doing something she's incredibly

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passionate about, traveling frequently, and waking up naturally each day (no alarms and rushed mornings!). Sarah's story will inspire you toward discovering your unique heart-centered existence as an

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entrepreneur, leader, and  
human.

Accelerating Through the Crisis  
Curve Leadership is all about  
others—inspiring them to  
believe, then enabling that belief  
to become reality. That's the

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essence of Leadership U: it starts with 'U' but it's not about 'U.' Those timeless words are timelier than ever today, as leaders look to accelerate through the crisis curve. As author Gary Burnison observes,



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“There will likely be more change in the next two years than we have seen in the last twenty.”

Now, in Leadership U:  
Accelerating Through the Crisis  
Curve, Burnison lays out a  
framework—his “Six Degrees of

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Leadership”—to show leaders how to create change. Anticipate – foreseeing what lies ahead, amid ambiguity and uncertainty that are throttled up like never before Navigate – course-correcting in real time, to keep

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the organization on an even keel  
Communication – constantly  
connecting with others; the  
leader is both the messenger  
and the message Listen –  
breaking down the organizational  
hierarchy to gather insights at all

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levels—especially what the leader doesn't want to hear

Learn – applying learning agility, to “know what to do when you don't know what to do”

Lead – empowering others in a bottom-up culture that is more nimble,

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agile, innovative, and entrepreneurial than ever before. Only by embracing these truths can leaders master another 'U'—the “crisis curve” that will completely disrupt the business landscape. The world has

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changed—forever. The old days are fine to reminisce about, but you can't stay there. Today leadership means becoming comfortable with being uncomfortable. As Burnison says, when a door closes,

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Leaders cannot afford to stand there, staring at it. It's a "get up or give up" moment. For leaders, the only choice is to find and open another door. Leadership U defines and inspires the pathway through that door.

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A New Paradigm for Sustainable  
Success

13 Guidelines for Effective  
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Growth in the Accelerated Future  
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Leading Change

Become: The Five Commitments  
of Purposeful Leadership

No Self, No Problem

The 9 Behaviors of Great  
Problem Solvers

HBR's 10 Must Reads on

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Managing People, Vol. 2 (with  
bonus article “The Feedback  
Fallacy” by Marcus Buckingham  
and Ashley Goodall)

**This handbook is the practical  
guide to becoming a great  
manager. It covers all the**

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**major topics including hiring, coaching, feedback, one-on-ones, and decision making. It also covers some of softer, but equally important, topics like conflict resolution and mental health. Great**

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**management changes lives. In fact, it's one of the most single overlooked pieces of leverage in the world. Great managers are remembered like great teachers, inspirations who help others soar. That's why**

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**it's such a shame management training is so often overlooked. Successful individual-contributors are rewarded with a 'promotion' into management and then, more often than not, left to**

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**sink or swim. If you're a new manager, this book will shine a friendly light on the road ahead. And if you're an old dog, perhaps it'll teach you a trick or two. This handbook was written by Alex MacCaw**

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**and stress-tested at a  
company called Clearbit.  
Annotation.**

**National Bestseller CNBC and  
Strategy + Business Best  
Business Book of the Year It's  
the biggest revolution you've**

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**never heard of, and it's hiding  
in plain sight. Over the past  
decade, Silicon Valley  
executives like Eric Schmidt  
and Elon Musk, Special  
Operators like the Navy SEALs  
and the Green Berets, and**



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**maverick scientists like Sasha Shulgin and Amy Cuddy have turned everything we thought we knew about high performance upside down. Instead of grit, better habits, or 10,000 hours, these**

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**New York Times bestselling author Steven Kotler and high performance expert Jamie Wheal spent four years investigating the leading edges of this revolution—from the home of SEAL Team Six to**

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**the Googleplex, the Burning  
Man festival, Richard  
Branson's Necker Island, Red  
Bull's training center, Nike's  
innovation team, and the  
United Nations' Headquarters.  
And what they learned was**

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**stunning: In their own ways,  
with differing languages,  
techniques, and applications,  
every one of these groups has  
been quietly seeking the same  
thing: the boost in information  
and inspiration that altered**

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**states provide. Today, this revolution is spreading to the mainstream, fueling a trillion dollar underground economy and forcing us to rethink how we can all lead richer, more productive, more satisfying**

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**lives. Driven by four  
accelerating  
forces—psychology,  
neurobiology, technology and  
pharmacology—we are gaining  
access to and insights about  
some of the most contested**

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**and misunderstood terrain in history. Stealing Fire is a provocative examination of what's actually possible; a guidebook for anyone who wants to radically upgrade their life.**



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**Fashion is a lot more than providing an answer to primary needs. It is a way of communication, of distinction, of proclaiming a unique taste and expressing the belonging to a group. Sometimes to an**

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**exclusive group. Currently, the fashion industry is moving towards hyperspace, to a multidimensional world that is springing from the integration of smart textiles and wearable technologies. It is far beyond**

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**aesthetics. New properties of smart textiles let designers experiment with astonishing forms and expressions. There are also surprising contrasts and challenges: a new life for natural fibers, sustainable**

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**fabrics and dyeing techniques, rediscovered by eco-fashion, and "artificial apparel," made of wearable electronic components. How is this revolution affecting the strategies of the fashion**

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**industry?**

**How Today's Greatest Leaders  
Use Brutal Honesty to Achieve  
Massive Success  
The Genius Zone  
Fashion Industry  
The Secret Spiritual Art of**

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**Succeeding at Work**  
**The Breakthrough Process to**  
**End Negative Thinking and**  
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## **Legacy Set**

## **High Performing Investment Teams**

Learn proven, field-  
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manage disruptive, drama-  
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peers, and bosses to dramatically improve productivity and boost the bottom line.

Are you a good boss--or a great one? Get more of the management ideas you



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want, from the authors  
you trust, with HBR's 10  
Must Reads on Managing  
People (Vol. 2). We've  
combed through hundreds  
of Harvard Business  
Review articles and

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selected the most  
important ones to help  
you master the  
innumerable challenges  
of being a manager. With  
insights from leading  
experts including Marcus

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Buckingham, Michael D.  
Watkins, and Linda Hill,  
this book will inspire  
you to: Draw out your  
employees' signature  
strengths Support a  
culture of honesty and

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civility Cultivate  
better communication and  
deeper trust among  
global teams Give  
feedback that will help  
your people excel Hire,  
reward, and tolerate

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only fully formed adults  
Motivate your employees  
through small wins  
Foster collaboration and  
break down silos across  
your company This  
collection of articles

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Inherit," by Michael D.  
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Neeley; "Creating the  
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and Gareth Jones.

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by implementing a system  
of accountability,

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that training,  
especially at the helm  
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following by using the  
proven, evidence-based  
methods of the widely  
respected, global  
leadership firm Linkage,  
Inc. and leadership  
development expert Mark

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Hannum The world's  
greatest leaders focus  
on three critical  
things: they are  
committed to  
accomplishing something  
that matters; they



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articulate a vision that others embrace; and they demonstrate a series of five commitments that make up the message of this book. In *Become*, Mark Hannum, a leading

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Executive Coach,  
Consultant, Practitioner  
and Researcher in the  
leadership field,  
reveals the evidence-  
based secrets that  
surfaced from vast data

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Linkage has collected on leadership effectiveness. He details the five commitments that the best leaders make to themselves and their

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organizations: •INSPIRE  
others to join the  
pursuit of a common  
vision•ENGAGE every team  
member to contribute  
their best  
abilities•INNOVATE key

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products or processes  
that lead to the  
goal •ACHIEVE results by  
organizing people and  
aligning resources  
•BECOME more self-aware  
and courageous as a

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leader

The Great CEO Within:  
The Tactical Guide to  
Company Building  
The Buddha and the  
Badass  
How to Achieve Best

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Stop Guessing  
Summary of the 15  
Commitments of Conscious  
Leadership: a New  
Paradigm for Sustainable  
Success by Jim Dethmer,

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Diana Chapman, Kaley  
Warner Klemp

The Archetype of  
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How to Build Value

Through Values: Easyread  
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**In today's hyper-transparent world, consumers have enormous power to decide which brands are worth their time and money—so how do you make sure they choose**

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**yours? Unfortunately, most  
leaders and organizations are  
stuck following archaic,  
detrimental business practices.  
Meanwhile, savvy consumers  
and employees across every  
generation are making their**

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**stance perfectly clear: They are not interested in supporting organizations that seem inauthentic, soulless, or untrustworthy. In this environment, only the honest will survive. In Honest to**

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**Greatness, serial Inc. 5000  
entrepreneur Peter Kozodoy  
shows how today's greatest  
business leaders use  
honesty—not as a touchy-feely  
core value, but as a business  
strategy that produces game-**

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**changing, industry-dominating  
success. Through case studies  
and interviews with leaders at  
Bridgewater Associates,  
Sprint, Quicken Loans,  
Domino's, The Ritz-Carlton,  
and more, Kozodoy presents**

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**fresh business concepts that anyone in the workplace can implement in order to:**

- **Reach, engage, and retain your best customers**
- **Attract and inspire the best talent in any industry**
- **Create an**

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**unbeatable culture of  
innovation that dominates your  
competitors • Earn your team's  
respect and loyalty • Unlock  
deep personal fulfillment by  
setting the "right" goals Filled  
with powerful lessons for**

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**current and future leaders,  
this timely book demonstrates  
how to use honesty at both the  
organizational and individual  
level to achieve true greatness  
in business and in life.**

**From leadership expert Dr. Jim**



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**Loehr, strengthen your moral  
and ethical character for  
outstanding leadership results  
with this must-have set.**

**Leading with Character: 10  
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Legacy At the end of your life,**

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**how are you likely to be remembered? Chances are that people won't be praising your money, power, and status. Instead, the people you've impacted will remember you for your compassion and**

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**personal strength—in short,  
your character. Unfortunately,  
many leaders are unaware of  
their character shortcomings  
and blind spots that hold so  
many of us back from building  
the lasting legacy we are**

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**capable of. With the right  
motivation, you can begin to  
strengthen your character and  
become a moral and ethical  
leader capable of creating  
lasting change. In Leading  
with Character: 10 Minutes a**

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**Day to a Brilliant Legacy, Dr. Jim Loehr, cofounder of the Johnson & Johnson Human Performance Institute, reveals 50 character competencies that you can practice daily to transform your life and work.**

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**This book will also guide you through the process of developing a Personal Credo that will serve as your decision-making mission statement. Most leaders never take the time to identify their own core**

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**values, instead defaulting to a reflexive form of decision making. Gain an awareness of the conscious and unconscious processes that guide what you do and why you do it, and take charge of your leadership**

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**legacy. Even good leaders are vulnerable to corruption. Read *Leading with Character* to learn how human evolution and contemporary culture can lead us astray without our even knowing it. As we work hard to**



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**get to the top, who are we becoming along the way? If we want to become heroes whose memories will long outlast us, we need to channel our energy into creating habits that will add up to a strong and**

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**meaningful character. The  
Personal Credo Journal: A  
Companion to Leading with  
Character We all want to  
become high impact leaders  
with a robust ethical and moral  
character, but getting there is**

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**a challenge. Dr. Jim Loehr's  
Leading with Character offers  
a succinct plan for developing  
your character as a leader and  
building a meaningful legacy  
through your life's work. The  
Personal Credo Journal is a day-**

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**by-day workbook that will  
guide you through the process  
of identifying your core values  
and crafting your Personal  
Credo—a statement of beliefs  
and values that will help you  
align every action and decision**

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**with your deepest held ideals.  
With these activities and  
exercises, you'll spend just a  
few minutes each day  
reflecting on meaningful and  
thought-provoking prompts  
about your life story, your**

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**personal strengths and weaknesses, and your life goals. By the end of this life-altering, 150-day challenge, you will have gained a deep self-knowledge and a clear vision of your path forward as**

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**a leader. Take charge of the legacy you'll leave behind, build character, and learn to use your Personal Credo to transform your life. Become the greatest problem solver you can be! Bad problem**

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**solving costs individuals and society incalculable amounts of time, money, and sanity. In this book Nat Greene—who's been solving hard problems professionally for over twenty years—shares nine behaviors**



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**anyone can adopt to find solutions to even the most seemingly intractable problems. The problem with most problem solving, Greene says, is that it's not problem solving at all: it's guessing. We**

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**have an idea of what might work and we try it out. If that doesn't work, we try something else. And so on. It's inefficient at best, and with really hard problems there are simply too many variables for guessing to**

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**work. Greene shows you how to  
adopt the behaviors great  
problem solvers use to arrive  
at solutions  
efficiently—without guessing.  
He illustrates them with  
examples ranging from**

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**new leadership insight PEAK  
is the popular,  
transformative guide to  
doing business better,  
written by a seasoned  
entrepreneur/CEO who has  
disrupted his favorite**



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**industry not once, but twice.  
Author Chip Conley, founder  
and former CEO of one of  
the world's largest boutique  
hotel companies, turned to  
psychologist Abraham  
Maslow's Hierarchy of Needs**

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**at a time when his company was in dire need. And years later, when the young founders of Airbnb asked him to help turn their start-up home sharing company into a world-class hospitality**

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**giant, Conley once again  
used the principles he'd  
developed in PEAK. In the  
decade since this book's  
first edition, Conley's PEAK  
strategy has been  
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**in organizations in virtually every industry. The author's foundational premise is that great leaders become amateur psychologists by understanding the unique needs of three key**

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**relationships—with  
employees, customers, and  
investors—and this message  
has resonated with every  
kind of leader and company  
including some of the  
world's best-known, from**

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**Apple to Facebook. Avid users of PEAK have found that the principles create greater loyalty and differentiation with their key stakeholders. This new second edition includes in-**

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**depth examples of real-world PEAK companies, including the author's own at Airbnb, and exclusive PEAK leadership practices that will take you—and your company's performance—to**

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**new heights. Whether you're  
at a startup or a Fortune  
500 company, at a for-profit,  
nonprofit, or governmental  
organization, this book can  
help you and your people  
reach potential you never**



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**realized you had.**

**Understand how Maslow's  
hierarchy makes for winning  
business practices Learn  
how PEAK drove some of  
today's top businesses to  
success Help employees**

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potential—and beyond  
Transform the customer  
experience and keep  
investors happy The PEAK  
framework succeeds  
because it elevates the**

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**business from the inside  
out. These same principles  
apply in the boardroom, the  
breakroom, and your living  
room at home, and have  
proven to be the foundation  
of healthy, fulfilled lives.**

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**Even if you think you're  
doing great, you could  
always be doing better—and  
PEAK gives you a roadmap  
to the next level.  
Take Care of Your  
Customers--or Someone Else**

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## **Will! Legendary Service**

**Great customer service is a concept organizations love to be known for. Yet most people consider the service they receive to be average, at best. Successful**

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**companies make the  
connection between  
legendary customer service  
and a thriving  
business--they recognize  
that the way employees  
treat customers is directly**

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**related to the way managers  
treat employees. Kelsey  
Young is an optimistic but  
disillusioned sales associate  
working her way through  
college. Her world opens up  
when one of her professors**

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**challenges her to create a culture of service at her workplace by putting the five components of Legendary Service into practice. Although Ferguson's, the store where**



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**Kelsey works, certainly isn't known for service excellence, Kelsey believes she can make a positive difference. She quickly learns that culture change isn't easy--and that her role**

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**as a frontline employee is more significant than she ever could have imagined. In characteristic Blanchard style, *Legendary Service: The Key Is to Care* is a quick and entertaining read for**

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**people at all organizational  
levels in every industry.  
When applied, its lessons  
will have a profound impact  
on the service experience  
your customers will receive.  
Whether a CEO or a part-**

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**time employee, every  
person can make a  
difference--and customer  
service is everyone's job.  
PRAISE FOR LEGENDARY  
SERVICE: "Read this book  
and establish a service**

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**culture in your  
organization." -- Horst  
Schulze, Chairman/CEO,  
Capella Hotel Group**  
**"Legendary Service has  
great learnings for people at  
all organizational levels: for**

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**executives and managers,  
the value of a service  
culture; and for frontline  
staff, the reality that they  
are the face of the company  
and can make a difference.  
Legendary service--it's**

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**everyone, always." -- Mark  
King, CEO and President,  
TaylorMade Golf "Everything  
I know about service I  
learned from my career at  
Hilton Hotels, Marriott  
International, The Walt**

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**Disney Company, and Ken  
Blanchard. The One Minute  
Manager dramatically  
changed my thinking 32  
years ago. Legendary  
Service will teach the next  
generation how to deliver**



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**sensational service. Buy it,  
study it, implement it." --  
Lee Cockerell, Executive  
Vice President, Walt Disney  
World (Retired & Inspired),  
and author of Creating  
Magic and The Customer**

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**Rules "Kathy Cuff and Vicki Halsey have created a fantastic customer service model called ICARE. When you add their voices to that of the master storyteller Ken Blanchard, you have a**

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**masterpiece entitled  
Legendary Service. It is a  
must-read for everyone who,  
like me, has a passion for  
service." -- Colleen Barrett,  
President Emeritus,  
Southwest Airlines, and**

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**coauthor of Lead with LUV  
"Ken Blanchard has done it  
again and delivered the  
right book at the right time.  
Legendary Service provides  
the essentials of hospitality  
and servant leadership in a**

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**way that everyone can  
adopt--right now--today!" --  
John Caparella, President  
and COO, The Venetian, The  
Palazzo, and Sands Expo  
"Ken, Kathy, and Vicki show  
us how to change everyday**

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**service events into  
memorable experiences.  
Their book is a must-read  
for anyone unwilling to  
accept mediocrity." --  
Leonardo Inghilleri,  
coauthor of Exceptional**

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**Service, Exceptional Profit  
While in grad school in the  
early 1990s, Chris Niebauer  
began to notice striking  
parallels between the latest  
discoveries in psychology,  
neuroscience, and the**

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**teachings of Buddhism,  
Taoism, and other schools of  
Eastern thought. When he  
presented his findings to a  
professor, his ideas were  
quickly dismissed as “pure  
coincidence, nothing more.”**



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**Fast-forward 20 years later and Niebauer is a PhD and a tenured professor, and the Buddhist-neuroscience connection he found as a student is practically its own genre in the bookstore. But**

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**according to Niebauer, we  
are just beginning to  
understand the link between  
Eastern philosophy and the  
latest findings in psychology  
and neuroscience and what  
these assimilated ideas**

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**mean for the human  
experience. In this  
groundbreaking book,  
Niebauer writes that the  
latest research in  
neuropsychology is now  
confirming a fundamental**

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**tenet of Buddhism, what is called Anatta, or the doctrine of “no self.” Niebauer writes that our sense of self, or what we commonly refer to as the ego, is an illusion created**

**entirely by the left side of the brain. Niebauer is quick to point out that this doesn't mean that the self doesn't exist but rather that it does so in the same way that a mirage in the middle of the**

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**desert exists, as a thought rather than a thing. His conclusions have significant ramifications for much of modern psychological modalities, which he says are spending much of their**

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**time trying to fix something  
that isn't there. What makes  
this book unique is that  
Niebauer offers a series of  
exercises to allow the reader  
to experience this truth for  
him- or herself, as well as**

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**additional tools and  
practices to use after  
reading the book, all of  
which are designed to  
change the way we  
experience the world—a way  
that is based on being**



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**rather than thinking.**

**In 1952, W. Clement Stone  
and Napoleon Hill joined  
forces and philosophies.  
Stone added his Positive  
Mental Attitude (PMA)  
concept to Hill's principles,**

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**resulting in the classic book,  
Success Through a Positive  
Mental Attitude. The two  
men spent the next ten  
years writing and lecturing  
about achieving success  
through PMA. Their formula**

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**was to become the  
foundation for virtually all  
modern motivational  
writing. Believe and Achieve  
is not the last word on  
creating success; that story  
will continue to evolve as**

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**long as the human race  
endures. Instead, the  
Napoleon Hill Foundation  
hopes that it will be nothing  
more than the first words in  
the next chapter of your life:  
the first of many chapters in**

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**which success is the theme.  
The Twelve Monotasks  
A Journey from Ego to Heart  
Unleashing the Power of  
Emotional Intelligence  
Conquer Your Hidden Fear  
and Take Life to the Next**

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**Level**

**Maria Theresa of Austria**  
**The Great Growing Up**  
**Stealing Fire**

If you only read one book on the  
future of work, *Work Disrupted:*  
*Opportunity, Resilience, and Growth*

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in the Accelerated Future of Work should be that book. The future of work swept in sooner than expected, accelerated by Covid-19, creating an urgent need for new maps, new mindsets, new strategies-- and most importantly, a trusted guide to take us

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on this journey. That guide is Jeff Schwartz. A founding partner of Deloitte Consulting's Future of Work practice, Schwartz brings clarity, humor, wisdom, and practical advice to the future of work, a topic surrounded by misinformation, fear,



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and confusion. With a fundamental belief in the power of human innovation and creativity, Schwartz presents the key issues, critical choices, and potential pitfalls that must be on everyone's radar. If you're anxious about robots taking away

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your job in the future, you will take comfort in the realistic perspective, fact-based insights, and practical steps Schwartz offers. If you're not sure where to even begin to prepare, follow his level-headed advice and easy-to-follow action plans. If you're a

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business leader caught between keeping up, while also being thoughtful about the next moves, you will appreciate the playbook directed at you. If you're wondering how Covid-19 will change how and where you will work, Work Disrupted has

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you covered. Written in a conversational style by Schwartz, with Suzanne Riss, an award-winning journalist and book author, *Work Disrupted* offers a welcome alternative to books on the topic that lack a broad perspective or dwell on the problems

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rather than offer solutions. Timely and insightful, the book includes the impact of Covid-19 on our present and future work. Interviews with leading thinkers on the future of work offer additional perspectives and guidance. Cartoons created for the

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book by leading business illustrator Tom Fishburne bring to life the reader's journey and the complex issues surrounding the topic. Told from the perspective of an economist, management advisor, and social commentator, *Work Disrupted* offers

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hope--and practical advice--exploring such topics as: How we frame what lies ahead is a critical navigational tool. Discover the signposts that can serve as practical guides for individuals who have families to support, mortgages to pay, and want

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to stay gainfully employed no matter what the future holds. The importance of recognizing the rapidly evolving opportunities in front of us. Learn how to build resilience—in careers, organizations, and leaders—for what lies ahead. Why exploring new mental



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models helps us discover the steps we need to take to thrive. Individuals can decide how to protect their livelihood while businesses and public institutions can consider how they can lead and support workforces to thrive in twenty-first-century careers and

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work. "Jeff's marvelous book is a roadmap for the new world of work with clear signposts. His insights will help readers discover opportunities, take action, and find hope in uncertain times. The ideas are fresh, beautifully crafted, and immediately

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applicable. This is not only a book to be read, but savored and used." —Dave Ulrich, Rensis Likert Professor, Ross School of Business, University of Michigan; Partner, the RBL Group; Co-author Reinventing the Organization